

INTRODUCING: SAUCERER'S NEW LIMITED EDITION SAUCE IN COLLABORATION WITH TOM'S PASTA

GOURMET STIR-IN PASTA SAUCES



<u>SAUCERER</u>, the gourmet stir-in pasta sauce range which launched March 2024, is proud to announce its new limited-edition pasta sauce in collaboration with <u>Tom's Pasta</u>. With the arrival of a fourth delicious flavour: <u>Tom's Calabrian Chilli & Hot Honey Pasta Sauce</u> which is the new mouthwatering addition to the line-up of premium sauces: Wild Mushroom & Truffle Oil Pesto / Plant-based Chorizo & Smokey Red Peppers / Roasted Aubergine & Spicy Harissa

"We've linked up with Hackney's resident Pasta Daddy to bring you a fiery sauce with sweet undertones that will blow your socks off" **Tim, Founder of Saucerer**

How It All Started (in Tom's words) : "The very first day we opened the deli Tim ran down with a case of his sauces and we popped them on the shelf. He mentioned working together one day... which definitely piqued my interest. We chatted about flavours that I like and what would be a cool fit, and honestly I never thought this would get off the ground, until a couple of months ago... Tim skidded down on his bike with a little orange jar... The Calabrian Chilli & Hot Honey sauce. It was amazing, a perfect kick, I had to stop myself from eating the whole jar without actually trying it with pasta. Tim is jarring a few thousand jars of this limited-edition flavour, I've bagsied some to put in my deli, and we're also going to be doing some fun things with it in the restaurant. Keep your eyes peeled."

Tom's suggested serving: A big plate of rigatoni, a couple of spoons of sauce and a splash of pasta water, of course a large shaving of Parmesan. *"I gobbled it up. I love the heat in a pasta dish, and this doesn't disappoint. I was massively impressed."* **Tom, Tom's Pasta**

"Saucerer are on a crusade against bland and ultra-processed pasta sauces. Our plan is to keep on innovating and creating amazing new gourmet flavours that are restaurant quality but can be enjoyed in the comfort of your own home – convenient and hassle free!" **Tim, Founder of SAUCERER**



The New Limited-Edition Sauce:



TOM'S CALABRIAN HOT PASTA SAUCE (RRP £4.95 for 1 or £27.50 for 6)

This sauce combines the rich, sun-kissed heat of Calabrian Chillies with a hint of sweet hot honey for a perfect balance of sweet and spicy. It has a hint of fennel and a touch of oregano to round it off. An intense sauce that will make you want more and more.

The Core Range:



WILD MUSHROOM & TRUFFLE OIL PESTO (RRP £4.95 for 1 or £27.50 for 6)

This jar is packed with five different wild mushrooms – chanterelle, porcini, trumpet, shiitake, and chestnut – all elevated by generous amounts of natural black truffle oil - this sauce is a sustainable sensation with hand-selected ingredients from across the world.



ROASTED AUBERGINE & SPICY HARISSA (RRP £4.95 for 1 or £27.50 for 6)

This is for the spicy pasta enthusiasts, a tasty blend of roasted aubergine, red pepper, onion, and tomato. This spicy, vegan pasta sauce is curated without any nasties or added sugar. Savor the fiery flavors inspired by Tunisia, perfectly paired with the finest aubergines from Spain.



PLANT-BASED CHORIZO & SMOKEY RED PEPPERS (RRP £4.95 for 1 or £27.50 for 6)

This meat alternative pasta sauce option is lovely and smokey, plant-based and free from any nasties – they have swapped out the pork for soy, giving you all the juicy chorizo flavour without the meat.



The Background

Saucerer was set up by Tim Hillgarth, after moving out of home, he was searching for quick and easy meals which were still exciting and of a good quality. Growing up at home with a French mother and Italian grandfather, every meal was cooked from scratch. Pasta was a staple and the sauces came in all delicious forms always bursting with Mediterranean flavours. His search down the pasta sauce aisles was frustrating, with very little variety, high sugar, salt and water content and all ultra-processed. He went on a mission to put this right!

The Saucerer's range is available from <u>www.thesaucerer.co.uk</u> and leading independents Including: Fortnum & Masons, Partridge's, Superette, Greensmiths, Harvest, Provence, Simmons, Gladwells, Dugard & Daughters... to name a few

For all press enquiries/samples please contact tim@thesaucerer.co.uk
www.thesaucerer.co.uk
Instagram