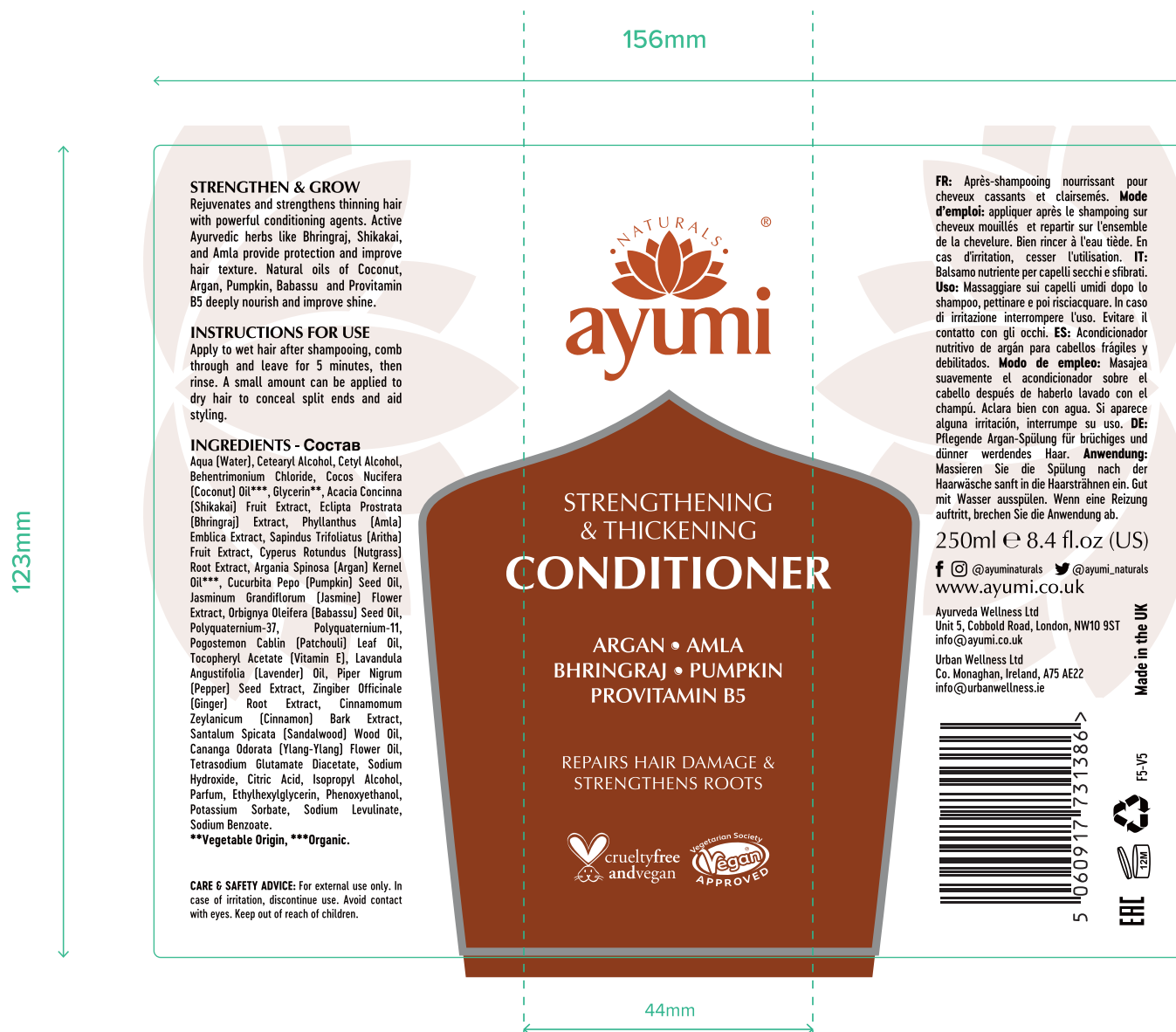




Printers Notes:

- New Label size 156mm (w) x 123mm (h) with rounded corners
- Front of label information with gloss varnish (see gloss varnish layer)
- Rest of label with satin varnish (see satin varnish layer)
- Silver foil for arched stroke
- Embossing on part of Ayumi logo (see embossing layer)

Client: Ayurveda Wellness Ltd
Project: Ayumi Naturals
Item: Strengthening & Thickening Conditioner Label 250ml
Version: 5
Date: 29/07/24

Process Colours	+	Embellishments (see Layers)	Non-Printing	Software
Cyan		Gloss Varnish	Notes	Illustrator CC
Magenta		Satin Varnish		
Yellow		Emboss		
Black		Silver Foil		

CUTTER GUIDES: Cutter guides must be checked and approved by the printer or repro house before commencing any print
BARCODES: Barcodes must be tested by the client or client's agent before printing
TRAPPING: Trapping has not been added. Responsibility for setting trapping rests with the printer or repro house
COLOUR SEPARATIONS: The Printer or repro house must check all colour separations before running to film or proof
COPY & LEGAL: The client must check all copy is correct and all legal requirements have been met

studio@novelarc.co.uk
© Novel & Arc Design

