

microbz

Why microbz probiotics for your digestive health?

It's a living liquid. So your body absorbs it better and more live bacteria reach the lower part of your gut.

It's diverse. Diversity is key to gut health. Our probiotics have 15 strains with billions of beneficial microbes in every shot.

It's blended. Our probiotics are fermented with traditional herbs and minerals to reduce inflammation and support immunity.

It's fermented. Fermented foods are packed with beneficial microbes and enzymes that support the health of your gut microbiome and help clear your body of toxins.

It's natural. We harvest our cultures from soil, so 100% of our microbes are derived from nature rather than made in a lab. The herbs and minerals are also sourced as natural as possible.

It's clean. Our probiotic is free of gluten, GM, wheat, dairy and sugar and most of the range is vegan approved.

It's antioxidant-rich. It's packed with antioxidants, which keep you healthy by neutralising free radicals and protecting your cells.

**Altogether, these characteristics add up to a probiotic that's richer, healthier, more effective and more diverse.
And now it just needs you.**



kids



revive



sustain



women



sleep

What our customers say about us...



“I want as much value for money as I can and with a live product you get active microbes. I used to work in fermentation so I am aware of the benefits of live strains.”

Martine Woodvine
Microbz sleep



“It’s changed me and my little boy’s life. It’s all natural, it’s all good, it’s in a liquid so it’s easy to take, you can’t go wrong with it.”

Laura Garwood
microbz women



“The first time I had covid I was really poorly and I had it again last year and I didn’t feel too bad at all. The only thing that we did differently was the microbz.”

Sophie Dawdry
microbz kids

15 strains of microbes in each of our products

Fig 1.



Fi 2.



Fig 3.

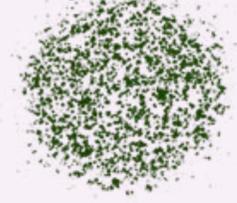


Fig 4.

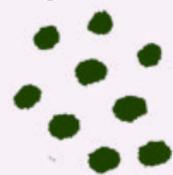


Fig 5.



Fig 6.



Fig7.



Fig 8.



Fig 9.



Fig 10.



Fig 11.



Fig 12.



Fig 13.



Fig 14.



Fig 15.



fig 1. *Bacillus subtilis*

fig 2. *Bifidobacterium bifidum*

fig 3. *Bifidobacterium breve*

fig 4. *Bifidobacterium infantis*

fig 5. *Bifidobacterium longum*

fig 6. *Lactobacillus acidophilus*

fig 7. *Lactobacillus bulgaricus*

fig 8. *Lactobacillus casei*

fig 9. *Lactobacillus fermentum*

fig 10. *Lactobacillus plantarum*

fig 11. *Lactobacillus rhamnosus*

fig 12. *Lactococcus lactis*

fig 13. *Saccharomyces boulardii*

fig 14. *Saccharomyces cerevisiae*

fig 15. *Streptococcus thermophilus*

Our droplet tells our customers we're a diverse liquid probiotic



Join forces with nature . . .

We're motivated by three convictions:

- The world of microbes is an invisible force for good that exists inside us and all around us
- Microbes created all life and connect us to nature
- We need to work with them to sustain human and environmental health and resilience.

Digestive health



microbz

revive



Digestive Health

Beneficial microbes from the **lactobacillus**, **bifidobacterium** and **saccharomyces** families fermented with l'**glutamine** and **slippery elm**.

Revive digestive health



Revive is your gut guardian. It is the starting place for your gut journey. It aims to help with gut related health conditions like IBS, bloating, diarrhea, fatigue, autoimmune issues. It has 15 strains of living microbes fermented with l-glutamine and slippery elm. **Please note Revive is not vegan.**

- designed to repair the gut and support brain function
- 15 strains of live cultures delivering billions of microbes in every dose
- fermented with premium ingredients for digestive health
- brewed to 3.2ph to survive stomach acid
- gluten, GM, wheat, dairy and sugar free

475ml | RRP: £31.50

Sustain digestive health



Sustain (previously bio-live Gold) is designed to maintain your digestive health, naturally. This is the gold standard of probiotics. Packed full of microbes and traditional herbs and minerals.

