


Branded Snacks Product Specification

	BRAND NAME	KETTLE®
	PRODUCT TITLE	KETTLE® Asian Chilli Beef Ridged Chips
	PACK FORMAT	Pre-printed, metallised, laminated film bag, heat-sealed and pre-packed into pre-printed corrugated cases: 40g x 18; 80g x 12; 130g x 8; 130g x 12; 130g x 16
	SKU NO / FINISHED PRODUCT CODE	FG003049 18 x 40g FG003032 12 x 80g FG003037 8 x 130g FG003028 12 x 130g FG003027 16 x 130g
	MANUFACTURING SITE	Valeo Snackfoods – Norwich (Kettle Foods)
	PACK WEIGHT (primary) g	40g; 80g; 130g

PRODUCT NAME (as to appear on packaging / artwork)	KETTLE® Asian Chilli Beef Ridged Chips
LEGAL NAME (in line with FIR 1169/2011 and amendments as well as FSA best practice)	Hand Cooked Ridge Cut Potato Chips with an Asian Style Chilli Beef Flavour Seasoning.
INGREDIENT DECLARATION	Select Potatoes, Vegetable Oils (Rapeseed Oil, Sunflower Oil)*, Sugar, Dried Yeast Extract, Dried Onion, Ground Spices (Cayenne Pepper, White Pepper, Jalapeño Pepper, Ginger, Star Anise), Dried Tomato, Sea Salt, Dried Garlic, Maltodextrin, Dried Parsley, Natural Flavourings (Natural Flavourings, Coconut Oil), Salt, Dried Basil, Acid: Citric Acid; Colour: Paprika Extract; Dried Cooked Beef, Capsicum Extract.
INGREDIENT DECLARATION (as is to appear on-pack. Exclude any non-declarable processing aids or additives and ensure in the correct, consistent format for the Brand/subbrand in question)	<p>Select Potatoes, Vegetable Oils (Rapeseed Oil, Sunflower Oil)*, Sugar, Dried Yeast Extract, Dried Onion, Ground Spices (Cayenne Pepper, White Pepper, Jalapeño Pepper, Ginger, Star Anise), Dried Tomato, Sea Salt, Dried Garlic, Maltodextrin, Dried Parsley, Natural Flavourings (Natural Flavourings, Coconut Oil), Salt, Dried Basil, Acid: Citric Acid; Colour: Paprika Extract; Dried Cooked Beef, Capsicum Extract.</p> <p>*In varying proportions. Note: product may be fried in either of the oils listed or a blend may be used dependant on availability of supply.</p>

INGREDIENTS	% Range (% within overall finished product or within compound)	Grade (Please include any stability controls, ingredient state and shelf life as a minimum)	Country(s) of Origin (Where ingredient grown. Please include country where produced if differs from COO).	Supplier Name	Function (If applicable) Please ensure function is permitted within this product category in line with FSA approved additives list
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Select Potatoes	65.3%	Whole raw washed potatoes. Size Grade: Maximum length 140mm , no more than 10% per delivery batch. Max girth of 90mm.No foreign bodies or pest damage. Maximum Major Defects permitted per delivery batch (5% cumulative) Mechanical damage,	United Kingdom	Valeo Snackfoods approved suppliers	N/A
		cuts, bruising, discoloured or marked internally, mixed varieties, spraing, cracks, mis-shapes, second growth, hollow heart, scab, green, blights, pest damage, tainted, diseased, or affected by rot, breakdown, chilled, glassy, adhering soil, growth shoots, extraneous matter, any other defect which in the opinion of Kettle Foods Ltd may render the potatoes unfit for processing. Dry matter not to fall below 21%, as measured using weight in water method. Potatoes shall have glucose content of no more than 0.012%. Potatoes undergo a cooking process at approx. 150 degrees Celsius for 6-8 minutes. The fried potato moisture content is <3%.			
Vegetable Oils (Rapeseed Oil, Sunflower Oil)	28.0%	Details listed on relevant subingredient below	Details listed on relevant subingredient below	Valeo Snackfoods approved suppliers	N/A
Sunflower Oil	14%	Non-hydrogenated sunflower oil. A light golden yellow viscous liquid. Bland taste profile typical to sunflower oil. No off tastes or aromas. Contains processing aid E330 Citric acid, which serves no technological function in final product hence declaration is not required. Full Shelf Life – 2 weeks for Norwich site.	Argentina, Austria, Australia, Belgium, Bolivia, Bulgaria Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, South Africa, Spain, Sweden, Ukraine, United Kingdom, Uruguay	Valeo Snackfoods approved suppliers	N/A

