100 mm

ECO VER ®

REMOVES STAINS EVEN AT 20C

CONCENTRATED DETERGENT
COLOUR LAUNDRY
APPLE BLOSSOM & FREESIA
REVIVES COLOURS*

40

WITH PLANT-BASED, BIODEGRADABLE INGREDIENTS

104 mm

Corner Radius - 3 mm

2010798L

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100 mm

WE ARE ECOVER. ON A MISSION FOR A CLEANER CLEAN SINCE 1979.

OUR POWERFUL FORMULA FEATURES PLANT-BASED ACTIVE INGREDIENTS TO HELP YOUR CLOTHES LAST LONGER:
- **THOROUGHLY CLEANS:** REMOVES TOUGH STAINS.
- *ACTIVELY CARES:** REVIVES COLOURS AND BRIGHTNESS. REMOVES BOBBLING FROM COTTON FIBRES AFTER MULTIPLE WASHES.

CLEAN INGREDIENTS: With plant-based, biodegradable ingredients. Dermatologically tested. Suitable for septic tank. Vegan friendly.
CLEAN BOTTLE: Bottle (excl. cap) made of 100% post-consumer recycled plastic (per ISO 14021). Widely recyclable. Refill where possible - find stations at ecover.com/refill
CLEAN FACTORY: Made in our Zero Waste certified factory. Find out more at ecover.com.

Cruelty-Free INTERNATIONAL™

BOTTLE Recycle
CAP Recycle

ECOVER CONCENTRATED DETERGENT COLOUR LAUNDRY
Keep out of reach of children. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: get medical advice/attention. If medical advice is needed, have product container or label at hand.
PRODUCED IN EU FOR EPC N.V., INDUSTRIEWEG 3, 2390 MALLE, BELGIUM.
ECOVER (UK) LTD., CAMBERLEY, GU16 7AJ.
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UFI: 3C63-0NS7-U80T-KRG8

WARNING.
CAUSES SERIOUS EYE IRRITATION.

1.43L℮

DOSAGE INSTRUCTIONS: ☐ 1 cup = 40ml
Standard load (4-5kg)
Soft-medium water = 35ml
Larger (6-8kg), dirtier load
Hard water = 50ml (2x25ml)
ECOVER® is a registered trademark.   2010797-978

USAGE INSTRUCTIONS: Suitable for coloured items. Use Ecover Delicate for wool and silk. Don't pour directly onto your laundry. Always check your garment's washing instructions. Suitable for 20-60°C. Flame-retardant finishes: never soak or wash above 50°C.
INGREDIENTS: 15-30%: Non-ionic surfactants. 5-15%: Soap. <5%: Anionic surfactants, Perfume (Linalool, Limonene, Geraniol), Enzymes.

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77 mm

Corner Radius - 3 mm

■ Black
■ P7481C
■ P2935C
■ P2655C
■ Cool Gray 11C
■ Red 032C