


Branded Snacks Product Specification

	BRAND NAME	Kettle
	PRODUCT TITLE	KETTLE Sweet Chilli & Sour Cream Potato Chips
	PACK FORMAT	Depending on pack size
	SKU NO / FINISHED PRODUCT CODE	FG002959, FG002953, FG002947
	MANUFACTURING SITE	Norwich
	PACK WEIGHT (primary) g	130g, 80g, 40g

PRODUCT NAME (as to appear on packaging / artwork)	KETTLE ® Sweet Chilli & Sour Cream Potato Chips
LEGAL NAME (in line with FIR 1169/2011 and amendments as well as FSA best practice)	Hand Cooked Potato Chips with Sweet Chilli & Sour Cream Seasoning.
INGREDIENT DECLARATION	Select Potatoes, Vegetable Oils (Rapeseed Oil, Sunflower Oil)*, Sweet Chilli & Sour Cream Seasoning (Sugar, Dried Sour Cream (Milk), Dried Skimmed Milk , Dried Yoghurt (Milk), Sea Salt, Dried Onion, Yeast Extract, Dried Chilli, Dried Red Pepper, Ground Paprika, Acidity Regulator: Citric Acid; Natural Flavouring, Dried Garlic, Dried Lemon).
INGREDIENT DECLARATION (as is to appear on-pack. Exclude any non-declarable processing aids or additives and ensure in the correct, consistent format for the Brand/subbrand in question)	<p>Select Potatoes, Vegetable Oils (Rapeseed Oil, Sunflower Oil)*, Sweet Chilli & Sour Cream Seasoning (Sugar, Dried Sour Cream (Milk), Dried Skimmed Milk, Dried Yoghurt (Milk), Sea Salt, Dried Onion, Yeast Extract, Dried Chilli, Dried Red Pepper, Ground Paprika, Acidity Regulator: Citric Acid; Natural Flavouring, Dried Garlic, Dried Lemon).</p> <p>*In varying proportions. Note: product may be fried in either of the oils listed or a blend may be used dependant on availability of supply.</p>

INGREDIENTS	% Range (% within overall finished product or within compound)	Grade (Please include any stability controls, ingredient state and shelf life as a minimum)	Country(s) of Origin (Where ingredient grown. Please include country where produced if differs from COO).	Supplier Name	Function (If applicable) Please ensure function is permitted within this product category in line with FSA approved additives list
Select Potatoes	63.0%	Whole raw washed potatoes. Size Grade: Maximum length 140mm, no more than 10% per delivery batch. Max girth of 90mm. Tuber Count: Lower limit 55 potatoes	UK	Various Suppliers	N/A

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Sunflower Oil	14%	Non-hydrogenated sunflower oil. A light golden yellow viscous liquid. Bland taste profile typical to sunflower oil. No off tastes or aromas. Contains processing aid E330 Citric acid, which serves no technological function in final product hence declaration is not required. Full Shelf Life – 2 weeks for Norwich site.	Argentina Austria Australia Belgium Bolivia Bulgaria Croatia Cyprus Czech Republic Denmark Estonia Finland France Germany Greece Hungary Ireland Italy Latvia Lithuania Luxembourg Malta Netherlands Poland Portugal Romania Serbia Slovakia Slovenia South Africa Spain Sweden Ukraine United Kingdom Uruguay	Various Suppliers	N/A
Rapeseed Oil	14%	Fully refined rapeseed oil, a yellow to light straw like coloured liquid, free flowing. A typically bland flavour, no taints or strong flavour notes. No off tastes or aromas. Contains processing aid E330 Citric acid, which serves no technological function in final product hence declaration is not required.	Australia, Austria Belgium, Bulgaria Croatia, Cyprus Czech Republic Denmark, Estonia Finland, France Lithuania, Luxembourg Germany, Greece Hungary, Ireland Italy, Latvia Lithuania, Luxembourg Malta, Netherlands Poland, Portugal Romania, Serbia Slovakia Slovenia Spain Sweden Ukraine United Kingdom Uruguay	Olenex, KTC Edibles, Thywissen, Yelo Enterprises	N/A

