

Product Fact Sheet

Product Name	Slippery Elm Complex	Category	Gut (pantone 295c)
Format	Vegetable capsules	Shelf Life	2Y
Label Descriptor	Botanical complex with slippery elm, marshmallow & gamma oryzanol		

Product Code	Size	Label Size	Bar Code
31190	90 capsules	189 x 64mm	5033290311902

Product information per daily intake: 3 capsules

Slippery Elm Bark	600mg
Marshmallow Root	450mg
Gamma Oryzanol	210mg

Ingredients

Slippery Elm (*Ulmus rubra* Inner Bark Powder), Marshmallow (*Althaea officinalis* Root Powder), Capsule Shell (Hydroxypropyl Methylcellulose), Gamma Oryzanol (*Oryza sativa* Bran), Rice Extract Blend.

Recommended Intake

1 capsule taken 3 times daily, before food, or as professionally directed.

Cautions/Advisory Statements

This product should not be used as a substitute for a varied diet and healthy lifestyle. Do not exceed the stated recommended daily intake. Do not purchase if the seal is broken. Keep out of reach of children. If you are under medical supervision, please consult a doctor before use. Store in a cool, dry place. For best before and batch, see base.

Suitable for

Vegetarians & vegans

Label Health Claim

N/A

Other Label/Carton Text

N/A

Additional Product Information

Suitability					
Vegetarian	Vegan	Kosher	Halal	Organic	GM Free
Yes	Yes	No	No	No	Yes
Yeast	Corn	Added Sugar	Added Salt	Ionising Radiation	
No	No	No	No	No	
Capsule Size	00 23mm	Can Open Capsule?	Yes – mild flavour		
Pregnancy	Yes. Contains modest levels of herbs and inner bark of slippery elm.	Breastfeeding	Yes. Contains modest levels of herbs and inner bark of slippery elm.	Children	Yes. 1 capsule from 5 years old, 2 capsules from 9 years old.

Allergens						
Cereals incl Gluten	Crustaceans	Eggs	Fish	Soybeans	Milk (incl Lactose)	Nuts
No*	No	No	No	No	No	No
Celery	Mustard	Sesame Seeds	Sulphur Diox	Lupin	Molluscs	Peanuts
No	No	No	No	No	No	No

*Cannot be declared gluten free, unless specifically tested

Packaging Details								
Product Code	Pack	Size mm	Total Product Weight (g)	Paper/ Card	Plastic	Glass	Tin	Other
11990	GJA200M L	109h x 63 w mm	220			162	8	

Marketing Information

Key Description (Max 250 characters)

- Slippery Elm Complex is a unique combination of powerful nutrients including slippery elm and marshmallow to support and soothe the digestive system, with gamma oryzanol

Key Bullets

- Slippery Elm Complex is a unique combination of powerful nutrients including slippery elm and marshmallow to support and soothe the digestive system, with gamma oryzanol
- Effective – Provides slippery elm and marshmallow which support digestion, soothe the gastrointestinal tract, and are a source of mucilage which support the mucous membranes
- Optimum support – Marshmallow also supports regular bowel movements and is soothing to mouth and throat
- Synergistic formulation – A unique combination of nutrients in just the right balance to naturally support and soothe digestion, whilst providing potent antioxidant support
- Health properties – Particularly useful if there is irritation to the gastrointestinal tract, especially stomach or throat, which may be due to an imbalance in digestive enzymes or acid, or triggered by specific foods
- Flexible – Easy to swallow capsules
- No unnecessary additives
- Environmentally friendly – Recyclable packaging
- Trusted – We've been helping to shape a healthier society for over 30 years
- Suitable for vegetarians and vegans
- 30 days' supply at 3 capsule per day

Key Health Claims (supporting marketing text)

- Label: N/A
- *Marshmallow and slippery elm support digestion and soothe the gastrointestinal tract and are a source of mucilage which support the mucous membranes
- *Marshmallow supports regular bowel movements
- *Marshmallow is soothing for mouth and throat
- *pending

Suggested Combinations.

- Polyzyme for digestive enzymes
- BioAcidophilus/ BioAcidophilus Forte for balance of gut bacteria
- GI Complex for integrity and immune support

Product Updates

- Rice extract blend has been added for improved stability providing extra protection against, moisture and temperature changes.
- As we strive to only have necessary ingredients in our products, we have removed magnesium stearate and silicon dioxide.