



SILICA[®]

HYALURONIC ACID, REDEFINED.

A next-generation ingestible for skin health.
100% vegan, cruelty-free and consciously formulated.
Qsilica Hyaluronic Acid Capsules deliver science-backed hydration, elasticity and glow - from the inside out.

THE WHY

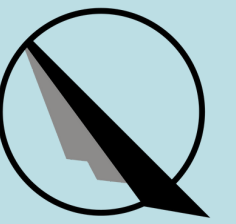
WHY HYALURONIC ACID?

Hydrated Skin from Within: Hyaluronic Acid is a naturally occurring molecule known for its exceptional moisture-retaining properties. It plays a vital role in maintaining skin hydration, elasticity, and plumpness.

Clinically Supported Benefits: Oral supplementation of Hyaluronic Acid has been shown to improve skin moisture, reduce wrinkle depth, and enhance skin smoothness over time.

Science-backed Glow: Hyaluronic Acid has been shown in double-blind, placebo-controlled studies to visibly improve skin suppleness and reduce the appearance of fine lines and wrinkles (e.g. Oe et al., 2018; Kawada et al., 2014).

Rising Consumer Demand: With global interest in ingestible beauty booming, Hyaluronic Acid is one of the most in-demand ingredients for skin health and 'beauty from within.'

