



PRODUCT NAME & DESCRIPTION

Range: Tribe Protein Focus 60g Variety: Peanut Butter Choc Chip

Legal title: Gluten-free flapjack made with date paste, peanuts, peanut butter, magnesium, lion's mane, ginseng, blend of B vitamins and topped with dark chocolate chips.

Marketing: Made in the UK

LIMITED EDITION. Created by Halimot Ogunnaike, Tra-cking Survivor. This Limited Edition bar has been developed by Halimot Ogunnaike, a Nigerian-born trafficking survivor, who runs Haliberry Cakes in East London. 25% of all profits from the bar will be donated to Ella's Home (no. 1187529) who run survivor safe houses in London. We go further and faster to end modern slavery. Our Mission, End modern slavery. Natural Energy. WEARETRIBE.CO

Variations: Singles 12 x 60g

INGREDIENTS:

Gluten Free **Oats**, Chicory Fibre, Soya Protein Crispies (11%) (**Soya** Protein Isolate, Tapioca Starch, Salt), Rice Syrup, Sunflower Oil, Date Paste, **Peanuts** (5%), Dark Chocolate Topping (4%) (Cocoa Mass, Sugar, Cocoa Butter, Emulsifier: Lecithins), **Peanut** Paste (4%), Magnesium Citrate, **Peanut** Flour, Natural Flavouring, Rice Flour, Lions Mane, Ginseng, Salt, Vitamins B.

For allergens, see ingredients in BOLD. May contain TREE NUTS and MILK.

Store in a cool, dry place.

CLAIMS

Vegan

10g Protein

7g Fibre

Added Adaptogens

NUTRITIONAL INFORMATION

Typical Values	2 100	2 62 1
(in grams unless otherwise stated)	Per 100g	Per 60g bar
Energy (kJ/kcal)	1672/400	1003/240
Fat	16.3	9.8
of which saturates	3.3	2.0
Carbohydrate	39.3	23.6
of which sugars	11.5	6.9
Fibre	13.1	7.9
Protein	17.4	10.4
Salt	0.44	0.26

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WHOLEBAKE CONTACT DETAILS

Commercial	Production	Technical
Trevor Smallwood	Richard Jones	Tanya Mortimer
Sales Director	Head of Operation	Head of Technical
Email: trevor.smallwood@wholebake.co.uk	Email: richard.jones@wholebake.co.uk	Email: tanya.mortimer@wholebake.co.uk
Tel: 01490 412297	Tel: 01490 412297	Tel: 01490 412297
Mobile: 07713 933568	Mobile: 07968 478564	Mobile: 07488 386522

MICROBIOLOGICAL STANDARDS

Test description	Acceptable	Unacceptable	Frequency
Staphylococcus aureus	<100 cfu/g	≥100 cfu/g	Every product is subject to
Enterobacteriaceae	<100 cfu/g	≥100 cfu/g	EOL annually and scheduled
Salmonella spp	Absent in 25g	Present in 25g	SOL micro tests.
Yeasts	<3,000 cfu/g	≥3,000 cfu/g	All tests are carried out via
Moulds	<3,000 cfu/g	≥3,000 cfu/g	a UKAS Accredited external
Escherichia coli	<10 cfu/g	≥100 cfu/g	laboratory

WEIGHT

Target 60 g	T1: 55.5 g	T2: 51.0 g	
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METAL DETECTION

Fe (Ferrous)	Non-Fe (Non-ferrous)	SS (Stainless steel)
1.0mm	1.0mm	1.5mm

SHELF LIFE & STORAGE

Shelf life: 9 months from date of production.

Date Format: Best before on Primary, Secondary packaging and pallet label Storage: Dry ambient conditions, >5°C and < 25°C, out of direct sunlight

SENSORY ATTRIBUTES

Appearance: Light in colour with visible oats, peanuts and crispies with a scattering of dark choc chips.

Aroma: Strong aroma of sweet and salty, baked oats and peanuts with a hint of dark chocolate.

Flavour: Baked nutty oat flavour, with sweet chocolaty notes and salty peanuts.

Texture: Soft and chewy from the oats with a slightly crispy texture from the crispies and peanuts.

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ALLERGEN INFORMATION

	CONTAINS:	Handled on the same line	Present in the factory	Comments
Cereals containing gluten	No	No	No	Gluten free certified site. 'Gluten
Cereals containing gluteri				Free' statement can be used.
Crustaceans	No	No	No	
Eggs	No	No	No	
Fish	No	No	No	
Peanuts	Yes	Yes	Yes	Contains
Soybeans	Yes	Yes	Yes	Contains
Milk	No	Yes	Yes	May contain
Nuts	No	Yes	Yes	May contain
Celery	No	No	No	
Mustard	No	No	No	
Sesame seeds	No	No	No	
Sulphur diavida (>10mg/kg				Only in some ingredients used in the
Sulphur dioxide (>10mg/kg	No	No	No	factory. Finished product is
or 10mg/L)				significantly less than 10mg/kg
Lupin	No	No	No	
Mollusc	No	No	No	

OTHER DIETARY INFORMATION

This Product Contains:	Yes/No	This Product Contains:	Yes/No
Maize and maize derivatives?	No	Alcohol?	No
Yeast and yeast derivatives?	No	Animal derivatives?	No
Artificial colours and flavourings?	No	Any other additives?	Yes
Nature identical colours and flavourings?	No	GM Ingredients?	No
Natural colours and flavourings?	Yes	Suitable for vegetarians?	Yes
Artificial Preservatives?	No	Suitable for vegans?	Yes
Other Preservatives?	No	Suitable for coeliacs?	Yes
BHA/BHT?	No	Kosher?	Not certified
Benzoates?	No	Halal?	Not certified

PACKAGING DETAILS

Barcodes:

Single 60g bar: 5060468523515 Singles SRP 12 x 60g: 5060468523522

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Primary packaging:

Individual bars – flow wrapped in printed OPP film.

Film:

Coding details: 4003-TRI60-PBCC Best Before: DD MMM YY

XXX 12:00 X Production code, time, line number

Secondary packaging:

Singles SRP:

Coding details: 4001-TRI60-PBCC

Best Before: DD MMM YY

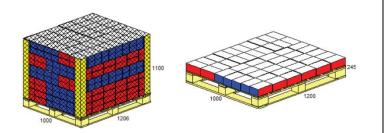
XXX 12:00 X Production code, time, line number

Palletisation:

UKSTD Pallet (1200 x 1000)

Singles 12 x 60g: Cases per layer: 50 Number of layers: 10 Cases per pallet: 500

Layer card: on bottom, every 2 layers.



AUTHORISATION

Commercial	Production	Technical	Customer
Trevor Smallwood Sales Director	Richard Jones Head of Operation	Tanya Mortimer Head of Technical	
Signed:	Signed:	Signed:	Signed:
Trevor Smallwood	Richard Jones	Tanya Mortimer	
Date:	Date:	Date:	Date:
05/11/2024	05/11/2024	05/11/2024	

This product complies with all relevant UK and European Legislation.

Wholebake, Ltd., Tyn Y Llidiart, Corwen, LL21 7RR

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