NielsenIQ Brandbank

The Foods of Athenry Chocolate Indulgence Biscuit Cake 500g



EAN 5391512394370

Target market(s) GB, IE

Components

Ingredients

Chocolate Biscuit Cake: Gluten Free Biscuits (40%), Belgian Chocolate (28%) (**Soya**), Golden Syrup, Honeycomb Pieces (7%), Marshmallows (7%), 100% Vegetable Non-Hydrogenated Margarine, Sugar Paste Icing

Biscuits made with Gluten Free Flour (Rice, Potato, Maize, Buckwheat, Tapioca), 100% Vegetable Margarine, Sugar, Cocoa Powder, Raising Agents (Mono Calcium Phosphate, Sodium Bicarbonate), Stabiliser: Xanthan Gum, Natural Caramel Flavouring

Chocolate contains (Sugar, Cocoa Mass, Cocoa Butter, Emulsifier-Soy Lecithin, Natural Vanilla)

Sugar Paste Topping contains (Sugar, Glucose Syrup, Water, Palm Oil, Humectant: Vegetable Glycerine, Emulsifier: Monoand Di-Glycerides of Fatty Acids, Stabiliser: Tragacanth Gum, Natural Flavouring)

Marshmallows contain (Glucose-Fructose Syrup, Sugar, Dextrose, Carageenan, Maize Starch, Rice Protein, Natural Colour (Beetroot E162), Natural Vanilla Flavour, Emulsifier: E452)

Honeycomb Pieces contain (Sugar, Glucose Syrup, Non-Hydrogenated Vegetable Oils (Palm Oil, Palm Kernel Oil), Sodium Bicarbonate)

Margarine contains (Vegetable Oils (Rapeseed, Palm from Sustainable Sources), Water, Salt, Emulsifier (E475), Natural Colours (Annatto, Curcumin), Natural Flavouring)

Allergen Tag Text

For allergens see ingredients highlighted in **bold**.

Allergy Text

Baked in a kitchen that uses Nuts.

Nutrition

	Per 100g	Per 40g serving
Energy kJ	1661	664
Energy KCal	396	158
Fat	21g	8g
Saturated Fat	10g	4g
Carbohydrates	51g	20g
Of which Sugars	38g	15g
Fibre	2.4g	1g
Protein	2g	0.9g
Salt	0.3g	0.12g

Calculated Nutrition

		per 100g	Per 40g serving
Energ	gy (kJ)	1661	664
Energ	gy (kcal)	396	158
Fat (g	J)	21	8
of wh	nich saturates (g)	10	4
Carbo	ohydrate (g)	51	20
ofwh	nich sugars (g)	38	15
Fibre	(g)	2.4	1
Prote	ein (g)	2	0.9
Salt (g)	0.3	0.12

Product Description

Brand

The Foods of Athenry

Features

Best in Ireland 2021 Recommended by John & Sally McKenna's Irish Food Guide Dairy Free Gluten and Wheat Free Suitable for Vegans

Standardised Brand

Brand - The Foods of Athenry

Marketing

Company Name

The Foods of Athenry

Company Address

Oldcastle, Kilconieron, Athenry, Co. Galway, H65 DY95, Ireland.

Third Party Logos

Crossed Grain Symbol

Product Marketing

Choc-full of Belgian Chocolate, Chocolate & Caramel biscuits, Fluffy Mallows & Crunchy Honeycomb. For everyday indulgence.

Make everyday a celebration, with our chocolate biscuit indulgence cake, choc-full of homemade biscuit, Belgian chocolate, fluffy marshmallows and crunchy honeycomb pieces.

Always without

Gluten, Wheat, Dairy, GMO, Yeast, Egg, Artificial Colours, Flavours, Preservatives, Hydrogenated Fats

Always with

Specially Selected Premium Ingredients, Delicious Homemade Biscuit, Fluffy Marshmallows, Crunchy Honeycomb, Suitable for Vegans & Vegetarians

Brand Marketing

'...moments make memories, here are some of ours...' Daisy Crowns. Grainne 1993.

Treat yourself naturally...

As a farm family, we always believed that good food promotes good health. When the bakery replaced the milking parlour, we applied that same simple to our first delicious products. With carefully chosen ingredients, and All still made on the farm; sometimes a shot of indulgence is just what we need.

Enjoy! The Lawless family

Always Lovingly Handmade on Our Farm in Galway, Ireland

Other Information

Crossed Grain Symbol - IE-004-046

Further Description

www.foodsofathenry.ie/life

Health & Lifestyle

Lifestyle

- Gluten free
- Suitable for Vegans
- Suitable for Vegetarians

Allergy Advice

Eggs - Free From Nuts - May Contain Soya - Contains Wheat - Free From

Additives

Artificial Colours - Free From Flavours - Free From Genetically Modified Ingredients - Free From Preservatives - Free From Yeast - Free From

Storage & Usage

Storage Type

Туре

Ambient

Storage

For Best Before see side of pack Store in a cool dry place. Once opened, store in a sealed container and consume with 2 weeks.

Durability after Opening

Consume Within - Weeks

2

Brandbank Captured Pack Data

Pack Size

 $1.1 \mathrm{lbs}\,\mathrm{e}$

Numeric Size

Numeric Size - 1.1

Dimension

Shelf Height (in) Shelf Width (in) Shelf Depth (in)

5.24

2.36

(GS1 package measurement rules)

5.24

Country

Country of Origin - Ireland

Pack Type

Type - Box

Weight

Gross Weight - 1.21

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 5.24 Width - 5.24 Depth - 2.36 Unit Stackable - Yes Unit Stable - Yes Merchandise Multiple Ways - Yes

Origin

Origin Free Text - Made in Ireland

Customer Services

Manufacturers Address

Handmade with care by: The Foods of Athenry, Oldcastle, Kilconieron, Athenry, Co. Galway, H65 DY95, Ireland.

Return To

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Telephone Helpline

00353 91 848152

Email Helpline

info@foodsofathenry.ie

Web Address

www.foodsofathenry.ie

Extended Data

Description Breakdown

Functional Name - Biscuit Cake Variant - Chocolate Indulgence