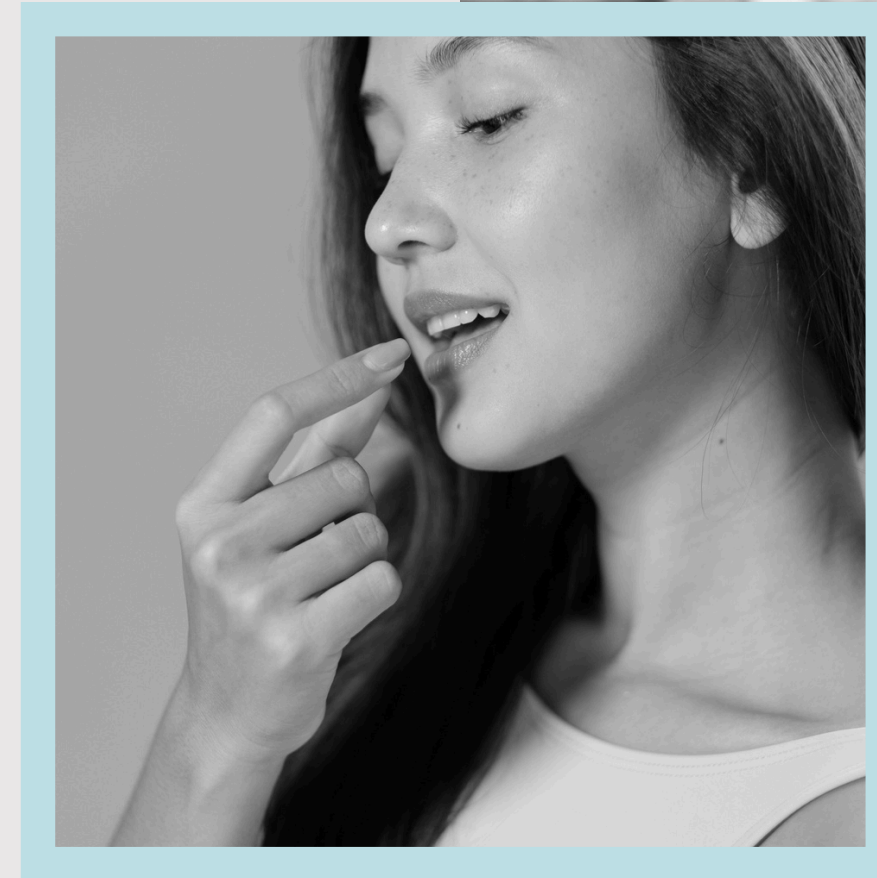


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THE WHY

DEMAND FOR HYALURONIC ACID SUPPLEMENTS IS RAPIDLY INCREASING

- * A market report covering Australia and New Zealand projects a compound annual growth rate of 8.5% from 2025 to 2035 for HA supplements
- * Globally, the Hyaluronic Acid supplement market is about USD 2.28 billion
- * The Asia Pacific region (incl. Australia) is one of the fastest-growing markets, propelled by increased beauty and wellness awareness, aging populations, and demand for clean, functional supplement
- * In Australia, “beauty-from-within” movement is fueling Hyaluronic Acid’s popularity in ingestible formats
- * Consumers favour vegan/plant-derived Hyaluronic Acid and multifunctional formats that support both skin and joint outcomes





SOURCED DIFFERENTLY

NOT ALL HYALURONIC ACID
IS CREATED EQUAL

Traditionally, Hyaluronic Acid has been sourced from animal-based ingredients, particularly **rooster combs**. As a result, many supplements on the market are **not suitable for vegans**, creating demand for ethical, plant-based alternatives. Qsilica Hyaluronic Acid Capsules use a Hyaluronic Acid produced through **microbial fermentation**, offering a clean, **cruelty-free source** of hyaluronic acid that aligns with conscious wellness choices.



WHAT SETS US APART

THE QSILICA DIFFERENCE

- * 100% Vegan Formula: No animal-derived ingredients, ethically sourced.
- * High Potency: 200mg of Sodium Hyaluronate per capsule, in a bioavailable form

- * Daily Skin Hydration Support: Backed by scientific evidence for skin suppleness + wrinkle depth
- * Made in Australia: Premium manufacturing and TGA-listed formulation



BEYOND HYALURONIC ACID

MORE THAN MOISTURE

Qsilica Hyaluronic Acid Capsules go beyond hydration with a synergistic blend of skin-supporting nutrients:

Sodium Hyaluronate – 200mg

- Kakadu Plum (*Terminalia ferdinandiana*) – 33mg from 330mg fresh
- Beta-carotene (from *Dunaliella salina*) – 1mg
- Rose Hip Extract – 50mg (equiv. 300mg dry)
- Vitamin C – 41.7mg
- Biotin – 2.5mg
- Zinc (as citrate dihydrate) – 15.56mg
- Natural Vitamin E (D-alpha-tocopheryl acetate) – 16.43mg

Oxygen sealed for freshness.

One capsule. Full-spectrum skin support.

Key Nutrient	Benefit
Sodium Hyaluronate (200mg)	Supports skin hydration and smoothness
Vitamin C	Collagen support + antioxidant protection
Biotin (2.5mg)	Maintains healthy skin, hair & nails
Zinc (15.56mg)	Supports skin repair and immunity
Vitamin E & Beta-Carotene	Fight free radical damage

VEGAN HYALURONIC ACID

CLEAN, CONSCIOUS,
CLINICALLY-FORMULATED

Available in 30 or 60 one-a-day capsules.



COMPETITOR COMPARISON

MORE OF WHAT MATTERS

Qsilica delivers more HA per dose in a once daily capsule and a cleaner, plant-based profile. And unlike the others listed, we are not available in Chemist Warehouse!

Brand	Vegan	HA Dosage	Support Nutrients	RRP
Qsilica	Yes	200mg (1 capsule)	Vitamin C, Biotin, Zinc, Vit E	\$39.95 (30 caps) / \$69.95 (60 caps)
Swisse	No	133mg (4 tablets)	Hydrolysed collagen, zinc, vitamin C, vitamin E	\$44.90 (30 caps)
Nature's Way	No	150mg (3 tablets)	Vitamin C, Collagen	\$39.99 (60 capsules)
The Beauty Chef	Yes	n/a	Vitamin C, A, B, Probiotics	\$69.00 (150g powder)



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VEGAN HYALURONIC ACID

FROM THE ORIGINAL
BEAUTY-FROM-WITHIN BRAND

Australian-owned and made since 2006
Not available from Chemist Warehouse
Loved by naturopaths, stocked in premium health retail