# **NielsenIQ Brandbank**

# The Foods of Athenry Chocolate Indulgence Biscuit Cake 500g



**EAN** 5391512394370

Target market(s) GB, IE

# Components

# Ingredients

Chocolate Biscuit Cake: Gluten Free Biscuits (40%), Belgian Chocolate (28%) (**Soya**), Golden Syrup, Honeycomb Pieces (7%), Marshmallows (7%), 100% Vegetable Non-Hydrogenated Margarine, Sugar Paste Icing

Biscuits made with Gluten Free Flour (Rice, Potato, Maize, Buckwheat, Tapioca), 100% Vegetable Margarine, Sugar, Cocoa Powder, Raising Agents (Mono Calcium Phosphate, Sodium Bicarbonate), Stabiliser: Xanthan Gum, Natural Caramel Flavouring

Chocolate contains (Sugar, Cocoa Mass, Cocoa Butter, Emulsifier-Soy Lecithin, Natural Vanilla)

Sugar Paste Topping contains (Sugar, Glucose Syrup, Water, Palm Oil, Humectant: Vegetable Glycerine, Emulsifier: Monoand Di-Glycerides of Fatty Acids, Stabiliser: Tragacanth Gum, Natural Flavouring)

Marshmallows contain (Glucose-Fructose Syrup, Sugar, Dextrose, Carageenan, Maize Starch, Rice Protein, Natural Colour (Beetroot E162), Natural Vanilla Flavour, Emulsifier: E452)

Honeycomb Pieces contain (Sugar, Glucose Syrup, Non-Hydrogenated Vegetable Oils (Palm Oil, Palm Kernel Oil), Sodium Bicarbonate)

Margarine contains (Vegetable Oils (Rapeseed, Palm from Sustainable Sources), Water, Salt, Emulsifier (E475), Natural Colours (Annatto, Curcumin), Natural Flavouring)

#### Allergen Tag Text

For allergens see ingredients highlighted in **bold**.

#### Allergy Text

Baked in a kitchen that uses Nuts.

#### Nutrition

	Per 100g	Per 40g serving
Energy kJ	1661	664
Energy KCal	396	158
Fat	21g	8g
Saturated Fat	10g	4g
Carbohydrates	51g	20g
Of which Sugars	38g	15g
Fibre	2.4g	1g
Protein	2g	0.9g
Salt	0.3g	0.12g

#### **Calculated Nutrition**

		per 100g	Per 40g serving
Energ	gy (kJ)	1661	664
Energ	gy (kcal)	396	158
Fat (g	J)	21	8
of wh	nich saturates (g)	10	4
Carbo	ohydrate (g)	51	20
ofwh	nich sugars (g)	38	15
Fibre	(g)	2.4	1
Prote	ein (g)	2	0.9
Salt (	g)	0.3	0.12

# **Product Description**

#### Brand

The Foods of Athenry

### Features

Best in Ireland 2021 Recommended by John & Sally McKenna's Irish Food Guide Dairy Free Gluten and Wheat Free Suitable for Vegans

#### Standardised Brand

Brand - The Foods of Athenry

# Marketing

#### **Company Name**

The Foods of Athenry

# **Company Address**

Oldcastle, Kilconieron, Athenry, Co. Galway, H65 DY95, Ireland.

#### **Third Party Logos**

Crossed Grain Symbol

#### **Product Marketing**

Choc-full of Belgian Chocolate, Chocolate & Caramel biscuits, Fluffy Mallows & Crunchy Honeycomb. For everyday indulgence.

Make everyday a celebration, with our chocolate biscuit indulgence cake, choc-full of homemade biscuit, Belgian chocolate, fluffy marshmallows and crunchy honeycomb pieces.

Always without

Gluten, Wheat, Dairy, GMO, Yeast, Egg, Artificial Colours, Flavours, Preservatives, Hydrogenated Fats

Always with

Specially Selected Premium Ingredients, Delicious Homemade Biscuit, Fluffy Marshmallows, Crunchy Honeycomb, Suitable for Vegans & Vegetarians

#### **Brand Marketing**

'...moments make memories, here are some of ours...' Daisy Crowns. Grainne 1993.

Treat yourself naturally...

As a farm family, we always believed that good food promotes good health. When the bakery replaced the milking parlour, we applied that same simple to our first delicious products. With carefully chosen ingredients, and All still made on the farm; sometimes a shot of indulgence is just what we need.

Enjoy! The Lawless family

Always Lovingly Handmade on Our Farm in Galway, Ireland

# Other Information

Crossed Grain Symbol - IE-004-046

#### **Further Description**

www.foodsofathenry.ie/life

# **Health & Lifestyle**

# Lifestyle

- Gluten free
- Suitable for Vegans
- Suitable for Vegetarians

# Allergy Advice

Eggs - Free From Nuts - May Contain Soya - Contains Wheat - Free From

# Additives

Artificial Colours - Free From Flavours - Free From Genetically Modified Ingredients - Free From Preservatives - Free From Yeast - Free From

# Storage & Usage

# Storage Type

Туре

Ambient

# Storage

For Best Before see side of pack Store in a cool dry place. Once opened, store in a sealed container and consume with 2 weeks.

# Durability after Opening

Consume Within - Weeks

2

# **Brandbank Captured Pack Data**

# Pack Size

 $1.1 \mathrm{lbs}\,\mathrm{e}$ 

# Numeric Size

Numeric Size - 1.1

# Dimension

Shelf Height (in) Shelf Width (in) Shelf Depth (in)

5.24

2.36

# (GS1 package measurement rules)

5.24

# Country

Country of Origin - Ireland

# Pack Type

Type - Box

# Weight

Gross Weight - 1.21

# New Product Development

Final Product - Not NPD

# Unit Merchandising

Height - 5.24 Width - 5.24 Depth - 2.36 Unit Stackable - Yes Unit Stable - Yes Merchandise Multiple Ways - Yes

# Origin

Origin Free Text - Made in Ireland

# **Customer Services**

# Manufacturers Address

Handmade with care by: The Foods of Athenry, Oldcastle, Kilconieron, Athenry, Co. Galway, H65 DY95, Ireland.

# Return To

The Foods of Athenry, Oldcastle, Kilconieron, Athenry, Co. Galway, H65 DY95, Ireland. Tel: 00353 91 848152 info@foodsofathenry.ie www.foodsofathenry.ie

# **Telephone Helpline**

00353 91 848152

# Email Helpline

info@foodsofathenry.ie

#### Web Address

www.foodsofathenry.ie

# **Extended Data**

# **Description Breakdown**

Functional Name - Biscuit Cake Variant - Chocolate Indulgence









