


Branded Snacks Product Specification

	BRAND NAME	Metcalfe's®
	PRODUCT TITLE	Metcalfe's® Sweet 'n Salt Popcorn
	PACK FORMAT	80g x 8, 20g x 24, 20g x 12, (17g x 6) x 6
	SKU NO / FINISHED PRODUCT CODE	FG007266, FG007267, FG007268, FG007269
	MANUFACTURING SITE	Valeo Snackfoods – Norwich (Kettle Foods)
	PACK WEIGHT (primary) g	80g, 20g, 17g, 102g (17gx6)

PRODUCT NAME (as to appear on packaging / artwork)	Metcalfe's® Sweet 'n Salt Popcorn
LEGAL NAME (in line with FIR 1169/2011 and amendments as well as FSA best practice)	Sweet and Salt flavoured popped corn with sugar and sweeteners.
INGREDIENT DECLARATION	Popped Butterfly Corn (67%), Sweetening Blend (Sugar, Sweetener: Isomalt, Sweetener: Steviol Glycosides), Rapeseed Oil, Salt.
INGREDIENT DECLARATION (as is to appear on-pack. Exclude any non-declarable processing aids or additives and ensure in the correct, consistent format for the Brand/subbrand in question)	Popped Butterfly Corn (67%), Sweetening Blend (Sugar, Sweetener: Isomalt, Sweetener: Steviol Glycosides), Rapeseed Oil, Salt.

INGREDIENTS	% Range (% within overall finished product or within compound)	Grade (Please include any stability controls, ingredient state and shelf life as a minimum)	Country(s) of Origin (Where ingredient grown. Please include country where produced if differs from COO).	Supplier Name	Function (If applicable) Please ensure function is permitted within this product category in line with FSA approved additives list
Butterfly Corn	67.3	Large Kernel corn (material reference BB17S25B901). Unprocessed kernel moisture - 13-15%. Popping expansion min 44,0cc/g. Kernel count per 100g: 55-65. 12 month shelf life.inSYTE registered corn (registration number 105688).	Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, South Africa	Valeo Snackfoods approved suppliers	N/A

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Sweetening Blend	16.5	White to slightly off white, dry blend, free flowing powder	Cuba, Germany, Paraguay, Brazil	Valeo Snackfoods approved suppliers	N/A
Sugar		White to slightly off white, dry blend, free flowing powder	Cuba	Valeo Snackfoods approved suppliers	N/A
Sweetener: Isomalt		White to slightly off white, dry blend, free flowing powder	Germany	Valeo Snackfoods approved suppliers	Sweetener
Sweetener : Steviol Glycosides		White to slightly off white, dry blend, free flowing powder	Paraguay, Brazil	Valeo Snackfoods approved suppliers	Sweetener
Rapeseed oil	15.4	Non-hydrogenated rapeseed oil. A light golden yellow viscous liquid. Bland taste profile typical to rapeseed oil. No off tastes or aromas.	Australia, Belgium, Bulgaria, Czech Republic, Denmark, France, Germany, Hungary, Latvia, Lithuania, Poland, Romania, Serbia, Slovakia, United Kingdom, Uruguay	Valeo Snackfoods approved suppliers	N/A
Salt Anticaking Agents: Sodium Ferrocyanide (E535)	0.8	Free-flowing white crystalline salt	Australia, Netherlands Antilles	Valeo Snackfoods approved suppliers	N/A

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NUTRITION (Typical values as supplied)	Per 100g	Per serving 20g	Per serving 17g		Per 100g	Per serving 20g	Per serving 17g
Energy (kJ)	1813	363	308	Available Carbohydrate	60.9	12.2	10.9
Energy (kcal)	432	86	73	Of which sugars (g)	11.1	2.2	1.9
Fat (g)	16.7	3.3	2.8	Of which starch (g)			
Of which saturates (g)	1.1	0.2	0.2	Fibre (AOAC) (g)	11.5	2.3	2.0
Of which monounsaturates				Protein (g)	8.2	1.6	1.4
Of which polyunsaturates				Sodium (g)	0.226	0.113	0.096
Of which trans- fatty acids				Salt equivalent (g)	0.57	0.045	0.039
Serving size (g)	20g / 17g			Source of data:	Analytical nutritional results		
FIR Nutritional Information in Bold							
Fits department of health (England's) targets?						Yes	No
If no, please state rationale for continuing development and authorised by:							

