Loof is our range of hand-crafted pads, brushes, cloths and soaps for home cleaning and personal care made from natural plant fibres, mainly loofah & coconut. This Loof washing-Up Brush with rubberwood handle and curved head is robust enough for everyday washing-up.

To Use: Rinse thoroughly before first use. Immerse in warm water and use with washing-up liquid or LoofCo Washing-Up Soap. After use, rinse and hang to dry from the string loop. Your LoofCo Washing-Up Brush will last for many months in normal use and when worn out can be recycled. Made in Sri Lanka from coir coconut fibre, galvanised metal wire & rubberwood. Coir is the fibrous material found beneath the matured brown coconut husk. Its unique properties make it ideal for making brushes. Our rubberwood is from rubber trees that are no longer of any use for extracting rubber. Using the traditional skills of small cottage industry producers, coconut husks & fibres are turned into LoofCo products.

See the whole range of sustainable, plastic-free home cleaning and personal care products at www.loofco.co.uk.