

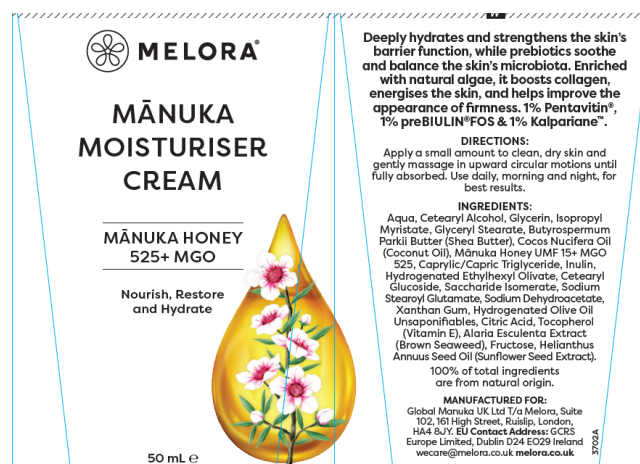
## NZ Manuka

### Manuka Moisturiser Cream

#### Artwork Review 1



[Secondary Packaging - Carton AW – Not to scale]



[Primary Packaging - Label AW – Not to scale]

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**AW review - Labelling Requirements – Manuka Moisturiser Cream**

**Primary Packaging (Label):** See below notes

**Secondary Packaging (Carton):** See below notes

Description	Primary Packaging (Label)	Secondary Packaging (Carton)
Product name	OK	OK
Product function	OK	OK
Quantity Nominal Content Declaration (US and EU/UK)	OK	OK
Directions of Use	OK	OK
Claims	<p>Please amend the following claims.</p> <ul style="list-style-type: none"> <li>- Boost collagen can be replaced for “supports overall skin function” or “Supports skin suppleness” boosting collagen would need to be proven with clinical trials of the finish products</li> <li>- Please replace “energises the skin” for “Revitalizes the skin”, “Enhances skin radiance” or similar</li> <li>-</li> </ul>	<p>Please amend the following claims.</p> <ul style="list-style-type: none"> <li>- Boost collagen can be replaced for “supports overall skin function” or “Supports skin suppleness” boosting collagen would need to be proven with clinical trials of the finish products</li> <li>- Please replace “energises the skin” for “Revitalizes the skin”, “Enhances skin radiance” or similar</li> </ul>
Name and address of RP	OK	OK
Caution Statement	<p><b>Please add caution statement</b></p> <p><b>Caution:</b> External use only. Do not apply to damaged or irritated skin. Avoid contact with eyes and mucous membranes. Keep out of the reach of children.</p>	<p><b>Please add caution statement</b></p> <p><b>Caution:</b> External use only. Do not apply to damaged or irritated skin. Avoid contact with eyes and mucous membranes. Keep out of the reach of children.</p>
Warning signs	N/A	N/A
Batch Number	Add at production	Add at production

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Description	Primary Packaging (Label)	Secondary Packaging (Carton)
Country of Manufacture	OK	OK
INCI list	<p>INCI list isn't mandatory in the bottle, however if it will stay then Please replace "Manuka Honey UMF 15+ MGO 525" for the INCI name "Mel"</p> <p>A separate statement can be added stating the presence of 1% Manuka Honey UMF 15+ MGO 525" but it cannot be on the list of ingredients.</p>	<p>Please replace "Manuka Honey UMF 15+ MGO 525" for the INCI name "Mel"</p> <p>A separate statement can be added stating the presence of 1% Manuka Honey UMF 15+ MGO 525" but it cannot be on the list of ingredients.</p>
PAO and DOMD	Please add 12M PAO Symbol	Please add 12M PAO Symbol
Recycling	OK	OK
Environmental Labelling - Italy	N/A	N/A
Environmental Labelling - Spain	N/A	N/A
Triman Logo - France	N/A	N/A

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