LoofCo is our range of hand-crafted pads, brushes, cloths and soaps for home cleaning and personal care made from natural plant fibres, mainly loofah and coconut. This LoofCo Washing-Up Brush is easy to grip, suitable for most of your washing-up needs and can replace plastic alternatives.

To Use: Rinse thoroughly before first use. Immerse in warm water and use with washing-up liquid or LoofCo Washing-Up Soap. Strong enough for scrubbing pans, small enough to reach into cups. After use, rinse and shake out excess water and any food particles and hang to dry from the metal loop. Your LoofCo Washing-Up Brush will last for months in normal use and when worn out can be recycled. Made in Sri Lanka from coir coconut fibre and galvanised metal wire. Coir is the fibrous material found beneath the matured brown coconut husk. Its unique properties make it ideal for making brushes. Using the traditional skills of small cottage industry producers, coconut husks and fibres are turned into LoofCo products. See the whole range of sustainable, plastic-free home cleaning and personal care products at www.loofco.co.uk.