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mymouth

MyMouth Brand Deck

MyMouth.co.uk

@mymouthofficial



Winners of:





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A BETTER MOUTH, A BETTER LIFE

Our Story

Inspired by family traditions of giving back, MyMouth was founded by Dr Sam, Dr Viren, Dr Upen, Mital & Nishal to create a company that focused on **education**; changing **consumer habits** to improve oral health, general health and well-being in a **sustainable** way.

With our experience in dentistry, pharmacy and with a specialist periodontist part of the team, we were perfectly positioned to design a product range developed by, used by and supported by dentists.

We very quickly realised our vision to being one of the leading brands to combine great quality with products that are sustainable, reusable and recyclable with fantastic education to improve our customers oral health and wellbeing. We're passionate about creating a company that can give back and support charitable organisations and the fantastic work they do.

JiBee - Tongue Cleaner

Tongue scraping, and tongue brushing has been practiced for hundreds of years and dates back to ancient ayurvedic times, but is still underused in most countries. Tongue cleaning is a simple and fast procedure that helps remove organisms and debris from the tongue, providing many benefits:

- Reduces harmful bacteria
- Reduces bad breath
- Improves sense of taste
- Helps fight gum disease
- Improves oral health

Our (designed-registered) JiBee:

- Ideal active area created to reduce gag reflex
- Comfortable SiliconeGrip handles
- Travel Friendly Registered Clip Lock Mechanism
- Lightweight
- Hygienic & Dishwasher safe
- Available in four vibrant colours 
- Recognised as "Best Dental Product" 2022 & 2023

Designed & Used By Dentists & Dental Professionals



Recommended
Retail Price:
£9.85



Recommended
Retail Price:
£5.95

Eco-Friendly Flosspicks

Interdental brushing is essential for the removal of dental plaque to help fight gum disease. According to microbiology data, there are over 1000 bacteria contained in dental plaque.

Existing floss is commonly held in plastic containers which adds to both landfill and waste in the ocean. Flossing is essential, however around only 30% of people practice it regularly. Flossing helps to:

- Remove Plaque
- Reduce the risk of cavities
- Prevent Gum Disease
- Reduce Bad Breath

Our Design:

- Biodegradable Corn Starch Handle
- Mint flavour providing extra freshness
- Recyclable Packaging
- Individually wrapped keeping them clean and hygienic
- Reusable outer container
- Perfect for on-the-go use
- FDA, CE, BSCI Approved

Bamboo Toothbrushes

Uniquely designed bamboo toothbrush, made of 100% Mao Bamboo. Ergonomic handle, DuPont bristles available in soft or medium.

Approximately 3.5 billion plastic toothbrushes are used globally per year. Each plastic toothbrush could take up to 1000 years to decompose. If toothbrush consumption was to stay standard over this period of time, by the time the first toothbrush decomposed, there would be 175 billion toothbrushes in landfill or oceans - this equates to 4,000,000,000kg of plastic waste.

Through the use of Bamboo Toothbrushes - this landfill and ocean waste will significantly reduce.

Our Design:

- Ergonomically designed handle providing extra comfort
- Sustainable & Biodegradable handles
- Soft & Medium bristles available
- FDA, CE, FSC Approved
- Children's version available
- 6 Vibrant Colours



Recommended
Retail Price:
£3.95



Bamboo Toothbrush Accessories

Bamboo Toothbrush Case

- Protect your toothbrush from germs and bacteria, offering a hygienic, eco-friendly storage solution around the house. This stylish case is made from 100% bamboo and is perfect for keeping your bamboo toothbrush clean and safe while traveling.
- An all essential microhole at the bottom of the tube to ensure effective moisture evaporation - keeping the toothbrush as hygienic as possible.

Bamboo Toothbrush Stand

- Helps to keep your toothbrush upright, allowing your toothbrush to thoroughly dry. A moist toothbrush makes it easier for bacteria and germs to thrive off and multiply.
- It also helps to keep your toothbrush separate to other toothbrushes to help reduce the transfer of bacteria between toothbrushes.
- The small microhole at the bottom of the stand is created to ensure effective moisture evaporation leaving your toothbrush clean and hygienic.

What really matters...

As a forward thinking, innovative company, one of MyMouths core values is to provide sustainable products, reduce our carbon footprint and help to create a positive impact on our environment all whilst educating our consumer about improving their oral health, general health and wellbeing.

The team have partnered with Leicester Hospitals Charity & Street Child to support education both locally and globally to impact the next generation.

From a very young age, the founding members have been passionate about supporting education and causes that improve the lives of the next generation, an ethos instilled by their grandfather and now forms a key foundation of the business and its operation.

We all know that every little helps, and whilst creating sustainable habits takes time, it is a fundamental change we need to make. Let's work together and help to make a change for our future.





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Thanks for your
consideration

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