



FORMULATION SPECIFICATION

PRODUCT NAME:	AloeDent Whitening Toothpaste Fluoride Free
FILL SIZE:	100ml
PRODUCT CODE:	E1654S
FORMULATION REFERENCE:	5210DWH1

INCI LIST

Glycerin, Sorbitol, Hydrated Silica, Aloe Barbadensis (Aloe Vera) Leaf Juice, Aqua, Xylitol, Sodium Lauroyl Sarcosinate, Mentha Piperita (Peppermint) Oil, PVP, Hydroxyethylcellulose, Menthol, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Phenoxyethanol, Citric Acid, CI75810 (Chlorophyllin-Copper Complex), Limonene*.

*(constituent of essential oils).

SPECIFICATION

Physical State

Colour

Odour

pH at 20°C

Viscosity @ 20°C

TVC

Yeast

Mould

Gel
Green
Characteristic
6.8 +/- 0.3
85.000-110.000
<10 cfu/g
<10 cfu/g
<10 cfu/g



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<u>STORAGE</u> Unopened Shelf-Life PAO	36 Months 12 Months
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QUALITY CONTROL

Microbiological analysis carried out by independent laboratory on every batch. Product applies to EU Cosmetics Regulation (EC No. 1223/2009) and classified according to 67/548/EEC Directive and amendments. Not dangerous according to 88/379/EEC Directive.

TRACEABILITY

Unique batch number assigned which follows product through all stages of manufacture and delivery. Cross checked at quality control.

Formatted and checked by:

(Sophie Dunn) 20/01/2025
Technical & Regulatory Specialist

I certify that this information is accurate and reflects the product described

APPROVED:

(Helen Lloyd) 20/01/2025
Senior Technical & Regulatory Specialist



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