Seasoning	9.0%	Sweet Chilli and Sour Cream Seasoning. Off white coloured free flowing powder. Sour cream with subtle chilli taste. Moisture <14% max Free from lumps and extraneous matter. 16kg heat-sealed, food grade polyethylene sacks. Stored out of direct sunlight in a cool dry place in ambient conditions. Shelf life: 6 months unopened (Once opened, use within 7 days)	United Kingdom	Taste Connection	N/A
Sugar (contains SO ₂) Cane, beet	20-30%	White crystalline powder, 12 months shelf life, <10% moisture	Argentina, Belize, Brazil, Costa Rica, El Salvador, Fiji, Guatemala, Guyana, Honduras, Jamaica, Malawi, Mozambique, Nicaragua, South Africa, Swaziland, Zambia	Tate & Lyle	N/A
Dried Sour Cream Disodium diphosphate Trisodium citrate	10-20%	Fine powder	Germany	Lactoland	N/A
Skimmed Milk Powder	10-20%	Fine powder	Denmark, Germany, Sweden, United Kingdom	Arla Westbury	N/A
Yoghurt powder	10-20%	Fine powder	Germany	Lactoland	N/A
Sea Salt Anti-caking agent: Sodium Ferrocyanide (E535)	8.4%	Fine powder	Israel, United Kingdom	Cotswold Health Products Ltd	N/A
Onion	1–5%	Fine Powder	India, China, Spain, USA	Olam Vegenat ESS	N/A

Yeast Extract	1 - 5%	Fine powder	Brazil, Colombia	Orkla Foods	N/A
Cayenne Chilli	1 - 5%	Ground cayenne chilli	India	European Spice Services Ramon Sabater	N/A
Red Pepper Anticaking agent: Silicon dioxide E551	1 - 5%	Fine powder	China, United Kingdom	European Spice Services Ramon Sabater	N/A
Paprika	1 - 5%	Ground Paprika	Peru, China, Spain	European Spice Services Ramon Sabater	N/A
Acidity Regulator: Citric acid E 330 Valid IT:168971 InSYTE: 652713	1 - 5%	Fine powder	Belgium	Brenntag UK & Ireland	Acidity Regulator
Natural Flavouring (contains SO2)	0.5 - 1%	Fine powder	Canada, India, UK, Germany, Switzerland	Create Flavours Ltd Camstar Ingredients Limited Silesia Flavours Ltd Lionel Hitchen Essential Oils	Flavouring
Garlic	0.1 – 0.5%	Fine powder	India, China, USA	European Spice Services Ramon Sabater	N/A
Dried Lemon	0.1 – 0.5%	Fine powder	Argentina, Brazil, China, France, India, Iran, Italy, Mexico, Spain, Turkey, USA	Plant-Ex Ingredients Ltd	N/A

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Anti-caking agent: Silicon Dioxide (E551) Not declarable	0.1-0.5%	Anti-caking agent	UK, Germany	Brenntag UK & Ireland	Processing Aid
Sunflower Oil Not declarable	0.1-0.5%	Liquid	UK, Belgium, France, Holland	Create Flavours Ltd Camstar Ingredients Limited Silesia Flavours Ltd	Processing Aid

NUTRITION (Typical values as supplied)	Per 100g	Per serving		Per 100g	Per serving
Energy (kJ)	2128	532	Available Carbohydrate	53.9	13.5
Energy (kcal)	509	127	Of which sugars (g)	4.5	1.1
Fat (g)	28.3	7.1	Of which starch (g)	49.4	12.4
Of which saturates (g)	2.2	0.6	Fibre (AOAC) (g)	4.7	1.2
Of which monounsaturates (g)	18.0	4.5	Protein (g)	7.5	1.9
Of which polyunsaturates (g)	6.8	1.7	Sodium (g)	0.35	0.09
Of which trans- fatty acids (g)	<0.2	<0.2	Salt equivalent (g)	0.87	0.22

Serving size (g)	This pack contains approx. 5 servings of 25g	Source of data:	3 x sets of analytical nutrition
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FIR Nutritional Information in Bold		
Fits department of health (England's) targets?	Yes	No
If no, please state rationale for continuing development and authorised by:		

MANDATORY ALLERGENS	Contains at legally declarable limits (Yes / No)	May contain traces Yes/No	Alibi labelling required on pack?	Comments
Cereals containing gluten	No	No	No	
Gluten	No	No	No	
Soya	No	No	No	
Peanuts	No	No	No	
Nuts	No	No	No	
Sesame	No	No	No	
Lupin	No	No	No	
Milk	Yes	No	No	Contains Milk
Eggs	No	No	No	
Sulphites >10mg/kg	No	No	No	
Celery	No	No	No	
Mustard	No	No	No	
Fish	No	No	No	
Crustaceans	No	No	No	
Molluscs	No	No	No	

