



FORMULATION CERTIFICATE

PRODUCT NAME: Optima Aloe Dent Coconut Oil
Toothpaste
– 100ml

PRODUCT CODE: E2009

SPECIFICATION

Appearance: Viscous Gel
Colour: White
Odour: Mint
PH @20⁰: 6.8 +/- 0.3
Viscosity @20⁰: 85,000-110,000 mPa.s
Shelf life: 36 Months from manufacture

MICROBIAL

Total viable count: <10 cfu/ml Yeast
& mould: <10 cfu/ml

INGREDIENTS:

Optima Aloe Dent Coconut Oil Toothpaste	%
Glycerin	30.467
Aloe Barbadensis Leaf Juice	18
Sorbitol	17.5
Hydrated Silica	15
Aqua	11.15
Cocos Nucifera (Coconut) Oil	3
Sodium Lauroyl Sarcosinate	1.5
Mentha Piperita (Peppermint) Oil	0.95
Cetraria Islandica (Icelandic Moss) Extract	0.05
Hydroxyethylcellulose	0.5
Menthol	0.2
Xylitol	0.3
Stevia Rebaudiana (Stevia) Extract,	0.02
Melaleuca Alternifolia (Tea Tree) Leaf Oil	0.032
Escin (Horse Chestnut)	0.11



Phenoxyethanol	0.6
Sodium Benzoate	0.3015
Potassium Sorbate	0.3015
Citric Acid	0.018
Benzyl Alcohol*	
Limonene**	

Total: 100%

*The items marked are components of essential oils and are not added to the product formulation

QUALITY CONTROL:

Full microbiological analysis carried out on every batch. Product conforms to The Cosmetics Products (Safety) Regulations 1996. Classified to 67/548/EEC Directive. Not dangerous according to 83/379/EEC Directive.

TRACEABILITY:

Unique batch number assigned which follows product through all stages of manufacture and delivery. Cross checked at quality control.

Formatted and checked by:

(Elizabeth Walsh) 01/09/2018
Group Technical Services Coordinator

I certify that this information is accurate and reflects the product described

APPROVED

(Victoria Harrison) 01/09/2018
Director of Technical Services