


<b>Product Name:</b>	<b>Mature Cheddar</b>
<b>Status:</b>	<b>Launching H1 2025</b>
<b>Picture</b>	
<b>Shelf Life (months)</b>	6 months
<b>Formats:</b>	Share; Singles; Multipack
<b>Serving Size (g):</b>	20g; 20g; 10g
<b>Share Bag Weight (g)</b>	70g
<b>Ingredient Declaration</b>	Wholegrain corn(75%), Rapeseed Oil, Salt, Sweet Whey Powder ( <b>Milk</b> ), Mature Cheddar Cheese Powder ( <b>Milk</b> ), Natural Flavouring, Buttermilk Powder ( <b>Milk</b> ), Sugar, Cream Powder ( <b>Milk</b> ), Onion Powder. For allergens see ingredients in <b>bold</b> .
<b>Seasoning Application Rate</b>	9%
<b>Nutritional's</b>	
<b>Energy, kJ/100g</b>	1899
<b>Calories, kcal/100g</b>	455
<b>Total Fat, g/100g</b>	22
<b>Saturated Fat, g/100g</b>	2.8
<b>Carbohydrate, g/100g</b>	49
<b>Sugar, g/100g</b>	2.8
<b>Fibre, g/100g</b>	13
<b>Protein, g/100g</b>	10
<b>Salt g/100g</b>	2.35
<b>Calories / serve - Single Serve</b>	91; 46
<b>Calories - Share Bag</b>	91
<b>HFSS Compliant &amp; NutriScore:</b>	No (12) and D
<b>Clean ingredient deck (MW definition Y or N)</b>	Yes
<b>Non clean ingredients</b>	
<b>Claims &amp; USPs</b>	91 kcal per serve High in Fibre Natural Flavouring Gluten Free