

| Eat Real Tortilla Chips                 |                                                                                                              |                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                            |
|-----------------------------------------|--------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Product Name:</b>                    | <b>MULTISEED TORTILLAS with a touch of SEA SALT.</b>                                                         | <b>MULTISEED TORTILLAS with BIRDSEYE CHILLI, zesty LIME &amp; SEA SALT.</b>                                                                                                                                                                                                              | <b>Eat Real MULTISEED TORTILLAS smoky TOMATO SALSA flavour with a hint of CHILLI.</b>                                                                                                                                                                                                                                                                      |
| <b>Status:</b>                          | <b>Pack shots confirmed after First Production</b>                                                           | <b>Pack shots confirmed after First Production</b>                                                                                                                                                                                                                                       | <b>Pack shots confirmed after First Production</b>                                                                                                                                                                                                                                                                                                         |
| <b>Picture</b>                          |                             |                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                         |
| <b>Shelf Life (months)</b>              | 9                                                                                                            | 9                                                                                                                                                                                                                                                                                        | 9                                                                                                                                                                                                                                                                                                                                                          |
| <b>Formats:</b>                         | Sharing                                                                                                      | Sharing                                                                                                                                                                                                                                                                                  | Sharing                                                                                                                                                                                                                                                                                                                                                    |
| <b>Serving Size (g):</b>                | 26g                                                                                                          | 26g                                                                                                                                                                                                                                                                                      | 26g                                                                                                                                                                                                                                                                                                                                                        |
| <b>Share Bag Weight (g)</b>             | 160g                                                                                                         | 160g                                                                                                                                                                                                                                                                                     | 160g                                                                                                                                                                                                                                                                                                                                                       |
| <b>Ingredient Declaration</b>           | Corn (63%), Sunflower Oil, Multiseed Mix (8%) (Linseed, Sunflower Seed, White Quinoa), Rice Flour, Sea Salt. | Corn (56%), Sunflower Oil, Multiseed Mix (7%) (Linseed, Sunflower Seed, White Quinoa), Rice Flour, Birdseye Chilli Flavour Seasoning [Rice Flour, Sugar, Spices (Onion, Paprika, Garlic, Cumin, Black Pepper, Red Birdseye Chilli Powder), Chilean Salt, Sea Salt, Natural Flavourings]. | Corn (56%), Sunflower Oil, Multiseed Mix (7%) (Linseed, Sunflower Seed, White Quinoa), Rice Flour, Salsa Flavour Seasoning [Rice Flour, Sugar, Spices (Onion, Paprika, Garlic, Coriander Seed, Red Chilli Pepper, Black Pepper, Cumin), Chilean Salt, Natural Flavourings, Salt, Parsley, Tomato Powder, Spirit Vinegar Powder, Colour (Paprika Extract)]. |
| <b>Seasoning Application Rate</b>       | 0.67%                                                                                                        | 7%                                                                                                                                                                                                                                                                                       | 6.5%                                                                                                                                                                                                                                                                                                                                                       |
| Nutritional's                           |                                                                                                              |                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                            |
| <b>Energy, kJ/100g</b>                  | 2125                                                                                                         | 2119                                                                                                                                                                                                                                                                                     | 2120                                                                                                                                                                                                                                                                                                                                                       |
| <b>Calories, kcal/100g</b>              | 508                                                                                                          | 507                                                                                                                                                                                                                                                                                      | 507                                                                                                                                                                                                                                                                                                                                                        |
| <b>Total Fat, g/100g</b>                | 23.0                                                                                                         | 24.0                                                                                                                                                                                                                                                                                     | 24.0                                                                                                                                                                                                                                                                                                                                                       |
| <b>Saturated Fat, g/100g</b>            | 2.2                                                                                                          | 2.4                                                                                                                                                                                                                                                                                      | 2.4                                                                                                                                                                                                                                                                                                                                                        |
| <b>Carbohydrate, g/100g</b>             | 63.0                                                                                                         | 61.0                                                                                                                                                                                                                                                                                     | 61.0                                                                                                                                                                                                                                                                                                                                                       |
| <b>Sugar, g/100g</b>                    | 0.8                                                                                                          | 1.6                                                                                                                                                                                                                                                                                      | 2.2                                                                                                                                                                                                                                                                                                                                                        |
| <b>Fibre, g/100g</b>                    | 7.9                                                                                                          | 7.5                                                                                                                                                                                                                                                                                      | 7.6                                                                                                                                                                                                                                                                                                                                                        |
| <b>Protein, g/100g</b>                  | 8.2                                                                                                          | 7.9                                                                                                                                                                                                                                                                                      | 7.9                                                                                                                                                                                                                                                                                                                                                        |
| <b>Salt g/100g</b>                      | 0.67                                                                                                         | 0.67                                                                                                                                                                                                                                                                                     | 0.63                                                                                                                                                                                                                                                                                                                                                       |
| <b>Sodium (mg)</b>                      | 268                                                                                                          | 268                                                                                                                                                                                                                                                                                      | 252                                                                                                                                                                                                                                                                                                                                                        |
| <b>Calories / serve – Single Serve</b>  | 132                                                                                                          | 132                                                                                                                                                                                                                                                                                      | 132                                                                                                                                                                                                                                                                                                                                                        |
| <b>Calories / serve– Share Bag</b>      | 813                                                                                                          | 811                                                                                                                                                                                                                                                                                      | 811                                                                                                                                                                                                                                                                                                                                                        |
| <b>HFSS Compliant &amp; NutriScore:</b> | Yes (0) and C (6)                                                                                            | Yes (1) and C (6)                                                                                                                                                                                                                                                                        | Yes (1) and C (6)                                                                                                                                                                                                                                                                                                                                          |

|                                              |                                                                            |                                                                            |                                                                            |
|----------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------|
| Clean ingredient deck (MW definition Y or N) | Yes                                                                        | Yes                                                                        | Yes                                                                        |
| Non clean ingredients                        |                                                                            |                                                                            |                                                                            |
| Claims & USPs                                | Plant Based<br>Gluten Free<br>High in Fibre<br>No artificial ingredients ☒ | Plant Based<br>Gluten Free<br>High in Fibre<br>No artificial ingredients ☒ | Plant Based<br>Gluten Free<br>High in Fibre<br>No artificial ingredients ☒ |