- brewed with over 50 herbs, juices and minerals
- 15 strains of live cultures delivering billions of microbes in every dose
- brewed to 3.2ph to survive stomach acid
- gluten, GM, wheat, dairy and sugar free
- vegan

475ml | RRP: £23.50

Also designed for . . .

Women's hormone health



Women go through hormonal changes monthly, during pregnancy and breastfeeding, and during menopause. This multi strain culture maintains women's health including hormone balance at any stage in a woman's life.

- brewed with 18 herbs and minerals to balance hormones
- 15 strains of live cultures delivering billions of microbes in every dose
- brewed to 3.2ph to survive stomach acid
- gluten, GM, wheat, dairy and sugar free
- vegan

475ml | RRP: £23.50

Kid's digestive health



We created Kids because we know how important it is to boost beneficial bacteria for children and babies. Kids is made with the microbes which have been proven to be significant in natural childbirth and breastfeeding.

- fermented with chamomile, echinacea and carob
- 15 strains of live cultures delivering billions of microbes in every dose
- brewed to 3.2ph to survive stomach acid
- gluten, GM, wheat, dairy and sugar free
- vegan

475ml | RRP: £23.50

Sleeping



Sleep is essential for recovery, renewal and rebalance. Support your sleep with this multi strain culture containing billions of living microbes with oat straw and valerian to help your body to rest and restore.

- fermented with chamomile, and herbs to calm the nervous system
- 15 strains of live cultures delivering billions of microbes in every dose
- brewed to 3.2ph to survive stomach acid
- gluten, GM, wheat, dairy and sugar free
- vegan

475ml | RRP: £23.50

Words from a nutritionist

“I absolutely love the new product design as it really encompasses all microbz are seeking to achieve.

I am really particular about what I recommend and can only do so here because I wholeheartedly believe in the quality.

What is unique about microbz is that they really seek to give us ‘how nature works’ in a bottle. Each product is a synergistic blend allowing the microbes to do what they do best supported by small amounts of specially selected traditional herbs to support the body to find balance but without dictating how it should do that.

Our bodies have an amazing intelligence unique to each of us, like our biome, and when we take microbz probiotics its an invitation to re-align with nature and work with our bodies on the journey to health.”

Zara Kirk

www.awareliving.uk

Evidence that it works

- 93% of customers surveyed saw an improvement in their health within 3 months*
- 98% of customers surveyed would recommend microbz probiotics*
- 504 reviews with 4.8 (out of 5) stars on average

**based on a sample size of 300 customers*

Looking after the environment . . . we've made our packaging more eco-friendly

Veral amber bottle, made from 100% recycled PET. Customers are encouraged to recycle them.

ClearFlake wash off labels. These are made with no oil and are able to be washed off in the recycling process.



Natural lids. One of the first lids on the market to be able to be recycled.

All cardboard, packing tape and internal box packaging is made from 100% recycled materials and recyclable.

A family run business based in Wiltshire



www.microbz.co.uk

It all began when we were searching for a better way to live, a more natural way to look after our health, our home and our garden. We asked the question: **could there be a kinder and smarter alternative to chemicals?**

We discovered the answer. Right under our feet. A magical underworld of tiny organisms: the rich and complex realm of soil microbes.

As we dug deeper, we learned that, in their billions, **these minuscule miracles are vital to the health of our soils, our plants, our bodies, our animals and our climate.**

But we also learned that these micro-organisms we depend on so much have been endangered by air and water pollution, the chemicals we use in our homes, oxidation, and the overuse of antibiotics.

The result? Serious setbacks for human health.

That's when we made a life-changing decision. To switch to probiotics. Not just taking them. But making them. And not just using them in our bodies but also in our home and garden. Here's what happened.

Birds, bees, and butterflies flocked back, our roses flourished, free of greenfly, and our labrador Kit's golden coat shone. Our home grew cleaner (and stayed cleaner), and we felt a real uplift in our physical and mental wellbeing.

Now we're on a mission to encourage people to reconnect with the power of microbes, too. By embracing a probiotic life.