

Product Fact Sheet

Product Name	Multi NutriPowder®	Category	Multivitamin (pantone 7655c)
Format	Powder	Shelf Life	2 years
Label Descriptor	Multivitamin for all-round support including energy, immunity and mental health and wellbeing		

Product Code	Size	Label Size	Bar Code
702150	150	64 x 189mm	5033290702151

Product information per daily intake: 5 grams

Food supplement with sweetener

Active Ingredient	Amount	%NRV
Vitamin A 2000iu	600µg RE†	75
Vitamin D3 1000iu	25µg	500
Vitamin E 30iu	20mg α-TE††	167
Vitamin C	1000mg	1250
Vitamin B1	10mg	909
Vitamin B2	10mg	714
Niacin (B3)	10mg NE‡	63
Vitamin B6	25mg	1786
Folate (Methylfolate)	100µg	50
Vitamin B12 (Methyl B12)	100µg	4000
Pantothenic Acid (B5)	25mg	417
Calcium	75mg	9
Magnesium	100mg	27
Iron	7.5mg	54
Zinc	10mg	100
Copper	250µg	25
Manganese	1mg	50
Selenium	100µg	182
Chromium	100µg	250
Molybdenum	100µg	200
Iodine	200µg	133

Active Ingredient	Amount	%NRV
Bilberry Extract 4:1 (equivalent 1200mg Bilberries)	300mg	
Choline Bitartrate	25mg	
Inositol	25mg	
Grapeseed Extract	5mg	
Para Amino Benzoic Acid	5mg	
Natural Mixed Carotenoids Typical Composition: 0.49mg Beta Carotene 0.2mg Alpha Carotene 0.2mg Lutein 0.1mg Lycopene 0.01mg Zeaxanthin	1mg	

*NRV = Nutrient Reference Value † RE = Retinol Equivalent, ††α-TE = Alpha Tocopherol Equivalent ‡ NE = Niacin Equivalent

Ingredients

Sweeteners (Xylitol & Steviol Glycosides), Vitamin C (Magnesium Ascorbate), Calcium Citrate, Bilberry Powder Extract (*Vaccinium myrtillus* Fruit), Magnesium Citrate, Citric Acid, Natural Flavourings (Apple & Blackcurrant), Ferrous Gluconate, Choline Bitartrate, Vitamin B6 (Pyridoxal-5-Phosphate), Zinc Citrate, Pantothenic Acid (Calcium Pantothenate), Inositol, Vitamin E (D-Alpha Tocopheryl Succinate), L-Selenomethionine, Natural Mixed Carotenoids, Vitamin B1 (Thiamine Mononitrate), Vitamin D3 (Cholecalciferol), Vitamin B2 (Riboflavin), Niacin (Nicotinamide), Vitamin B12 (Methylcobalamin), Chromium Picolinate, Sodium Molybdate, Manganese Gluconate, Vitamin A (Retinyl Acetate), Para Amino Benzoic Acid (PABA), Grapeseed Extract (*Vitis vinifera* Seed Vitaflavan®), Potassium Iodide, Copper Citrate, Folate (Calcium L-methylfolate).

Recommended Intake

1 rounded 5ml teaspoon (approx. 5 grams), or as professionally directed, stirred directly into water or blended into a smoothie. Take daily with food

Cautions/Advisory Statements

This product should not be used as a substitute for a varied diet and healthy lifestyle. Do not exceed the stated recommended daily intake. Do not purchase if the seal is broken. This product contains iron, which, if taken in excess, may be harmful to very young children. Keep out of reach of children. If you are under medical supervision, please consult a doctor before use. Not suitable for use during planned pregnancy, pregnancy, or breastfeeding. Long term intake of amounts greater than 10mg vitamin B6 daily may lead to mild tingling and numbness. Excessive consumption may produce laxative effects. Store in a cool, dry place. For best before and batch see base.

Suitable for

Vegetarians and vegans

Label Health Claim

Vitamins C, B6 & B12 support energy-yielding metabolism and normal functioning of the immune and nervous systems. Pantothenic acid contributes to normal mental performance.

Other Label/Carton Text

N/A

Additional Product Information

Suitability					
Vegetarian	Vegan	Kosher	Halal	Organic	GM Free
Yes	Yes	No	No	No	Yes
Yeast	Corn	Added Sugar	Added Salt	Ionising Radiation	
No	No	No	No	No	
Capsule Size	N/A	Can Open Capsule?	N/A		
Pregnancy	No	Breastfeeding	No	Children	1/3 tsp from 1, ½ tsp from 4, 1 tsp from 9.

Allergens						
Cereals incl. Gluten	Crustaceans	Eggs	Fish	Soybeans	Milk (incl. Lactose)	Nuts
No*	No	No	No	No	No	No
Celery	Mustard	Sesame Seeds	Sulphur Diox.	Lupin	Molluscs	Peanuts
No	No	No	No	No	No	No

*Cannot be declared gluten free, unless specifically tested

Packaging Details								
Product Code	Pack	Size mm	Total Product Weight (g)	Paper/ Card	Plastic	Glass	Tin	Other
702150	150g 200ml GJA	109 x 63mm	320g			162	8	

Marketing Information

Key Description (Max 250 characters)

- Advanced multivitamin in a convenient powder, for all-round support including energy, immunity and mental health and wellbeing

Key Bullets

- Advanced multinutrient in a convenient powder, for all-round support including energy, immunity and mental health and wellbeing
- Effective – Supports the vital process of methylation and many other key aspects of health such as mental health and wellbeing, energy, immunity, hormone balance, fertility, detoxification, antioxidant levels, and provides structural support
- Optimum support – Includes all key nutrients including methylfolate, high dose vitamin C, vegan vitamin D3 and magnesium, providing broad-ranging nutritional support
- Advanced – Discover the power of NutriPowders.... Personalise your nutrition with our all-in-one plant-based nutrient powder blends including Prebio NutriPowder and Cleanse NutriPowder
- Flexible – Easily mixed into liquids. An alternative to tablets or capsules or for those with digestive and absorption difficulties
- No unnecessary additives or allergens
- Environmentally friendly – Recyclable packaging
- Trusted – We've been helping to shape a healthier society for over 30 years
- Suitable for vegetarians and vegans
- 30 days' supply at 5g per day

Key Health Claims (supporting marketing text)

Label: Vitamins C, B6 & B12 support energy-yielding metabolism and normal functioning of the immune and nervous systems. Pantothenic acid contributes to normal mental performance.

- Folate and vitamin B12 contribute to normal homocysteine metabolism, normal psychological and immune function, and reduction of tiredness and fatigue.
- Vitamin B6 contributes to the regulation of hormonal activity
- Zinc supports normal fertility, reproduction, and maintenance of normal skin, hair and nails, magnesium
- Magnesium, vitamins B3, B6, and B12 support energy-yielding metabolism and normal functioning of the nervous system
- Vitamins D contribute to the maintenance of normal bones.
- Vitamins A, C, D, zinc support normal functioning of the immune system.
- * there are many more

Suggested Combinations

- Prebio NutriPowder, Cleanse NutriPowder, Magnesium Powder

Product Updates

- EU address added.