

Product Fact Sheet

Product Name	Osteo Intensive	Category	Structure (pantone 4645)
Format	Powder	Shelf Life	2 yr
Label Descriptor	Vitamins D3 & K2, calcium & magnesium for high potency bone support with silica & boron		

Product Code	Size	Label Size	Bar Code
245135	135g	206 x 81mm	5033290245139

Product information per daily intake: 4.5g

Active Ingredient	Amount	%NRV
Vitamin D3 1000iu	25µg	500
Vitamin K2	90µg	120
Calcium	500mg	62
Magnesium	250mg	67
Manganese	1mg	50
Boron	1mg	-
Silica (From Bamboo Extract)	275mg	-

*NRV = Nutrient Reference Value

Ingredients

Calcium Citrate, Magnesium Citrate, Bamboo Extract (*Bambusa Vulgaris* Leaves), Vitamin D3 (Cholecalciferol), Vitamin K2 (Menaquinone-7), Sodium Borate, Manganese Citrate.

*allergens marked in bold

Recommended Intake

1 heaped teaspoon (approx. 4.5g), or as professionally directed, stirred directly into water, or blended into a smoothie. Take daily with food.

Cautions/Advisory Statements

This product should not be used as a substitute for a varied diet and healthy lifestyle. Do not exceed the stated recommended daily intake. Do not purchase if the seal is broken. Keep out of reach of children. If you are under medical supervision, please consult a doctor before use. Not suitable for use during planned pregnancy, pregnancy or breastfeeding. Caution is advised with anti-coagulants. Store in a cool, dry place. For best before and batch, see base.

Suitable for

Vegetarians & vegans

Label Health Claim

Vitamins D3 & K2, calcium & magnesium contribute to the maintenance of normal bones.

Other Label/Carton Text

Label indication

Additional Product Information

Suitability					
Vegetarian	Vegan	Kosher	Halal	Organic	GM Free
Yes	Yes	No	No	No	Yes
Yeast	Corn	Added Sugar	Added Salt	Ionising Radiation	
No	No	No	No	No	
Capsule Size	N/A	Can Open Capsule?	N/A		
Pregnancy	No	Breastfeeding	No	Children	No

Allergens						
Cereals incl. Gluten	Crustaceans	Eggs	Fish	Soybeans	Milk (incl. Lactose)	Nuts
No*	No	No	No	No	No	No
Celery	Mustard	Sesame Seeds	Sulphur Diox.	Lupin	Molluscs	Peanuts
No	No	No	No	No	No	No

*Cannot be declared gluten free, unless specifically tested

Packaging Details								
Product Code	Pack	Size mm	Total Product Weight (g)	Paper/ Card	Plastic	Glass	Tin	Other
245135	GJA 300ML	128 x 69mm	348			205	8	

Marketing Information

Key Description (Max 250 characters)

- Osteo Intensive is a unique combination of high potency, powerful nutrients for bone support

Key Bullets

- Osteo Intensive is a unique combination of high potency, powerful nutrients for bone support
- Effective – Providing high potency nutrients including vitamins D3, K2, calcium and magnesium for healthy bones and muscle function, along with boron and manganese
- Optimum support – Contains an effective dose of silica derived from bamboo extract. Silica is a natural component of connective tissue in the body, including bone
- Advanced – Calcium and magnesium are provided in citrate forms, vitamin D as vegan D3 (cholecalciferol), and vitamin K2 as Menaquinone-7, for optimum absorption and use by the body
- Unique formulation – Perfectly balanced levels of synergistic nutrients to ensure proper utilisation of minerals for optimum bone support
- Flexible – Only use what you need, easily mixed into liquids. An alternative to tablets or capsules or for those with digestive and absorption difficulties
- No unnecessary additives or allergens
- Environmentally friendly – Recyclable packaging
- Trusted – We've been helping to shape a healthier society for over 30 years
- Suitable for vegetarians and vegans
- 30 days' supply at 4.5g per day

Key Health Claims (supporting marketing text)

Label: Vitamins D3, K2, calcium & magnesium contribute to the maintenance of normal bones.

- Manganese contributes to the maintenance of normal bones
- Manganese contributes to the normal formation of connective tissue
- Manganese contributes to the protection of cells from oxidative stress
- Vitamin D contributes to normal absorption/utilisation of calcium and phosphorus
- Vitamin D contributes to normal blood calcium levels
- Vitamin D contributes to the maintenance of normal muscle function
- Vitamin D contributes to the normal function of the immune system
- Vitamin D & magnesium have a role in the process of cell division
- Vitamin K contributes to normal blood clotting
- Calcium contributes to normal muscle function

- Calcium is needed for normal growth and development of bone in children.
- Vitamin D, calcium & magnesium are needed for the maintenance of normal teeth
- Magnesium contributes to a reduction of tiredness and fatigue
- Magnesium contributes to normal muscle function

*pending

Suggested Combinations

- Collagen Complex and Vitamin C Rosehip Complex for collagen and joint support
- Nutrisorb D3 & K2 for additional bone support
- MicroCell Curcumin Turmeric Complex for inflammation
- Menopause Multinutrient or Female Balance for women during and after menopause

Product Updates

- New formulation – replacing 122165 – Osteo Intensive
- Silica – from bamboo has replaced horsetail extract – now provides a standardised amount of silica, at 275mg
- Removed sweeteners & berry powder.
- Increased amount of vitamin K2 from 45 to 90mcg