# Scrooge's famous words will warm you up this Christmas





#### **Bah Humbug Packs**

#### Each pack contains:

2 x Bah Humbug Sachets
Each pack makes 2 mugs of our delicious
hot chocolate drink
70g per pack

#### Ingredients:

Cocoa Butter, Whole Milk Powder Salt, Mint, Sugar, Butter oil, Invert Sugar Syrup, Glucose Syrup, Flavourings, Natural Vanilla Flavouring, Palm Oil

NEW For 2025, Introducing another crown jewel for Christmas 2025: The Bah Humbug Hot Chocolate Drink.

We have married "REAL" Premium Fairtrade Chocolate Flakes with the quintessential Victorian Mint Humbug, creating an experience that would tempt even the most discerning palates. Each careful sip unveils a symphony of flavours: a velvety dark chocolate embraced by silken cream, while authentic mint humbugs slowly dissolves to release their time-honoured essence.

This unique & delicious hot chocolate drink is unlike anything you'll find in stores across the UK, and we anticipate it becoming the talk of distinguished circles throughout 2025. Each box has detailed illustrations inspired by the Victorian era. The addition of a beautiful grosgrain ribbon further elevates the presentation.

**Ideal Product Placement** - Christmas Gift Section, Hampers.

Dimensions - 70mm x 30mm x 141mm

## Sustainability



### **All Smoked Bishop Products**



- Ethical & Premium ingredients. Free from artificial ingredients & E-Numbers.
- Our boxes are 100% Recyclable and printed on FSC Certified Card.
- The inner content bag is made by Natureflex; Made from wood pulp (recyclable & biodegradable).
- Our spice bags (Mulled Wine & Apple Crumble) are made from Sugar Cane fibres (100% Plastic free & Compostable).
- Our Apple Crumble has real **Organic Madagascan Fairtrade Real Vanilla Pods** in the blend.
- Our Mulled Wine & our Apple Crumble packs contain True Organic Ceylon Cinnamon Quills from Sri Lanka

### **Our Story**



- A Victorian Inspiration: Smoked Bishop draws its name and spirit from the "Smoking Bishop," a classic Victorian mulled wine famously mentioned in Charles Dickens' A Christmas Carol.
- Reviving British Heritage: Our mission is to reintroduce the charm of Victorian-Era indulgence, blending nostalgia with the modern consumer's demand for quality and sustainability.
- **Simplifying Tradition:** We've reinvented the preparation of mulled wine, making it accessible and consistent while maintaining the essence of a treasured British classic.
- A Humble Beginning: Starting as a Christmas addition to a spice tin business, our mulled wine spice packs quickly became the star product, outselling our spice tins by 20 to 1.
- Meticulous Craftsmanship: Every spice blend is carefully curated to guarantee the perfect mulled wine, free from artificial ingredients, sulphites, and e-numbers.
- Sustainable Innovation: From biodegradable sugarcane spice bags to FSC-certified paper packaging, every element of Smoked Bishop reflects an eco-conscious ethos.
- A Dickensian Touch: Our packaging is inspired by Charles Dickens' house, combining Victorian aesthetics with modern functionality—perfect for gifts or festive décor.
- Environmental Commitment: Locally sourced packaging, Natureflex seaweed-based inner bags, and electric vehicle deliveries showcase our dedication to reducing our carbon footprint.
- Award-Winning Excellence: Smoked Bishop is proud to be the 2024 Farm Shop & Deli Product Award winner, recognised for blending tradition with innovation.
- Cultural Resurgence: By solving the common challenges of making mulled wine, we're ensuring that this beloved Victorian beverage remains relevant and celebrated in the modern age.
- Royal Approval: Supplying His Majesty the King's Farm Shop in Windsor reflects the trust and admiration for our product.
- Continuing the Legacy: As we look ahead in 2025, we have expanded our range which we believe is world's first: The Apple Crumble drink and our Bah Humbug luxury hot chocolate drink. With keeping the spirit of Victorian tradition alive while meeting the expectations of contemporary eco-friendly consumers.