

# Product Data Sheet



Technical Data Sheet Version: THIS-TDS-V2 Issued 08.12.23  
Authorised by J. Thompson Approved by A. Yem

## Issue Summary

PDS Approver	Jasper Thompson
Specification Issue Number	Version 001
Effective Date	19/01/2024

## Supplier Information

Supplier Name	Plant Meat Limited t/a 'THIS'
Supplier Address	The Clockwork building, 45 Beavor Lane, London, W6 9AR
Technical Contact	Technical Team   technical@this.co
Manufacturing Site Name	Hughes
Manufacturing Site GFSI Certification	AIB International – BRCGS – 1607366

## Product Summary

SKU Code	4532006012
Product Name	This Isn't Frozen Beef Plant-Based Mince
Product Description	Plant-based beef flavoured mince made from soya protein.
Product Status (RTE/RTC)	Ready to Cook

## Ingredient Declaration

Rehydrated Textured **SOYA** Protein (87%), Rapeseed Oil, Natural Flavouring, Colour (Beetroot Red), Apple Extract, Cacao Extract, Salt, Barley Malt Extract, Vitamin B12, Iron.

Alibi statement required

Produced in an environment that handles cereals containing gluten

Allergenic ingredients are identified in **BOLD CAPITALS** in line with requirements set forth in Annex II of Regulation (EC) No 1169/2011.

## Nutritional Data

	Typical values per 100g	Typical values per Serving	Recommended Serving Size	
Energy kJ	846.4	787.152	Recommended Serving Size (in pieces/units)	93g
Energy kcal	203.7	189.441		
Fat	10.7	9.951		
(of which saturates)	0.9	0.837		
Carbohydrates	6	5.58	Recommended Serving Size (in grams)	93
(of which sugars)	0.8	0.744		
Fibre	7.7	7.161		
Protein	23.9	22.227		
Salt	0.74	0.6882	Nutritional Claims	
Sodium (mg)	296	275.28	Product Nutritional Claims	Low in Saturated Fat High in Fibre High in Protein High in Iron
Iron	4.9	4.557		
Vitamin B12	1	0.93		
			HFSS Score	Non HFSS

## Organoleptic Description

	As Sold	As Cooked
Appearance	Pink/ brown chunks of free flowing mince	Browned pieces of small chunks of mince
Aroma	Meaty, beef	Meaty, beef
Flavour	Meaty, beef	Meaty, beef
Texture	Frozen, rough texture	Tender gristly meat texture

## Cooking Instructions

Cook from Frozen	For best results, cook from frozen in sauce. Adding to sauce: Heat sauce until fully warmed through, then add frozen mince. Cook for 3 mins whilst stirring on a medium heat. Pan fry: Heat 1 tsp of oil in a pan, then add frozen mince. Cook for 5 mins whilst stirring on a medium heat.
Cook from Chilled	N/A

## Shelf-Life

Product packed in MAP or Non-MAP		Non-MAP	
Shelf-Life	Frozen	Chilled	Opened
	365	N/A	365 day (frozen)

## Storage & Transport Conditions

Storage Conditions	Frozen (<-18°C)
Transport Conditions	Frozen (<-18°C)

## Microbiological Standards

Organism	Target (CFU/g unless stated otherwise)	Maximum (CFU/g unless stated otherwise)	Unacceptable (CFU/g unless stated otherwise)
Escherichia coli (E. coli)	<10	<100	>100
Enterobacteriaceae	<1000	<10000	>10000
Bacillus cereus (B. cereus)	<10	<1000	>1000
Clostridium perfringens (C. perfringens)	<100	<1000	>1000
Staphylococcus aureus (S. aureus)	<20	<100	>100