

dimples
Re-mineralising Hydroxyapatite Toothpaste

**FLUORIDE FREE
DENTIST DESIGNED**

**PEACH
75ML**

Suitable for all ages

dimples



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our Hydroxyapatite

We have created a remineralising toothpaste using naturally-derived and science-backed ingredients leaving your teeth feeling sparkly clean!

Our main ingredient, Hydroxyapatite, is the mineral from which your tooth enamel is formed. By using our toothpaste, you are restoring your tooth's natural mineral balance. Hydroxyapatite is a revolutionary alternative to fluoride, meaning you can now choose a toothpaste which is both effective and made from naturally-derived ingredients.

DIRECTIONS

Apply a pea-sized amount of toothpaste to your toothbrush and brush for 2 minutes - once in the morning, and once before bed. For external use only. Keep out of reach of children

INGREDIENTS

Glycerin, Aqua, Hydrated Silica, Hydroxyapatite, Glycolipids, Xylitol, Cellulose Gum, Sodium Benzoate, Stevia Rebaudiana Leaf/Stem Powder, Aroma (Natural Origin Peach Flavour)

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ARTIFICIAL FLAVOURS •
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**DR PIPPA NICHOLLS BDS
DIMPLES FOUNDER & CEO**

“ Being brought up in a health-conscious household, with a naturopathic nutritionist as a mother, I have always been interested in holistic health and wellness.

Whilst practising dentistry, I noticed there was very little option for patients that did not want to use fluoride toothpaste. A lot of the non-fluoride alternatives do not contain any remineralising ingredients, meaning they are not actively helping to prevent tooth decay.

That's when I decided to develop my own range - Dimples. Based on science, and influenced by my own interest in health, I believe Dimples provides the best alternative options on the market.

My goal was to create a brand that had a positive effect on your teeth, your health and is conscious of the planet. ”