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Rapeseed Oil	14%	Fully refined rapeseed oil, a yellow to light straw like coloured liquid, free flowing. A typically bland flavour, no taints or strong flavour notes. No off tastes or aromas. Contains processing aid E330 Citric acid, which serves no technological function in final product hence declaration is not required.	Australia, Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Lithuania, Luxembourg, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Ukraine, United Kingdom, Uruguay	Valeo Snackfoods approved suppliers	N/A
Asian Style Chilli Beef Flavour Seasoning	6.7%	Asian Style Chilli Beef Flavour Seasoning. Light orange free flowing powder with green coloured particulates. Beef, chilli and sweet taste. Chilli, meaty and sweet aroma. Moisture 6%max. Free-flowing powder; free from lumps. Shelf life: 6 months unopened	United Kingdom	Valeo Snackfoods approved suppliers	N/A
Sugar Anticaking Agent: Calcium Phosphate (E341); Preservative: Sulphur Dioxide (E220)	30-40%	White crystals. Moisture 1% max.	Germany, United Kingdom, Mauritius, Mozambique, Netherlands	Valeo Snackfoods approved suppliers	N/A
Dried Yeast Extract	5-25%	Light beige powder. Moisture 4% max.	Argentina, Brazil, China, France, Italy, Netherlands, United Kingdom	Valeo Snackfoods approved suppliers	N/A
Yeast Extract in Dried Yeast Extract	75-85%	N/A	Argentina, Brazil, China, France, Italy, Netherlands, United Kingdom	Valeo Snackfoods approved suppliers	N/A
Salt in Dried Yeast Extract	10-20%	N/A	Argentina, Brazil, China, France, Italy, Netherlands, United Kingdom	Valeo Snackfoods approved suppliers	N/A
Carrier: Potato Maltodextrin in Dried Yeast Extract Not declarable	1-5%	N/A	Argentina, Brazil, China, France, Italy, Netherlands, United Kingdom	Valeo Snackfoods approved suppliers	Carrier

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Carrier: Maize Dextrose in Dried Yeast Extract Not declarable	1-5%	N/A	Argentina, Brazil, China, France, Italy, Netherlands, United Kingdom	Valeo Snackfoods approved suppliers	Carrier
Carrier: Sunflower Oil in Dried Yeast Extract Not declarable	<1%	N/A	Argentina, Brazil, China, France, Italy, Netherlands, United Kingdom	Valeo Snackfoods approved suppliers	Carrier
Anticaking Agent: Sodium Ferrocyanide (E535) in Dried Yeast Extract Not declarable	<1%	N/A	Argentina, Brazil, China, France, Italy, Netherlands, United Kingdom	Valeo Snackfoods approved suppliers	Anticaking Agent
Dried Onion	5-15%	White – white yellowish powder. Moisture 7% max.	Spain, France, Portugal	Valeo Snackfoods approved suppliers	N/A
Ground Spices	5-15%	N/A	China, Spain, India, Peru, Indonesia, Vietnam, Nigeria Ground Spices	Valeo Snackfoods approved suppliers	N/A
Cayenne Pepper	5-15%	Reddish brown ground powder, HT - 110°C for 3 minutes. Moisture 12% max.	China, Spain, India, Peru	Valeo Snackfoods approved suppliers	N/A
White Pepper	<1%	Tan to white ground powder, HT - 110°C for 3 minutes. Moisture 12% max.	Indonesia, India, Vietnam	Valeo Snackfoods approved suppliers	N/A
Jalapeno Pepper Anticaking Agent: Silicon Dioxide (E551)	<1%	Green to dark olive- green ground powder. HT - 110°C for 3 minutes. Moisture 9% max.	China, Spain	Valeo Snackfoods approved suppliers	N/A
Ginger	<1%	Ground light yellow powder, HT - 110°C for 3 minutes. Moisture 12% max.	Nigeria	Valeo Snackfoods approved suppliers	N/A

