

Client specification

MC Strawberry loaf cakes

Created : **May 21, 2026**
beCPG code : **FP9047460**
ERP Code :
Version : **2.0**
State of product : **ToValidate**
Start of effectivity : **Apr 27, 2026**

ERP Description	MC Strawberry loaf cakes
Trade name	Mrs Crimble's 5 Gooley Strawberry Jammy Sponges
Family	Biscuits
Sub-family	Others
GTIN/EAN	5010822991436
Brand	Mrs Crimbles
Product contact	Mrs. Crimbles UK - new NL address Mrs. Crimble's c/o Kallo Foods Ltd, River View, The Meadows Business Park, Camberley, Surrey, GU17 9AB, www.mrscrimbles.com

Country of manufacturing	France
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MARKETING

GLORIOUSLY GLUTEN FREE

Gluten free

CRIMBLE'S SINCE 1979, MRS CRIMBLE'S HAS BEEN WHIPPING UP GLUTEN-FREE CAKES, BAKES AND NIBBLES WITH OODLES OF KNOW-HOW AND A SPOONFUL OF LOVE.

5 GLORIOUSLY GOOEY STRAWBERRY JAMMY SPONGES

5 gloriously gooey
sponges ... Gooey
in the middle,
golden on the
outside—
perfection, if I do
say so myself.

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LABELLING SUGGESTION

Legal name Golden sponge cake with strawberry flavour filling

Ingredients list per component

Strawberry flavoured filling 21% [sugar, strawberry 5.4%, concentrated strawberry juice 0.8% (fruit equivalent: 6.9%), concentrated lemon juice, thickener: pectins, flavouring], **eggs**, sunflower oil, sugar, rice flour, potato starch, glucose syrup, humectant: glycerol, corn flour, thickener: guar gum and xanthan gum, raising agents : potassium tartrates and sodium carbonates, rice starch, emulsifier: lecithins, sea salt, flavouring

Allergens Contains : egg
May contain : Nuts, Nuts - Almond, Nuts - Hazelnut

CLAIMS

Claims	Additional information	Logo
Suitable for vegetarians		
Gluten free		

Organic certifier code NA
Unique country of origin France
Fair trade certifier code NA

NUTRITION DECLARATION

Nutriscore



Serving size 35 g
Nutritional value per 100 unit g
Nutritional value calculated for Unprepared
Serving size text per jammy loaf cake

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Nutrient	Values for 100 g	Unit	Value per serving (35 g)	Value as prepared (35 g)	% RI per serving (35 g)
Energy	1,872	kJ	655.27		7.8% of8400kJ
Energy	447	kcal	156.38		7.8% of2000kcal
Fat	21	g	7.35		10.6% of70g
of which saturates	2.5	g	0.88		4.5% of20g
Carbohydrate	60	g	21.00		8.1% of260g
of which sugars	31	g	10.85		12.2% of90g
Fibre	0.9	g	0.32		
Protein	4.0	g	1.40		2.8% of50g
Salt	0.62	g	0.22		3.7% of6g

GENERAL INFORMATION

Number of servings	5Each(es)
Shelf life type	Best before end
Storage conditions before opening	Store in a cool, dry place. A cupboard is perfect.
Storage conditions after opening	Use by best before end
Preparation instruction	NA