



LoofCo Whole Loofah Product Specification

RAW MATERIALS

Loofah

- LoofCo loofah products are made from Egyptian Loofah (Luffa Aegyptiaca). Loofah plant is a vigorously growing vine from the same family as a cucumber (not a sea organism as many people think!)
- When ripe, the loofah fruit (gourd) develops a network of fibres that are perfect for cleaning and exfoliating purposes when dried. We aim to use every part of the gourd across our product range.
- For the best texture, the loofahs re carefully harvested, peeled, cleaned of seeds and dried in the sun. (Some seeds may be impossible to remove).
- The dried loofahs are cut into lengths and processed by hand to create our unique plastic-free range of washing-up, cleaning and body pads. This tradition that has been passed down through the generations. LoofCo loofahs are pressed flat to save space for transport and storage.

Cotton

- 100% Egyptian Cotton thread, tag, rope, unbleached, undyed and grown to the highest standards.

Packaging-Paper label is compostable. Plant based Inks. Label secured with compostable plant based cellulose sticker. Outer case: Unprinted and undyed FSC Card

Production process: Traditionally hand made in ISO 9001 2001 Certified facility. Fairly priced according to NatBrands strict ethical and environmental policy.

DIMENSIONS:

Length 40cm x Width 14.5cm. As a natural product, dimensions can vary.

Depth when flattened & for transport 2cm. Depth when immersed in water 14.5cm

ECO CREDENTIALS:

Vegan Society Registered

Plastic Free

Certified Carbon Neutral Shipping by Sea to the UK

Biodegradable and Recyclable

NatBrands is Certified by Carbon Neutral Britain