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Star Anise	<1%	Dark reddish-brown powder. HT - 110°C for 3 minutes. Moisture 12% max.	China, India, Vietnam	Valeo Snackfoods approved suppliers	N/A
Tomato Powder Anticaking Agent: Silicon Dioxide (E551)	5-10%	Orange - red powder. Moisture 4% max.	Spain, Portugal	Valeo Snackfoods approved suppliers	N/A
Sea Salt Anticaking Agent: Silicon Dioxide (E551)	5-10%	Granulated powder. Moisture 1% max.	Chile, Cyprus	Valeo Snackfoods approved suppliers	N/A
Dried Garlic	1-5%	Light yellow to light tan powder. Moisture 7% max.	China	Valeo Snackfoods approved suppliers	N/A
Maltodextrin (Potato) Preservative: Sulphur Dioxide (E220)	1-5%	White powder. Moisture 6% max.	Belgium, Netherlands	Valeo Snackfoods approved suppliers	N/A
Dried Herbs	1-5%	N/A	United Kingdom, Egypt, Spain, Italy, Turkey	Valeo Snackfoods approved suppliers	N/A
Dried Parsley	1-5%	Green rubbed particulates. HT - 300°C for 120-180 seconds. Moisture 10% max.	United Kingdom	Valeo Snackfoods approved suppliers	N/A
Dried Basil	<1%	Green ground powder, HT - 121°C for 3 mins. Moisture 12% max.	Egypt, Spain, Italy, Turkey	Valeo Snackfoods approved suppliers	N/A

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<p>Natural Flavourings</p> <p>Carriers: Sunflower Oil, Potato Maltodextrin, Tapioca Maltodextrin, Coconut Oil; Emulsifier: Gum Arabic (E414); Antioxidant: Alpha – tocopherol (E307); Preservative: Sulphur Dioxide (E220); Natural Flavouring Preparations and Natural Flavouring Substances</p>	1-5%	N/A	Germany, United Kingdom, Belgium, France, Hungary, Malaysia, Philippines, China, Spain, India, Mexico, USA, Singapore, Slovakia, Indonesia, Netherlands	Valeo Snackfoods approved suppliers	Flavouring
<p>Natural Flavourings</p> <p>Beef, BBQ, and meat notes</p>	36-40%	Beef - Pale yellow to yellow liquid. BBQ - White powder. 1mm final sieve. Meat - Red-brown powder	Germany, United Kingdom, Belgium, France, Hungary, Malaysia, Philippines, China, Spain, India, Mexico, USA, Singapore, Slovakia, Indonesia, Netherlands	Valeo Snackfoods approved suppliers	Flavouring
Coconut Oil	1-5%	White solid	Germany, United Kingdom, Belgium, France, Hungary, Malaysia, Philippines, China, Spain, India, Mexico, USA, Singapore, Slovakia, Indonesia, Netherlands	Valeo Snackfoods approved suppliers	N/A
<p>Salt</p> <p>Anticaking Agents: Silicon Dioxide (E551); Sodium Ferrocyanide (E535)</p>	1-5%	White, fine free flowing powder. Moisture 1% max.	United Kingdom	Valeo Snackfoods approved suppliers	N/A
Acid: Citric Acid	<1%	White crystalline powder. Moisture 1% max.	Belgium	Valeo Snackfoods approved suppliers	Acid
<p>Colour: Paprika Extract</p> <p>Carrier: Sunflower Oil; Antioxidant: Extracts of Rosemary (E392)</p>	<1%	A viscous, reddish brown homogeneous liquid. Moisture 1% max.	Belgium, United Kingdom, India	Valeo Snackfoods approved suppliers	Colour
Dried Cooked Beef	<1%	Medium brown powder. HT – 100°C for a minimum 1800 secs. . Moisture 5% max.	United Kingdom	Valeo Snackfoods approved suppliers	N/A

