

Product Fact Sheet

Product Name	Children's Liquid Zinc	Category	Minerals (pantone 538c)
Format	Liquid	Shelf Life	2 years
Label Descriptor	For healthy growth, immunity & cognitive development		

Product Code	Size	Label Size	Bar Code
79830	30ml	Label - 98 x 40 Box - 105h x 34w x 34d mm	5033290798307

Product information per 7 drops

Active Ingredient	Amount	%NRV
Zinc	7mg	70

*NRV = Nutrient Reference Value

Ingredients

Humectant (Glycerine), Zinc Gluconate, Water, Flavouring (Blackcurrant Juice), Preservative (Potassium Sorbate).

Recommended Intake

6mth+ 3 drops
1yr+ 5 drops
5yr+ 7 drops

Take daily as indicated in water or juice with food, or as professionally directed.
Shake well before use. Once opened, keep refrigerated.

Cautions/Advisory Statements

This product should not be used as a substitute for a varied diet and healthy lifestyle. Do not exceed the stated recommended daily intake. Do not purchase if the seal is broken. Keep out of reach of children. If you are under medical supervision, please consult a doctor before use. Store in a cool, dry place. Once opened, keep refrigerated. For best before and batch see base.

Suitable for

Vegetarians & vegans

Label Health Claim

Zinc contributes to the maintenance of normal bones, normal function of the immune system & cognitive function.

Other Label/Carton Text

Children's Liquid Zinc for healthy growth, immunity & cognitive development

- Natural blackcurrant flavour
- Free from artificial colours, preservatives and flavours
- Easy to take - mix into liquid or food
- Vegetarian and Vegan
- Suitable from 6 months
- Recommended by healthcare practitioners and trusted by parents

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Additional Product Information

Suitability					
Vegetarian	Vegan	Kosher	Halal	Organic	GM Free
Yes	Yes	No	No	No	Yes
Yeast	Corn	Added Sugar	Added Salt	Ionising Radiation	
No	No	No	No	No	
Capsule Size	N/A	Can Open Capsule?	N/A		
Pregnancy	Yes	Breastfeeding	Yes	Children	Yes

Allergens						
Cereals incl Gluten	Crustaceans	Eggs	Fish	Soybeans	Milk (incl Lactose)	Nuts
No*	No	No	No	No	No	No
Celery	Mustard	Sesame Seeds	Sulphur Diox	Lupin	Molluscs	Peanuts
No	No	No	No	No	No	No

*Cannot be declared gluten free, unless specifically tested

Packaging Details								
Product Code	Pack	Size mm	Total Product Weight (g)	Paper/ Card	Plastic	Glass	Tin	Other
79830	30ML	105h x 34w x 34d mm	82	6.1	3.6	41.97		

Marketing Information

Key Description (Max 250 characters)

- Children's Liquid Zinc in a simple blackcurrant-flavoured base to support your children's needs for healthy growth, strong bones, learning, and immunity

Key Bullets

- Children's Liquid Zinc in a simple blackcurrant-flavoured base
- Effective – Helps to support your children's healthy growth, strong bones, learning, and immunity
- Optimum support – Easily absorbed and used by the body liquid form with 7mg of zinc gluconate per 7 drops – adjust the dose for your child's age, as recommended on the label
- Health properties – Good zinc intake is crucial for children's development. Insufficient levels may increase susceptibility to infections and difficulties with learning and concentration
- Flexible – Only use what you need. Mix into liquids or food
- No unnecessary additives or allergens – In a simple, glycerine base. Glycerine is a natural ingredient which is abundant in a healthy diet
- Environmentally friendly – Recyclable packaging
- Trusted – We've been helping to shape a healthier society for over 30 years
- Suitable for vegetarians and vegans
- Approximately 71 days' supply at 7 drops per day, 100 days' supply at 5 drops and 166 days' supply at 3 drops

Key Health Claims (supporting marketing text)

- Label: Zinc contributes to the normal function of the immune system, cognitive function, the maintenance of normal bone.
- Zinc contributes to the normal function of the immune system
- Zinc is an antioxidant that contribute to the protection of cells from oxidative stress
- Zinc contributes to normal carbohydrate metabolism
- Zinc contributes to normal cognitive function

- Zinc contributes to normal macronutrient metabolism
- Zinc contributes to normal metabolism of vitamin A
- Zinc contributes to the maintenance of normal bones, hair, nails & skin

Suggested Combinations

- Baby & Children's Vitamin D for immune and bone support
- Children's RedBerry BioMelts/Children's BioAcidophilus for immune and gut support

Product Updates

- New product