

## THERAPEUTIC CLEANSING



### SOAP-FREE CLEANSING BAR

A 100% soap free alternative, specially formulated to gently cleanse and moisturise without irritating or drying skin prone to eczema. Includes Manuka Honey NPA10+, Aloe Vera and Calendula.

Vegetarian

### DERMA WASH AND DERMA SOAP

The ultimate restorative cleansers for itchy or sensitive skin with a unique Triple Oat and Triple Ceramide complex. These clinically proven ingredients help soothe skin by:

- Helping to avoid flare ups
- Hydrate skin whilst washing and help soothe dry skin conditions
- Gently cleansing without stripping the skin of its natural oils and moisture

We use 3 types of oats and 3 different ceramides which work synergistically to boost their effectiveness. This powerful combination makes a body wash not just cleansing, but actively restorative, helping eczema-prone and dry skin hydrate, and rebuild after every wash.

Vegan



**NEW**

## CLINICALLY PROVEN NATURAL FORMULAS

- ✓ All Hope's Relief topical products have been clinically proven to improve skin hydration for up to 24 hours after just a single application
- ✓ Skin starts improving within just 20 minutes
- ✓ Dermatologically approved for sensitive skin
- ✓ High levels of therapeutic natural active ingredients
- ✓ Steroid free and suitable for long-term use
- ✓ Safe for newborns and upwards

## TESTIMONIALS & TIPS

"Hope's Relief has made a significant improvement on those prone to dry skin conditions, eczema and psoriasis in our family. Thank you for such an excellent product." **Mrs JA**

"I was delighted to discover Hope's Relief Shampoo and Conditioner. It helped relieve the itching and saved my sanity." **Mrs BS**

"I recommend Hope's Relief as a great natural alternative to help skin prone to eczema and dry, itchy skin conditions. The range is safe to use on babies from birth as well as adults for prolonged periods of unlike some prescription products." **Dr Ron McCulloch – Private GP**

"Having used an array of creams for my daughter's eczema, I found Hope's Relief the most gentle yet effective. Most people today, especially parents want to avoid harsh steroid based products, I feel Hope's Relief provides the solution many people and parents with skin conditions are looking for." **J Pembroke – Independent Midwife**

### Skincare Advice:

- ✓ Scratching leads to more itching and a risk of secondary infection. Avoid scratching and wear cotton gloves at night if needed
- ✓ Try avoiding synthetic fabrics and opt for cotton when choosing clothes and bedding; cotton allows skin to breathe and can prevent skin overheating
- ✓ Use non-biological washing powder and avoid fabric conditioners and anything perfumed which can cause itching
- ✓ Keep your bedroom cool at night as heat can aggravate itching
- ✓ Drink plenty of water and monitor your diet as certain foods may be triggering a reaction
- ✓ Manage your stress as this can cause skin to flare up

### STOCKIST

Hope's Relief is distributed in the UK by:



www.mahinaturals.com  
E-mail: inf@mahinaturals.com  
Tel: 020 8886 4001

Find us online   
[www.hopes-relief.com](http://www.hopes-relief.com)

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**HOPE'S**  
**Relief**<sup>®</sup>

FOR BABIES & ADULTS PRONE TO:

- Eczema
- Psoriasis
- Dermatitis



Helps to soothe itchy, dry skin

**CLINICALLY PROVEN**  
Therapeutic skincare range



TREAT

CLEANSE

MOISTURISE

Hypoallergenic, 100% FREE from skin irritating additives including steroids, fragrances, SLS, parabens, paraffin, lanolin and petrochemicals.



**100% MONEY BACK GUARANTEE\***

## THE STORY OF HOPE'S RELIEF

Hope's Relief was developed in Australia over 10 years ago by a pair of naturopaths who were able to directly observe the powerful effects of natural botanical ingredients. They began treating people with dry skin conditions including eczema, and realized there was very little available to help, except for cortisone and other drugs that produced undesirable side effects.



After a period of research and testing, they developed an effective natural alternative that would quickly help relieve itching and soothe irritated skin – without causing any harm. The resulting product quickly became in very high demand and is now **No.1 in Australia and available around the World.**

We are dedicated to providing only **100% safe**, natural products and so Hope's Relief is hypoallergenic and contains no 'nasties':

### Free From:

**x Steroids x Hormones x SLS x Parabens x Propylene Glycol  
 x Coal Tar x Artificial Colours & Fragrances x Lanolin x Peroxides x  
 Paraffins x Mineral Oils**

All products in the range are suitable for all-over body use, including face and hands and suitable for babies, children and adults.

**✓ Dermatologically tested ✓ Clinically proven**  
**Suitable for newborns and upwards**

## SUCCESS STORIES

### Baby Eczema

AFTER 2 WEEKS



### Chronic Psoriasis

AFTER 8 WEEKS



## PROBLEM DRY & ITCHY SKIN PRONE TO ECZEMA

### INTENSIVE DRY SKIN RESCUE CREAM

**Original therapeutic formula for dry and itchy skin prone to eczema**

Helps soothe skin prone to eczema, psoriasis and dermatitis. Rapidly absorbed to leave skin soft and supple. The therapeutic formula is completely natural and is safe for long term use unlike many steroid based creams which can have undesirable side effects.

Packed with an incredible 300 mg/per gram of active ingredients including: Hospital Grade Organic Manuka Honey NPA 10+, Gotu Kola, Aloe Vera, Organic Calendula and Licorice Root to soothe and repair dry, damaged skin.

*93% of trial participants showed significant improvement in symptoms of eczema, psoriasis and dermatitis.*

Available in 60gm and 125gm sizes

Vegetarian



### DERMA-LOTION

**An ultra lightweight lotion for dry, itchy skin and eczema**

Contains Colloidal Oatmeal plus 9 additional natural skin moisturisers and anti-itch ingredients including Sea Buckthorn, Coconut Oil, Marshmallow Root and Kakadu Plum. These work together to provide a unique soothing and calming action which is deeply moisturising and encourages natural skin healing.

Vegan



### GEL-LOTION

A unique hybrid formulation with 7 active natural ingredients including Aloe Vera, which calms skin whilst penetrating deep to moisturise dry and itchy skin. Skin feels soothed instantly making it ideal for babies and children to help calm irritated and itchy skin.

*96% of people said their skin felt more hydrated after using the Gel-Lotion*

Vegan



## HAIRCARE FOR DRY & FLAKY SCALPS

### SHAMPOO AND CONDITIONER

**A 2 Step Formula To Revitalise Scalp & Hair**

- 1 Shampoos scalp & hair to soothe the itch and control flakes.
- 2 Conditions scalp & hair leaving hair nourished, soft and manageable.



Vegetarian

For itchy flaky scalps and those prone to eczema, psoriasis, dermatitis, seborrheic dermatitis and dandruff. Suitable for babies to adults, the haircare is gentle, unscented, pH balanced, hypoallergenic and sulphate free.

Contains Hospital Grade Organic Manuka Honey NPA 10+, Gotu Kola, Aloe Vera and Calendula to soothe the scalp and condition the hair. For maximum results the conditioner should be massaged into the scalp for a few minutes and then rinsed off.

## EVERYDAY MOISTURISING

### MOISTURISING LOTION

Formulated with 8 proven moisturisers including Mango, Shea and Olive butters and Grapeseed which give intense all-over-moisturising for dry, flaky sensitive skins. Helps repair the skins natural barrier and penetrate deep to restore flexibility and regenerate new skin cells.

*92% of people saw an overall improvement in their skin*

Vegan

