

Product Fact Sheet

Product Name	Eye Complex	Category	Immune (pantone 209)
Format	Vegetable capsules	Shelf Life	2Y
Label Descriptor	Vitamin A & zinc for eye health with lutein, zeaxanthin, astaxanthin & hyaluronic acid		

Product Code	Size	Label Size	Bar Code
34560	60	56 x 167mm	5033290345600

Product information per daily intake: 2 capsules

Active Ingredient	Amount	%NRV
Vitamin A 2000iu	600µg RE†	75
Vitamin E 100iu	67mg α-TE‡	558
Vitamin C	200mg	250
Zinc	10mg	100
Copper	1mg	100
Bilberry Extract 4:1 (Equivalent to 800mg)	200mg	-
Hyaluronic Acid	100mg	-
L-Taurine	100mg	-
Lutein	10mg	-
meso-Zeaxanthin	6mg	-
Astaxanthin	4mg	-

*NRV = Nutrient Reference Value † RE = Retinol Equivalent, ‡α-TE = Alpha Tocopherol Equivalent

Ingredients

Vitamin C (Magnesium Ascorbate), Capsule Shell (Hydroxypropyl Methylcellulose), Bilberry Extract (*Vaccinium myrtillus* Fruit), Astaxanthin (*Haematococcus pluvialis* Algae), Hyaluronic Acid (Sodium Hyaluronate), meso-Zeaxanthin (*Tagetes erecta* L. Ariel Parts), L-Taurine, Vitamin E (D-Alpha Tocopheryl Succinate), Rice Extract Blend, Lutein (*Tagetes erecta* L. Flower), Zinc Citrate, Vitamin A (Retinyl Acetate), Copper Gluconate.

*allergens marked in bold

Recommended Intake

2 capsules taken daily with food , or as professionally directed.

Cautions/Advisory Statements

This product should not be used as a substitute for a varied diet and healthy lifestyle. Do not exceed the stated recommended daily intake. Do not purchase if the seal is broken. Keep out of reach of children. If you are under medical supervision, please consult a doctor before use. Not suitable for use during planned pregnancy, pregnancy or breastfeeding. Store in a cool, dry place. For best before and batch, see base.

Suitable for

Vegetarians & vegans

Label Health Claim

Vitamin A and zinc contribute to the maintenance of normal vision

Other Label/Carton Text

N/A

Additional Product Information

Suitability					
Vegetarian	Vegan	Kosher	Halal	Organic	GM Free
Yes	Yes	No	No	No	Yes
Yeast	Corn	Added Sugar	Added Salt	Ionising Radiation	
No	No	No	No	No	
Capsule Size	23mm	Can Open Capsule?	Yes (has a grassy, earthy taste)		
Pregnancy	No	Breastfeeding	No	Children	No

Allergens						
Cereals incl. Gluten	Crustaceans	Eggs	Fish	Soybeans	Milk (incl. Lactose)	Nuts
No*	No	No	No	No	No	No
Celery	Mustard	Sesame Seeds	Sulphur Diox.	Lupin	Molluscs	Peanuts
No	No	No	No	No	No	No

*Cannot be declared gluten free, unless specifically tested

Packaging Details								
Product Code	Pack	Size mm	Total Product Weight (g)	Paper/ Card	Plastic	Glass	Tin	Other

34560	GJA 150ml	98.6 x 57mm	186			135	8	
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Marketing Information

Key Description (Max 250 characters)

- Nutrient complex with vitamins A and E, zinc, copper, lutein, astaxanthin and meso-zeaxanthin, bilberry, hyaluronic acid and L-taurine designed to support eye health

Key Bullets

- Nutrient complex with vitamins A and E, zinc, copper, lutein, astaxanthin and meso-zeaxanthin, bilberry, hyaluronic acid and L-taurine designed to support eye health
- Effective – Vitamin A and zinc support normal vision and bilberry extract helps maintain proper retina functions
- Optimum support – Provides a high potency 4:1 bilberry extract to deliver the equivalent of 800mg of bilberries per daily intake
- Health properties – Lutein, meso-zeaxanthin and astaxanthin are highly pigmented carotenoids with high affinity to the retina and the macula
- Flexible – Easy to swallow capsules allowing convenience and splitting dose throughout the day ensures maximum efficacy
- No unnecessary additives or allergens
- Environmentally friendly – Recyclable packaging
- Trusted – We've been helping to shape a healthier society for over 30 years
- Suitable for vegetarians and vegans
- 30 days' supply at 2 capsules per day

Key Health Claims (supporting marketing text)

- Label: Vitamin A and zinc contribute to the maintenance of normal vision.
 - Vitamin E contributes to the protection of cells from oxidative stress
 - Vitamin A & Zinc contribute to the normal function of the immune system
 - *Antioxidant anthocyanosides in bilberry help maintain the proper retina functions
- *pending

Suggested Combinations

- Vitamin C Rosehip Complex for connective tissue and immune support
- Antioxidant Complex and Mega EPA for further eye health support

Product Updates

- New formulation – replaces EyeCare Plus code 31560
- Now contains Taurine & Hyaluronic acid