

FORMULATION SPECIFICATION

PRODUCT NAME:	AloeDent Whitening Toothpaste with Fluoride
FILL SIZE:	100ml
PRODUCT CODE:	E0720S
FORMULATION REFERENCE:	210DWFL1

Glycerin, Sorbitol, Hydrated Silica, Aloe Barbadensis (Aloe Vera) Leaf Juice, Aqua, Xylitol, Sodium Lauroyl Sarcosinate, Sodium Monofluorophosphate, Mentha Piperita (Peppermint) Oil, PVP, Hydroxyethylcellulose, Menthol, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Phenoxyethanol, Citric Acid, CI75810 (Chlorophyllin-Copper Complex), Limonene*.

*(constituent of essential oils)

Contains sodium monofluorophosphate (a source of fluoride 1500ppm)

SPECIFICATION	
Physical State	Viscous Gel
Colour	Green
Odour	Characteristic
pH at 20°C	6.5 +/- 0.5
Viscosity @ 20°C	85,000-110,000 mPa-s
TVC	<10 cfu/g
Yeast	<10 cfu/g
Mould	<10 cfu/g



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STORAGE	
Unopened Shelf-Life	36 Months
PAO	12 Months

QUALITY CONTROL

Microbiological analysis carried out by independent laboratory on every batch. Product applies to EU Cosmetics Regulation (EC No. 1223/2009) and classified according to 67/548/EEC Directive and amendments. Not dangerous according to 88/379/EEC Directive.

TRACEABILITY

Unique batch number assigned which follows product through all stages of manufacture and delivery. Cross checked at quality control.

Formatted and checked by:

(Sophie Dunn) 13/01/2025

Technical & Regulatory Specialist

I certify that this information is accurate and reflects the product described

APPROVED:

(Helen Lloyd) 16/01/2025

Senior Technical & Regulatory Specialist

