

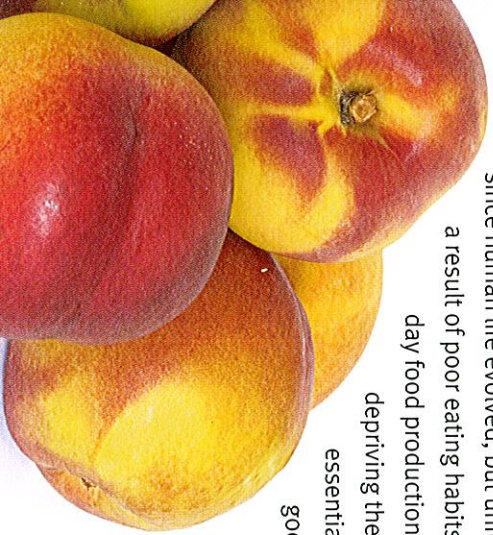
What are Salvestrols?

Salvestrols are newly discovered micro nutrients that are essential for maintaining balanced human health (homeostasis). The name derives from the Latin word *Salvia* (for salvage, to save) and is given to a specific group of compounds that are found in abundance in fruit and vegetables, primarily of a deep colour. They produce these compounds to help protect themselves against infections. A large amount of research and testing has been carried out to determine the best sources of Salvestrols. The most beneficial fruits being certain varieties of Organic Oranges, Blueberries, Blackberries and Grapes.

How can Salvestrols benefit my health?

Cells in the body use Salvestrols to help correct themselves when things go wrong. Salvestrols are like the cell's own police force helping to ensure the cell functions correctly. The body would normally use Salvestrols as a self protection mechanism when cells are acting abnormally - generally an inflammation of some sort.

The body has been using this protective mechanism since human life evolved, but unfortunately as a result of poor eating habits and modern day food production we are now depriving the body of essential nutrients for good health.



Why can't I rely on my diet for Salvestrols?

To encourage the modern trend for blemish-free produce, farmers use certain chemicals, such as non-organic fungicides, to prevent fungal (mould) infections that cause plants to react and make Salvestrols to defend themselves.

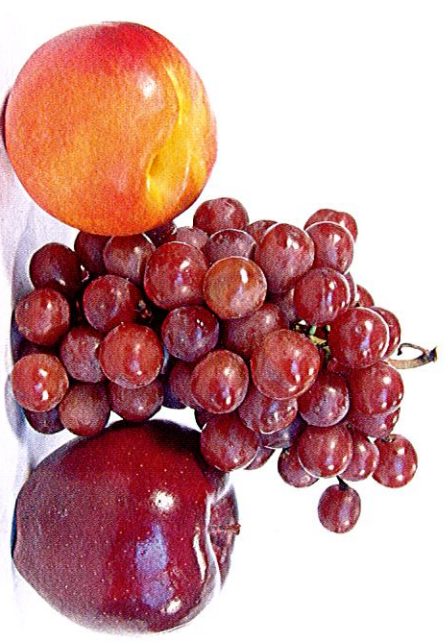
Agrochemicals: Instinctively we shop with our eyes and because of this our preference is for picture perfect looking fruits with no blemishes or infections.

To achieve this producers opt for non-organic fungicides that prevent the stimulus of fungal (mould) infections. Unfortunately plants need these infections in order to produce a positive Salvestrol reaction.

Taste: The modern palette preference is for sweet tasting fruits. Salvestrols are generally bitter and have therefore been bred out of many fruit species. Levels of Salvestrols are highest in the skin, peel or rind which is nowadays most often discarded as waste matter.

Food Processing and Preparation Techniques: In an ideal world we should all consume locally sourced, raw foods. But modern overcooking techniques have dramatically reduced the levels of Salvestrols we consume.

“Today we consume 10% of the RDA of Salvestrols in comparison to 100 years ago.”



Salvestrols a discovery

Scientists working in UK universities first discovered the positive effects of Salvestrols a decade ago. The origin of the work comes from the discoverer Prof Gerry Potter and Anthony Daniels (our MD).

The research is considered so important that around \$30 million has so far been invested in order to both establish scientific proof and seek to further understand the ways in which this remarkable cell rescue mechanism can be harnessed to our benefit.

How do Antioxidants and Salvestrols differ?

Antioxidants strive to protect our cells from DNA damage but are ineffective once the damage is done. Salvestrols work beyond antioxidants by working only in the damaged cells. Since we all have damaged cells in our bodies, taking Salvestrols helps us heal ourselves before a sufficient accumulation can make us sick.

The Salvestrol® Range

When several different Salvestrol compounds are combined, the total effect is synergistically enhanced. A points system has been developed to reflect this, producing a known, consistent level of both activity and absorbability.

Salvestrol® Platinum 2000 Points

The highest potency Salvestrol product available. This third generation product is the outcome of 5 years of development and represents state of the art technology.

Salvestrol® Prostate 500 Points

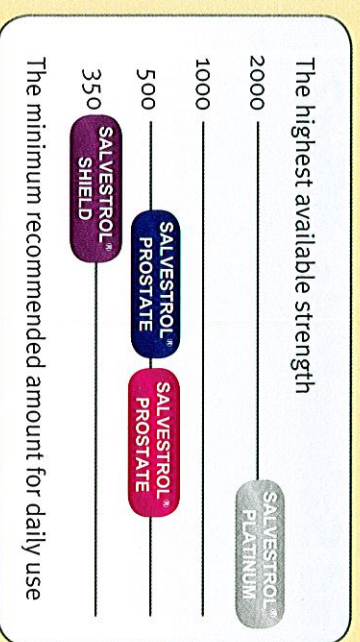
A Prostate specific blend of Salvestrols along with nutrients known to have Prostate specific advantages including pomegranate and liquorice, added at appropriate levels.

Salvestrol® Female 50+ 500 Points

Contains a Salvestrol blend found to be beneficial for breast tissue together with standardised compounds provided by green tea and propolis.

Salvestrol® Shield 350 Points

Delivers a maintenance dose of 350 points of Salvestrol activity in each capsule.



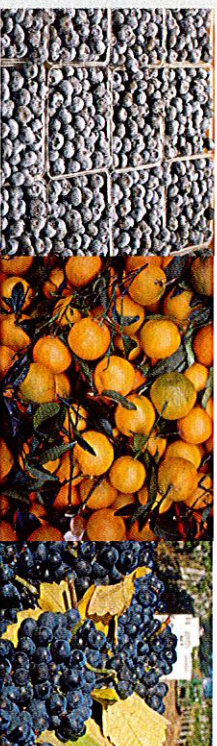
How to take Salvestrols

Because of the associated digestive processes, Salvestrols should be taken with a meal. Please contact your Health Care Practitioner for personalised Salvestrol advice and nutritional plans.

Sourcing Salvestrols

To ensure that we have the highest possible level of Salvestrols in our products we work closely with growers worldwide.

For example, we use grapes selected specifically from the Okanagan valley organic winery in British Columbia, Canada, where the growing, harvesting and processing is strictly controlled to produce the highest yield of Salvestrols.



Salvestrol is a registered trademark of Nature's Defense Research Ltd

Please note:
Salvestrols are designed to supplement a healthy diet, not to replace it.

For more information visit

www.1880life.com

4-5 Charvey Business Park,

1880 life™



The natural defence system

Restoring natural components to your diet that are lost through modern farming and processing techniques



SALVESTROL® PLATINUM

SALVESTROL® SHIELD

SALVESTROL® PROSTATE

SALVESTROL® FEMALE 50+