MANDATORY ALLERGENS	Contains at legally declarable limits (Yes / No)	May contain traces Yes/No	Alibi labelling required on pack?	Comments
Cereals containing gluten	No	No	No	
Gluten	No	No	No	
Soya	No	No	No	
Peanuts	No	No	No	
Nuts	No	No	No	
Sesame	No	No	No	
Lupin	No	No	No	
Milk	No	No	No	
Eggs	No	No	No	
Sulphites >10mg/kg	No	No	No	
Celery	No	No	No	
Mustard	No	No	No	
Fish	No	No	No	
Crustaceans	No	No	No	
Molluscs	No	No	No	

DIETARY SUITABILITY	Yes/No	Certified?	Comments
Vegetarian	Yes	No	
Vegan	Yes	No	
Coeliac	Yes	No	
Halal	Yes	No	
Kosher	Yes	No	

OTHER ITEMS OF INTOLERANCE	Yes/No	Comments
Animal products	No	
Artificial colours	No	
Artificial flavourings	No	
Artificial sweeteners	No	
Maize products	Yes	Corn
Cocoa	No	
Coconut	No	
Palm Oil	No	
Fruit products	No	
Seed products	Yes	Rapeseed oil.
Alcohol	No	

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Hydrogenated oils	No	
GM products	No	
Low fat	No	
Fat free	No	
Gluten free	Yes	
Only natural colours	N/A	
Only natural flavourings	N/A	
Added salt	Yes	
Other		

MICROBIOLOGICAL & QUALITY STANDARDS	Target	Reject	Frequency
Aerobic TVC (cfu/g)	<1,000cfu/g	>10,000cfu/g	At least annually
Yeast (cfu/g)	<100cfu/g	>1,000cfu/g	At least annually
Mould (cfu/g)	<100cfu/g	>1,000cfu/g	At least annually
Coliforms (cfu/g)	<50cfu/g	>1,000cfu/g	At least annually
Cut / size		Diameter	
Internal reference		QAS reference number	

Distribution and Storage	Shelf life (days)		154		
	Durability code format	BEST BEFORE 09 SEP 10 20:38 3B 0136			
	Storage statements	Store in a cool, dry place.			
SHELF LIFE DATA (Please provide link)	O:\NPD\2. New Shared Drive\7. Sensory\1. Shelf Life\Metcalfes\Metcalfes - Popcorn				
80g x 8					
Net weight (inc. wraps)	85.5	T1 & T2 weights(g)	T1: 75.5		T2: 71
Net weight (g)	80g e	Pack dimensions (l,w,h) (mm)	65	210	310
Packs per outer	8	Case dimensions (l,w,h) (mm)	330	300	254
Net case weight (kg)	0.640	Case Volume (cm³)	25,146		
Gross case weight (kg)	0.922	Layers per Pallet	6		
Cases per layer	12	Cases per pallet	72		
		Pallet dimensions (l,w,h) (mm)	1200	800	1576
Pack barcode (EAN)		Case barcode (TUC)	Shipper barcode (if applicable)		
5017764000417		05017764000424	N/A		

20g x 12					
Net weight (inc. wraps)	23	T1 & T2 weights(g)	T1: 22.75		T2: 20.5
Net weight (g)	20g e	Pack dimensions (l,w,h) (mm)	40	145	230
Packs per outer	12	Case dimensions (l,w,h) (mm)	250	285	230
Net case weight (kg)	0.240	Case Volume (cm³)	16,387.5		
Gross case weight (kg)	0.450	Layers per Pallet	8		
Cases per layer	16	Cases per pallet	128		
		Pallet dimensions (l,w,h) (mm)	1200	800	1576
Pack barcode (EAN)		Case barcode (TUC)		Shipper barcode (if applicable)	
5017764001810		05017764001827		N/A	

20g x 24					
Net weight (inc. wraps)	23	T1 & T2 weights(g)	T1: 22.75		T2: 20.5
Net weight (g)	20g e	Pack dimensions (l,w,h) (mm)	40	145	230
Packs per outer	24	Case dimensions (l,w,h) (mm)	500	285	230
Net case weight (kg)	0.480	Case Volume (cm³)	32,775		
Gross case weight (kg)	0.826	Layers per Pallet	8		
Cases per layer	8	Cases per pallet	64		
		Pallet dimensions (l,w,h) (mm)	1200	800	1576
Pack barcode (EAN)		Case barcode (TUC)		Shipper barcode (if applicable)	
5017764001810		05017764001834		N/A	

