



SILICA[®]

THE FUTURE OF HAIR GROWTH

GROWN FROM NATURE. BACKED BY SCIENCE.
Qsilica Hair Growth Formula · Advanced Multi-Nutrient Complex · 90 Tablets
From Australia's Original Ingestible Beauty Brand.
Trusted Since 2006.

THE WHY

INSIDE THE GROWTH OF HAIR GROWTH

The Australian beauty-from-within hair category generated \$100 million in 2024 — projected to reach \$235 million by 2030.

That's a 17% compounded annual growth rate.

WHAT'S DRIVING DEMAND

- **Rising incidence of scalp + hair issues:**
 - thinning, dandruff, seborrheic dermatitis
- **Accelerated by age + lifestyle:** Stress, environment, diet
- **Natural, clean + vegan formulations are surging:**
 - 39% of Australians actively seek natural ingredients
- **Women dominate beauty-from-within:** hair formulas leading the way
- **Men's expansion:** preventative grooming on the rise, destigmatised by influencers & shifting norms



OUR BREAKTHROUGH

THE SCIENCE OF GROWTH

Formulated with a synergistic blend of vitamins, minerals, amino acids, antioxidants & clinically researched ingredients to support:

- * Visible hair growth
- * Stronger, healthier strands
- * Improved scalp health



THE WHY

FORMULATED FOR RESULTS,
NOT PROMISES.

- * Scientifically Backed: Precision-formulated for visible hair growth results
- * Multi-Nutrient Power: A potent blend of essential nutrients for healthier, stronger hair
- * Clinically Researched: Targeted ingredients proven to support hair growth
- * Affordable & Effective: Premium results without the premium price tag



WHAT SETS US APART

NOT JUST ANOTHER HAIR SUPPLEMENT

Pioneers of ingestible beauty: Since 2006, Qsilica has been trusted as Australia's first dedicated skin, hair & nails brand.

- * 100% Vegan: Clean, plant-based formula – titanium dioxide free, no compromises.
- * High Potency: Maximum benefits in a convenient tablet.

- * Exclusively Available: Not sold in Chemist Warehouse, available only through select partners.
- * Made in Australia: Premium manufacturing and TGA-listed formulation.



THE GROWTH FORMULA

SYNERGY IN EVERY TABLET

A high-potency blend of vitamins, minerals, amino acids and plant antioxidants to support hair growth, strength and scalp health from within.

- Kakadu Plum (*Terminalia ferdinandiana*) fruit powder – 16.67 mg
- Vitamin B12 (Cyanocobalamin) – 66.7 µg
- Biotin (Vitamin B7) – 867 µg
- Selenium (from Selenomethionine) – 10 µg
- Silica (from Colloidal Anhydrous Silica) – 3.12 mg
- Lysine – 500 mg
- Iron (from Ferrous Fumarate) – 8 mg
- Vitamin C (Ascorbic Acid) – 33.33 mg
- Cysteine – 23.33 mg
- Zinc (from Zinc Gluconate) – 16.66 mg

Key Nutrient	Benefit
Biotin	Helps to maintain healthy hair
Zinc	Maintains hair health and helps support normal hair condition.
Iron	Helps support healthy hair by assisting with oxygen transport to scalp and follicles.
Lysine	Aids in collagen formation, supporting the structure of healthy hair.
Cysteine	Provides structural support for healthy hair through its role in keratin formation.
Vitamin C	Supports collagen production and helps protect cells involved in hair health.
Silica	Supports the strength and integrity of hair and connective tissues.
Selenium	Helps maintain healthy hair and contributes to antioxidant protection.
Vitamin B12	Assists in red blood cell formation to help nourish the scalp and hair follicles.

WHY YOU SHOULD RANGE IT

BRAND	VEGAN	NOT IN CHEMIST WAREHOUSE	RECYCLABLE GLASS PACKAGING	FREE FROM TITANIUM DIOXIDE	FREE FROM MALTODEXTRIN
Qsilica Hair Growth	✓	✓	✓	✓	✓
The Beauty Chef Hair Biotic	× (vegetarian)	×	✓	✓	×
Growth Bomb Supercharge	×	×	×	✓	×
Nature's Way Beauty Hair, Scalp, Skin, Nails	×	×	×	×	✓
WelleCo The Hair Elixir	✓	×	×	✓	×
Swisse Hair Skin & Nails+	×	×	×	×	✓
Carusos Hair Food	✓	×	×	×	✓
JS Health Hair + Energy For Men	× May contain crustacea, fish & mollusc	×	×	✓	✓
JS Health Hair + Energy Formula	× May contain crustacea, fish & mollusc	×	×	✓	✓

YOUR INTRODUCTION TO GROWTH

3 + 1 FREE:

A perfect incentive to stock up and save

FREE DISPLAY UNIT:

Includes counter unit + branded header card





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HAIR HEALTH, FROM WITHIN.

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Trusted by naturopaths. Australian owned & made since 2006.
Exclusively available through premium retail.