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Capsicum Extract	<1%	Viscous dark reddish brown liquid. Moisture 1% max.	India, Ukraine	Valeo Snackfoods approved suppliers	N/A
Carrier: Rapeseed Oil Not declarable	<1%	Golden yellow liquid. Moisture 1% max.	Belgium, Bulgaria, Czech Republic, Germany, France, United Kingdom, Hungary, Lithuania, Latvia, Netherlands, Poland, Romania, Slovakia	Valeo Snackfoods approved suppliers	Carrier
Anticaking agent: Calcium Phosphate (E341) Not declarable	<1%	White powder. Moisture 8% max.	Israel, United States	Valeo Snackfoods approved suppliers	Anticaking Agent
Anticaking agent: Silicon dioxide E551 Not declarable	<1%	White powder. Chemically synthesised powder. Moisture 7% max.	United Kingdom, Indonesia, Netherlands	Valeo Snackfoods approved suppliers	Anticaking Agent

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NUTRITION (Typical values as supplied)	Per 100g	each 25g serving contains:		each 40g serving contains:	
		Per serving 25g	% Reference Intake	Per serving 40g	% Reference Intake
Energy (kJ)	2047	512	6%	819	10%
Energy (kcal)	489	122		196	
Fat (g)	22.8	5.7	8%	9.1	13%
Of which saturates (g)	2.6	0.7	4%	1.0	5%
Of which monounsaturates (g)					
Of which polyunsaturates (g)					
Of which trans- fatty acids (g)					
Available Carbohydrate	60.6	15.2		24.2	
Of which sugars (g)	2.1	0.5	<1%	0.8	<1%
Of which starch (g)					
Fibre (AOAC) (g)	3.1	0.8		1.2	
Protein (g)	8.7	2.2		3.5	
Sodium (g)					
Salt equivalent (g)	0.45	0.11	2%	0.18	3%
Serving size (g)	80g: This pack contains 2 servings of 40g 130g: This pack contains 5 servings of 25g		Source of data:		3 x sets of analytical nutrition
FIR Nutritional Information in Bold					
Fits department of health (England's) targets?				Yes	No
If no, please state rationale for continuing development and authorised by:					
Of your reference intake Typical values per 100g: Energy: 2047kJ / 489kcal					

MANDATORY ALLERGENS	Contains at legally declarable limits (Yes / No)	May contain traces Yes/No	Alibi labelling required on pack?	Comments
Cereals containing gluten	No	No	No	
Gluten	No	No	No	
Soya	No	No	No	
Peanuts	No	No	No	
Nuts	No	No	No	
Sesame	No	No	No	
Lupin	No	No	No	
Milk	No	No	No	
Eggs	No	No	No	
Sulphites >10mg/kg	No	No	No	
Celery	No	No	No	
Mustard	No	No	No	
Fish	No	No	No	
Crustaceans	No	No	No	
Molluscs	No	No	No	

DIETARY SUITABILITY	Yes/No	Certified?	Comments
Vegetarian	No	No	
Vegan	No	No	
Coeliac	Yes	No	
Halal	No	No	
Kosher	No	No	