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102g (17g x 6) x 6					
Net weight (inc. wraps)	123*	T1 & T2 weights(g)	T1: 15.47		T2: 13.94
Net weight (g)	102g e	Pack dimensions (l,w,h) (mm)	100	210	350
Packs per outer	6	Case dimensions (l,w,h) (mm)	306	299	327
Net case weight (kg)	0.612	Case Volume (cm³)	29,918.54		
Gross case weight (kg)	0.994	Layers per Pallet	5		
Cases per layer	12	Cases per pallet	60		
		Pallet dimensions (l,w,h) (mm)	1200	800	1576
Pack barcode (EAN)		Case barcode (TUC)		Shipper barcode (if applicable)	
17g (inner) – 5017764000639 17gx6 (outer) – 5017764000677		05017764000684		N/A	

*123g is the weight of the entire multibag including outer and inner packaging.

PACKAGING	Material	Weight (g)	Recyclable (in line with OPRL – UK only)		Material	Weight (g)	Recyclable (in line with OPRL – UK only)
Primary	20 Matt OPP/20 Met OPP MP Outer: 20 Matt OPP / 30White OPP	80g – 5.5g 20g – 3g 17g – 2g MP Outer- 9g	Yes - RECYCLE WITH BAGS AT LARGE SUPERMARKET – Don't recycle at home	Pallet	Wood IPP Pallet	30000g	No
Secondary (Case etc)	3ply Cardboard	80gx8 – 238g 20gx12 – 174g 20gx24 – 274g MP – 256g	Yes	Stretch wrap	Plastic Laminate (LLDPE/LDPE/HDPE)	200g	Yes
				Pallet Label	Paper Self Adhesive Label	3g	No

MARKETING TEXT						
FOP Logos			Outer Label			
CLAIMS	Gluten Free Suitable for Vegans High in Fibre No Artificial Flavours		Other	WARNING: Choking hazard. Not suitable for children under 4 years. Product may contain unpopped corn kernels.		
MARKETING SUB COPY TEXT (FOP)						
MARKETING SUB COPY TEXT (BOP)						
ADDRESS / CONTACT US	Kettle Foods Ltd, Barnard Rd, Bowthorpe, Norwich, NR5 9JP, UK Valeo Foods Group, Dublin, K67 AE37, Ireland					
GUARANTEE						
OUTER CASE CLAIMS						
RECYCLABILITY	Don't recycle at home - RECYCLE WITH BAGS AT LARGE SUPERMARKET					

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DATE	27/01/2023	VERSION	v.9 - Draft	REVIEW DATE	
COMPLETED BY	Pawel Kulas				
SIGNED					
BRAND MANAGER					
BRAND MANAGER SIGN		DATE			
COMMENTS/ AMENDS	<p>v.06 -Previous spec</p> <p>v.7 - Removed 'Skinny' from product name on FOP. Packaging redesign- updated with new bag photo. On Pack Messages: Removed 'At least 30% less saturated fat than average sweet popcorn', Warnings moved from end of tab and changed from 'This product may contain unpopped corn Kernels.' to 'Choking hazard. Not suitable for children under 4 years. Product may contain unpopped corn kernels.', added 'Sorry this packaging is not currently recyclable.'; Added 'and Sulphites >10mg/kg' on Allergens tab info; Changed Sweeteners to yes in Additives/Ingredients tab info; Amended Formats Tab (Film/bag info updated for all SKUs, case updated for 17gx42); Amended Tare Weight on Checkweigher and Weight Control tab info on Quality Tab according to new bag weight; 'Specification Change Log' tab added.</p> <p>v.8 - Updated packaging info on Formats tab (weights and dimensions of relevant bags changed).</p> <p>v.9 – Recipe reformulation to be non-HFSS compliant. Moved all info to a new spec template.</p>				

Valeo Snackfoods Ltd., hereby confirms that the specified product conforms to and is manufactured in accordance with all relevant European and UK legislation. This specification has been issued electronically and is not signed; its issue is taken as receipt and formal agreement of its contents.

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