

Inviting Intimacy

Playmate is the initiator, the instigator, the influencer.

Every moment, is an invitation to play. A spark that stimulates conversations. A moment that bridges connections. We put people on the same page, naturally. And in those close-knit moments, we unfold into a symphony of flavours.

Sex? It's the outcome. It's the inevitable. But before we get down to it – and more importantly – we build connections. We create that fire. We set the tone. Ready for whatever comes next...

So... fancy a Playmate?



Anything but vanilla

Playmates combines delicious Columbian dark chocolates in a range of indulgent flavours with natural ingredients clinically proven to promote sexual desire, capacity and performance for both genders.

Designed to share, each ½ of a Playmate? Chocolate contains:



Dairy free



Vegan friendly



Gluten free

| | |
|-------------------------------------|-------|
| KSM66™ (Ashwagandha extract) | 600mg |
| Oxyjun™ (Terminalia arjuna extract) | 140mg |
| Maca root extract | 100mg |
| Tribulus terrestris extract | 100mg |
| Catuaba extract | 60mg |

Ingredients that let things flow naturally.

Natural aphrodisiac chocolates, made to share in the bedroom.

- Clinically-proven ingredients
- Promotes sexual desire and capacity
- Supports relaxation
- Supports physical and mental performance

Each chocolate contains 2 servings, so break one, pass it on.

Ingredients:
Cocoa mass (Colombia) 60%, Sugar, Cocoa Butter, KSM-66 Ashwagandha (Withania Somnifera), OxyJun (Arjuna extract), Maca Root, Tribulus Terrestris, Catuaba, Emulsifier (**soy** lecithin), Vanilla Extract, Natural Flavouring.

For allergy information see ingredients in **bold**.

| Nutritional Information (based on 100g): | |
|--|----------------------|
| Energy | 2342.2kj / 558.8kcal |
| Fat | 37.5g |
| of which saturates | 22.2g |
| Carbohydrates | 51.6g |
| of which sugars | 39.9g |
| Protein | 6.2g |
| Sodium | 0.39mg |

We know they're tempting, but don't exceed more than half a chocolate per day.

playmatelabs.com @playmatelabs

playmate?



Launching July 2024 :
If you want to help us create chemistry apply to become a stockist by email
info@playmatelabs.com

Why Playmate?

People are having less sex with multiple potential causes, including cultural and generational shifts. We care because sex is good for us, it can reduce anxiety and blood pressure and improve sleep, intimacy, cognitive function, self-esteem and confidence.

People are increasingly looking for products that can help their mood (mood tracking apps, Netflix & Spotify mood based recommendations/playlists and now Magnum mood inspired Ice-Cream).

There's a latent demand for a product that can help them forge better connections and naturally encourage and destigmatise intimacy. In consumer surveys (64% of people said they would buy Playmate with a 50/50 gender split. This rose to 77% of people with children at home. (Vypr)



playmate?

Chemistry. Made by us. Created by you.