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OTHER ITEMS OF INTOLERANCE	Yes/No	Comments
Animal products	Yes	Beef extract.
Artificial colours	No	
Artificial flavourings	No	
Artificial sweeteners	No	
Maize products	No	Carrier: Maize dextrose within Dried Yeast Extract
Cocoa	No	
Coconut	No	Carrier and ingredient: Coconut oil within Natural Flavourings
Palm Oil	No	
Fruit products	No	
Seed products	Yes	Sunflower seed and rapeseed oil.
Alcohol	No	Possible non-declarable as processing aid within flavourings. However due to burn off 0 presence in overall finished product.
Hydrogenated oils	No	
GM products	No	
Low fat	No	
Fat free	No	
Gluten free	Yes	
Only natural colours	Yes	
Only natural flavourings	Yes	
Added salt	Yes	
Other		

MICROBIOLOGICAL & QUALITY STANDARDS	Target	Reject	Frequency
Aerobic TVC (cfu/g)	<1,000 cfu/g	>10,000 cfu/g	At least annually
Yeast (cfu/g)	<100 cfu/g	>1,000 cfu/g	At least annually
Mould (cfu/g)	<100 cfu/g	>1,000 cfu/g	At least annually
Enterobacteriaceae	<10 cfu/g	>100 cfu/g	At least annually
Escherichia coli	<10 cfu/g	>10 cfu/g	At least annually
Salmonella spp.	Absent in 25g	Present in 25g	At least annually
Cut / size		Diameter	
Internal reference		QAS reference number	

Distribution and Storage	Shelf life (days)		168
	Durability code format	BEST BEFORE 09 SEP 10 20:38 M B 0136	
	Storage statements	Store in a cool, dry place away from bright light.	
SHELF LIFE DATA (Please provide link)			

40g x 18 FG003049					
Net weight (inc. wraps)	42.6	T1 & T2 weights(g)	T1 36.4		T2 32.8
Net weight (g)	40g e	Pack dimensions (l,w,h) (mm)	40	140	200
Packs per outer	18	Case dimensions (l,w,h) (mm)	292	388	167
Net case weight (kg)	0.720	Case Volume (cm³)	18,920		
Gross case weight (kg)	0.981	Layers per Pallet	11		
Cases per layer	10	Cases per pallet	110		
		Pallet dimensions (l,w,h) (mm)	1200	1000	1999
Pack barcode (EAN)	Case barcode (TUC)		Shipper barcode (if applicable)		
5017764004439	05017764004446		N/A		

