



### **PRODUCT NAME & DESCRIPTION**

Range: Tribe Protein Focus 60g

**Variety: Choc Brownie** 

**Legal title:** Gluten-free flapjack made with date paste, peanuts, magnesium, lion's mane, ginseng, blend of B vitamins and topped

with dark chocolate chips.

Marketing: Made in the UK

LIMITED EDITION. Created by Halimot Ogunnaike, Tra-cking Survivor. This Limited Edition bar has been developed by Halimot Ogunnaike, a Nigerian-born trafficking survivor, who runs Haliberry Cakes in East London. 25% of all profits from the bar will be donated to Ella's Home (no. 1187529) who run survivor safe houses in London. We go further and faster to end modern slavery. Our Mission, End modern slavery. Natural Energy. WEARETRIBE.CO

Variations:

Singles 12 x 60g

### **INGREDIENTS:**

Gluten Free **Oats**, Soya Protein Crispies (15%) (**Soya** Protein Isolate, Tapioca Starch, Salt), Chicory Fibre, Sunflower Oil, Date Paste, Coconut Sugar, Rice Syrup, Date Syrup, Dark Chocolate Topping (3%) (Cocoa Mass, Sugar, Cocoa Butter, Emulsifier: Lecithins), Fat Reduced Cocoa Powder (3%), **Peanuts**, Magnesium Citrate, Natural Flavouring, Rice Flour, Lions Mane, Ginseng, Vitamins B.

For allergens, see ingredients in **BOLD**. May contain **TREE NUTS** and **MILK**.

Store in a cool, dry place.

### **CLAIMS**

Vegan

10g Protein

7g Fibre

Added Adaptogens

### **NUTRITIONAL INFORMATION**

Typical Values (in grams unless otherwise stated)	Per 100g	Per 60g bar
Energy (kJ/kcal)	1624/388	974/233
Fat	14.9	8.9
of which saturates	2.8	1.7
Carbohydrate	40.6	24.4
of which sugars	16.1	9.7
Fibre	11.7	7.0
Protein	17.0	10.2
Salt	0.41	0.25

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### WHOLEBAKE CONTACT DETAILS

Commercial	Production	Technical
Trevor Smallwood	Richard Jones	Tanya Mortimer
Sales Director	Head of Operation	Head of Technical
Email: trevor.smallwood@wholebake.co.uk	Email: richard.jones@wholebake.co.uk	Email: tanya.mortimer@wholebake.co.uk
Tel: 01490 412297	Tel: 01490 412297	Tel: 01490 412297
Mobile: 07713 933568	Mobile: 07968 478564	Mobile: 07488 386522

### **MICROBIOLOGICAL STANDARDS**

Test description	Acceptable	Unacceptable	Frequency
Staphylococcus aureus	<100 cfu/g	≥100 cfu/g	Every product is subject to
Enterobacteriaceae	<100 cfu/g	≥100 cfu/g	EOL annually and scheduled
Salmonella spp	Absent in 25g	Present in 25g	SOL micro tests.
Yeasts	<3,000 cfu/g	≥3,000 cfu/g	All tests are carried out via
Moulds	<3,000 cfu/g	≥3,000 cfu/g	a UKAS Accredited external
Escherichia coli	<10 cfu/g	≥100 cfu/g	laboratory

### WEIGHT

#### **METAL DETECTION**

Fe (Ferrous)	Non-Fe (Non-ferrous)	SS (Stainless steel)
1.0mm	1.0mm	1.5mm

### **SHELF LIFE & STORAGE**

Shelf life: 9 months from date of production.

Date Format: Best before on Primary, Secondary packaging and pallet label Storage: Dry ambient conditions, >5°C and < 25°C, out of direct sunlight

### **SENSORY ATTRIBUTES**

**Appearance:** Chocolate flapjack with visible oats and crispies with a scattering of white choc chips.

**Aroma:** Strong aroma of sweet, baked oats and cocoa with a hint of white choc.

Flavour: Baked nutty oat flavour, with sweet chocolaty notes rounded off with creamy and indulgent white

choc.

**Texture:** Soft and chewy from the oats with a slightly crispy texture from the crispies.

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### **ALLERGEN INFORMATION**

	CONTAINS:	Handled on the same line	Present in the factory	Comments
Cereals containing gluten	No	No	No	Gluten free certified site. 'Gluten Free' statement can be used.
Crustaceans	No	No	No	
Eggs	No	No	No	
Fish	No	No	No	
Peanuts	Yes	Yes	Yes	Contains
Soybeans	Yes	Yes	Yes	Contains
Milk	No	Yes	Yes	May contain
Nuts	No	Yes	Yes	May contain
Celery	No	No	No	
Mustard	No	No	No	
Sesame seeds	No	No	No	
Sulphur dioxide (>10mg/kg or 10mg/L)	No	No	No	Only in some ingredients used in the factory. Finished product is significantly less than 10mg/kg
Lupin	No	No	No	
Mollusc	No	No	No	

# OTHER DIETARY INFORMATION

This Product Contains:	Yes/No	This Product Contains:	Yes/No
Maize and maize derivatives?	No	Alcohol?	No
Yeast and yeast derivatives?	No	Animal derivatives?	No
Artificial colours and flavourings?	No	Any other additives?	Yes
Nature identical colours and flavourings?	No	GM Ingredients?	No
Natural colours and flavourings?	Yes	Suitable for vegetarians?	Yes
Artificial Preservatives?	No	Suitable for vegans?	Yes
Other Preservatives?	No	Suitable for coeliacs?	Yes
BHA/BHT?	No	Kosher?	Not certified
Benzoates?	No	Halal?	Not certified

## **PACKAGING DETAILS**

# **Barcodes:**

Single 60g bar: 5060468523478 Singles SRP 12 x 60g: 5060468523485

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## Primary packaging:

Individual bars – flow wrapped in printed OPP film.

Film:

Coding details: 4003-TRI60-CB Best Before: DD MMM YY

XXX 12:00 X Production code, time, line number

# Secondary packaging:

**Singles SRP:** 

Coding details: 4001-TRI60-CB Best Before: DD MMM YY

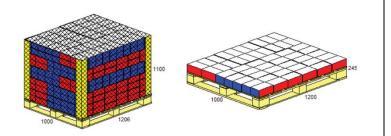
XXX 12:00 X Production code, time, line number

## Palletisation:

UKSTD Pallet (1200 x 1000)

Singles 12 x 60g: Cases per layer: 50 Number of layers: 10 Cases per pallet: 500

Layer card: on bottom, every 2 layers.



## **AUTHORISATION**

Commercial	Production	Technical	Customer
Trevor Smallwood Sales Director	Richard Jones Head of Operation	Tanya Mortimer Head of Technical	
Signed:	Signed:	Signed:	Signed:
Trevor Smallwood	Richard Jones	Tanya Mortimer	
Date:	Date:	Date:	Date:
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This product complies with all relevant UK and European Legislation.

Wholebake, Ltd., Tyn Y Llidiart, Corwen, LL21 7RR

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