

Document	Product specification				
Ref	PS0007	Issue No	1	Issue Date	20/12/2023
Complied by:	Jo Kruczak / Samantha Johnson				

SPECIFICATION (FLAVOUR)		SIMPLY ROASTED SOUR CREAM & CHIVE	
AVAILABLE PACK SIZES		21.5g x 24, 93g x 12	
EAN CONSUMER UNIT (BAG)		24: 5060837490349 / 12: 5060837490356	
CASE WEIGHT (GROSS) (product/packaging/case)		24: 806g / 12: 1456.5g	
EAN TRADED UNIT (CASE)		24: (01) 15060837490346 / 12: (01) 15060837490353	
COUNTRY OF MANUFACTURE		UK	
PRODUCT DESCRIPTION		Reduced fat potato crisps with Sour Cream & Chive flavour seasoning	
LEGAL INGREDIENT DECLARATION			
potatoes, vegetable oil (sunflower/rapeseed), sour cream & chive seasoning (onion powder, rice flour, dairy free creamer (sunflower oil, glucose syrup, modified starch), salt, yeast extract, spirit vinegar, herbs (chive), natural flavouring, garlic powder, citric acid).			
INGREDIENTS BREAKDOWN			
COMPONENT		WEIGHT %	
Potato		79.1%	
Oil		13.9%	
Sour Cream & Chive Seasoning		7.0%	
SHELF LIFE/STORAGE CONDITIONS		P+ 26 weeks / STORE AMBIENT 15-25°C	
PACKAGING DESCRIPTION		Matt Natural Orientated Polypropylene laminated to Natural Metallised Polyester laminated to Heat Sealable BOPP film	
ALLERGENS		No allergens	
ADDITIVES		Kalsec Man-7 - Non declarable processing aid mixed with oil at 2%. Allergen free and does not have any technological effect on the finished product (as per EU regulation 1333/2008)	
CLAIMS		No artificial flavours, Real sliced potato, Under 99 calories, 50% less fat, Vegan, Gluten Free, Made in Norfolk, UK	
OUTSOURCE PROCESSING		Yes / WIP crisp freezing where required	
ORGANOLEPTIC			
Appearance		Single whole crisps, no layering or thin slices.	
Colour		Product colour shall be light without any burning.	
Taste		Potato balanced with Sour Cream & Chive flavour.	
Texture		Crunchy and not oily.	
TYPICAL NUTRITIONALS			
Energy		Per 100g	Per 21.5g serving
kcal		427	92kcal
kJ		1794	386
Total Fat		13.6g	2.9g (4%)
of which saturates		1.1g	0.2g (1%)
Carbohydrate		65.8g	14.2g
of which sugar		1.4g	0.3g (0%)
Fibre		5.9g	1.3g
Protein		7.4g	1.6g
Salt		1.12g	0.24g (4%)