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80g x 12 FG003032					
Net weight (inc. wraps)	84	T1 & T2 weights(g)	T1 75.5		T2 71
Net weight (g)	80g e	Pack dimensions (l,w,h) (mm)	50	180	250
Packs per outer	12	Case dimensions (l,w,h) (mm)	499	299	225
Net case weight (kg)	0.960	Case Volume (cm³)	33,570		
Gross case weight (kg)	1.290	Layers per Pallet	9		
Cases per layer	8	Cases per pallet	72		
		Pallet dimensions (l,w,h) (mm)	1200	1000	2187
Pack barcode (EAN)		Case barcode (TUC)	Shipper barcode (if applicable)		
5017764004156		05017764004170	N/A		
130g x 8 FG003037					
Net weight (inc. wraps)	134.8g e	T1 & T2 weights(g)	T1: 124.10	N/A	T2: 118.20
Net weight (g)	130g e	Pack dimensions (l,w,h) (mm)	70	190	260
Packs per outer	8	Case dimensions (l,w,h) (mm)	293	333	237
Net case weight (kg)	1.04	Case Volume (cm³)	23,123		
Gross case weight (kg)	1.3	Layers per Pallet	8		
Cases per layer	12	Cases per pallet	96		
		Pallet dimensions (l,w,h) (mm)	1200	1000	2058
Pack barcode (EAN)		Case barcode (TUC)	Shipper barcode (if applicable)		
5017764004293		05017764004309	N/A		
130g x 12 FG003028					
Net weight (inc. wraps)	134.8g e	T1 & T2 weights(g)	T1: 124.10	N/A	T2: 118.20
Net weight (g)	130g e	Pack dimensions (l,w,h) (mm)	70	190	260
Packs per outer	12	Case dimensions (l,w,h) (mm)	499	299	225
Net case weight (kg)	1.560	Case Volume (cm³)	33,570		
Gross case weight (kg)	1.893	Layers per Pallet	9		
Cases per layer	8	Cases per pallet	72		
		Pallet dimensions (l,w,h) (mm)	1200	1000	2187
Pack barcode (EAN)		Case barcode (TUC)	Shipper barcode (if applicable)		
5017764004293		05017764004309	N/A		
130g x 16 FG003027					
Net weight (inc. wraps)	134.8g e	T1 & T2 weights(g)	T1: 124.10	N/A	T2: 118.20
Net weight (g)	130g e	Pack dimensions (l,w,h) (mm)	70	190	260
Packs per outer	16	Case dimensions (l,w,h) (mm)	585	299	227
Net case weight (kg)	2.080	Case Volume (cm³)	39,750.7		
Gross case weight (kg)	2.530	Layers per Pallet	5		
Cases per layer	6	Cases per pallet	30		
		Pallet dimensions (l,w,h) (mm)	1200	1000	1297
Pack barcode (EAN)		Case barcode (TUC)	Shipper barcode (if applicable)		
5017764004293		05017764004316	N/A		

PACKAGING	Material	Weight (g)	Recyclable (in line with OPRL – UK only)		Material	Weight (g)	Recyclable (in line with OPRL – UK only)
Primary	80g: 20 Matt OPP/20 Met OPP 130g: 20MattOPP/20MetOPP	80g: 4g 130g: 4.8g	Yes - RECYCLE WITH BAGS AT LARGE SUPERMARKET – Don't recycle at home	Pallet	Wood IPP Pallet	30000g	No
Secondary (Case etc)	3ply Cardboard	80gx12 – 240g 130g x 12: 275g	Yes	Stretch wrap	Plastic Laminate (LLDPE/LDPE/HDPE)	200g	Yes

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				Pallet Label	Paper Self Adhesive Label	3g	No
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MARKETING TEXT			
FOP Logos		Outer Label	
CLAIMS	British Potato Gluten Free Hand Cooked Absolutely Nothing Artificial	Other	*In varying proportions. Note: product may be fried in either of the oils listed or a blend may be used dependant on availability of supply
MARKETING SUB COPY TEXT (FOP)			
MARKETING SUB COPY TEXT (BOP)			
ADDRESS / CONTACT US	Kettle Foods Ltd, Barnard Rd, Bowthorpe, Norwich, NR5 9JP, UK. Valeo Foods Group, Dublin, K67 AE37, Ireland.		
GUARANTEE			
OUTER CASE CLAIMS			
RECYCLABILITY	Don't recycle at home - RECYCLE WITH BAGS AT LARGE SUPERMARKET		

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DATE	16/11/2023	VERSION	04	REVIEW DATE	16/11/2023
COMPLETED BY	Tunde Szabo				
SIGNED					
BRAND MANAGER	N/A				
BRAND MANAGER SIGN	N/A			DATE	N/A
COMMENTS/ AMENDS	01 – New product/ spec. 02 – Amendment of suitability information. Addition of 130g variant (x12 UPC and x16 UPC). Added codes FG003037, FG003028, FG003027 03 – Addition of 80g variant 04 – Addition of 40g variant				

Valeo Snackfoods Ltd., hereby confirms that the specified product conforms to and is manufactured in accordance with all relevant European and UK legislation. This specification has been issued electronically and is not signed; its issue is taken as receipt and formal agreement of its contents.

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