

## Product Fact Sheet

<b>Product Name</b>	Liposomal Vitamin C	<b>Category</b>	Vitamins (pantone 243c)
<b>Format</b>	Liquid	<b>Shelf Life</b>	2 years
<b>Label Descriptor</b>	Optimally absorbed vitamin C for antioxidant, immune, energy & collagen support		

Product Code	Size	Label Size	Bar Code
297150	150ml	Label 150 x 60mm	5033290297152

### Product information per daily intake: 5ml

#### Food supplement with sweetener

Active Ingredient	Amount	%NRV
Vitamin C	1000mg	1250

\*NRV = Nutrient Reference Value

### Ingredients

Purified Water, Vitamin C (Sodium Ascorbate), Glycerol, **Soy** Lecithin, Preservative (Potassium Sorbate), Flavourings (Flavouring, Natural Lime Flavouring), Sweetener (**Steviol** Glycosides).

\*allergens marked in **bold**

### Recommended Intake

1 teaspoon (5ml) taken daily before food, or as professionally directed. Shake well before use.

### Cautions/Advisory Statements

This product should not be used as a substitute for a varied diet and healthy lifestyle. Do not exceed the stated recommended daily intake. Do not purchase if the seal is broken. Keep out of reach of children. If you are under medical supervision, please consult a doctor before use. Store in a cool, dry place. For best before and batch see base.

### Suitable for

Vegetarian & vegan

### Label Health Claim

Vitamin C contributes to the protection of cells from oxidative stress, normal function of the immune system, reduction of tiredness and fatigue, and collagen formation for the function of skin

## Other Label Text

N/A

## Additional Product Information

Suitability					
Vegetarian	Vegan	Kosher	Halal	Organic	GM Free
Yes	Yes	No	No	No	Yes
Yeast	Corn	Added Sugar	Added Salt	Ionising Radiation	
No	No	Yes - Stevia	No	No	
Capsule Size	N/A	Can Open Capsule?	N/A		
Pregnancy	Yes	Breastfeeding	Yes	Children	¼ tsp from 1, ½ tsp from 4, 1 tsp from 9

Allergens						
Cereals incl Gluten	Crustaceans	Eggs	Fish	Soybeans	Milk (incl Lactose)	Nuts
No*	No	No	No	Yes	No	No
Celery	Mustard	Sesame Seeds	Sulphur Diox	Lupin	Molluscs	Peanuts
No	No	No	No	No	No	No

\*Cannot be declared gluten free, unless specifically tested

Packaging Details								
Product Code	Pack	Size mm	Total Product Weight (g)	Paper/ Card	Plastic	Glass	Tin	Other
297150	150ml GB	128 (h) x 52 (d) mm	281	2	4	109		

## Marketing Information

### Key Description (Max 250 characters)

- Liposomal Vitamin C is an advanced, effective, and optimally absorbed liquid vitamin C

### Key Bullets

- Liposomal Vitamin C is an advanced, effective, and optimally absorbed liquid vitamin C
- Effective – For antioxidant, immune, energy, collagen, and mental health and wellbeing support

- Optimum support – Our vitamin C is coated in ‘liposomes’ making it more quickly and effectively absorbed compared to other vitamin C products, and with a longer lasting effect
- Advanced – Our liposomes are produced using the best technology available, guaranteeing the highest quality and stability
- Flexible – Easily mixed into liquids or under the tongue, and convenient to use on the go. An alternative to tablets or capsules, or for those with digestive and absorption difficulties
- Great lime taste
- No unnecessary additives
- Environmentally friendly – Recyclable packaging
- Trusted – We’ve been helping to shape a healthier society for over 30 years
- Suitable for vegetarians and vegans
- 30 days’ supply at 5ml per day

## Key Health Claims (supporting marketing text)

Label: Vitamin C contributes to the protection of cells from oxidative stress, normal function of the immune system, reduction of tiredness and fatigue, and collagen formation for the function of skin

- Vitamin C contributes to maintain the normal function of the immune system during and after intense physical exercise
- Vitamin C contributes to normal collagen formation for the normal function of blood vessels
- Vitamin C contributes to normal collagen formation for the normal function of skin, bones cartilage, gums and teeth
- Vitamin C contributes to normal energy-yielding metabolism
- Vitamin C contributes to normal functioning of the nervous system
- Vitamin C contributes to normal psychological function
- Vitamin C contributes to the normal function of the immune system
- Vitamin C contributes to the protection of cells from oxidative stress
- Vitamin C contributes to the reduction of tiredness and fatigue
- Vitamin C contributes to the regeneration of the reduced form of vitamin E
- Vitamin C increases iron absorption

## Suggested Combinations

- Collagen Complex for joint and skin support.
- Methyl Multinutrient for everyday and energy support.

## Product Updates

- EU address added.
- No carton.