DIETARY SUITABILITY	Yes/No	Certified?	Comments
Vegetarian	Yes	No	
Vegan	No	No	
Coeliac	Yes	No	
Halal	No	No	

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Kosher	Yes	No	
OTHER ITEMS OF INTOLERANCE	Yes/No	Comments	
Animal products	Yes	Contains milk.	
Artificial colours	No		
Artificial flavourings	No		
Artificial sweeteners	No		
Maize products	No		
Cocoa	No		
Coconut	No		
Palm Oil	No		
Fruit products	No		
Seed products	Yes	Sunflower seed and rapeseed oil present.	
Alcohol	No		
Hydrogenated oils	No		
GM products	No		
Low fat	No		
Fat free	No		
Gluten free	Yes		
Only natural colours	Yes		
Only natural flavourings	Yes		
Added salt	Yes		
Other			

MICROBIOLOGICAL & QUALITY STANDARDS	Target	Reject	Frequency
Aerobic TVC (cfu/g)	<1,000 cfu/g	>10,000 cfu/g	At least annually
Yeast (cfu/g)	<100 cfu/g	>1000 cfu/g	At least annually
Mould (cfu/g)	<100 cfu/g	>1000 cfu/g	At least annually
Enterobacteriaceae	<10 cfu/g	>100 cfu/g	At least annually
Escherichia coli	<10 cfu/g	>10 cfu/g	At least annually
Salmonella spp.	Absent in 25g	Present in 25g	At least annually
Cut / size		Diameter	
Internal reference		QAS reference number	

Distribution and Storage	Shelf life (days)		140 days		
	Durability code format	Best Before DD MMM YY			
	Storage statements	Store in a cool, dry place away from bright light (and anyone who might sneak some before you do).			
SHELF LIFE DATA (Please provide link)					
130g x 12					
Net weight (inc. wraps)	134.8	T1 & T2 weights(g)	T1: 124.10		T2: 118.20
Net weight (g)	130g e	Pack dimensions (l,w,h) (mm)	70	190	260
Packs per outer	12	Case dimensions (l,w,h) (mm)	399	299	225
Net case weight (kg)	1.560	Case Volume (cm³)	26,842.725		
Gross case weight (kg)	1.893	Layers per Pallet	9		
Cases per layer	8	Cases per pallet	72		
		Pallet dimensions (l,w,h) (mm)	1200	800	1576

Pack barcode (EAN)	Case barcode (TUC)	Shipper barcode (if applicable)
5017764130787	05017764901394	N/A

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PACKAGING	Material	Weight (g)		Material	Weight (g)	Recyclable (in line with OPRL – UK only)
Primary			Outer Label			
Secondary (Case etc)			Other			
			Other			
MARKETING TEXT						
FOP Logos			Outer Label			
CLAIMS	British Potato Chips Absolutely Nothing Artificial Gluten Free Suitable for Vegetarians Hand Cooked		Other	*In varying proportions. Note: product may be fried in either of the oils listed or a blend may be used dependant on availability of supply		
MARKETING SUB COPY TEXT (FOP)	Absolutely Nothing Artificial					
MARKETING SUB COPY TEXT (BOP)						
ADDRESS / CONTACT US	Kettle Foods Ltd, Barnard Rd, Bowthorpe, Norwich, NR5 9JP, UK Valeo Foods Group, Dublin, K67 AE37, Ireland					
GUARANTEE						
OUTER CASE CLAIMS						
RECYCLABILITY	Don't recycle at home - RECYCLE WITH BAGS AT LARGE SUPERMARKET					

DATE	26.09.2022	VERSION	9	REVIEW DATE	25.09.2025
COMPLETED BY	Filippos Skordelis				
SIGNED	F. Skordelis				
BRAND MANAGER					
BRAND MANAGER SIGN			DATE		

COMMENTS/ AMENDS	
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Valeo Snackfoods Ltd., hereby confirms that the specified product conforms to and is manufactured in accordance with all relevant European and UK legislation. This specification has been issued electronically and is not signed; its issue is taken as receipt and formal agreement of its contents.