

274.5mm

220.5mm



Client: Ayurveda Wellness Ltd
Project: Urban Veda Peptide-30 Radiance Recovery Night Cream 50ml Box
Version: 3
Date: 22/03/23

PMS	+ Varnish (see layers)			Non-Printing	Software
7672	2695	Black	White	Gloss Varnish	Illustrator CC
				Raised Emboss	
				Matte Varnish	
				Notes	
Notes					

- Knock out elements from P7672 to achieve white.
- Finished in matte soft touch varnish, (see "Matte Varnish" layer).
- Ayurveda emblem in raised emboss, (see "Raised Emboss" layer).
- Plant illustration & symbol in gloss varnish, (see "Gloss Varnish" layer).
- Add FSC logo as per the accreditation applicable to the material used.

CUTTER GUIDES: Cutter guides must be checked and approved by the printer or repro house before commencing any print
BARCODES: Barcodes must be tested by the client or client's agent before printing
TRAPPING: Trapping has not been added. Responsibility for setting trapping rests with the printer or repro house
COLOUR SEPARATIONS: The Printer or repro house must check all colour separations before running to film or proof
COPY & LEGAL: The client must check all copy is correct and all legal requirements have been met

studio@novelarc.co.uk
© Novel & Arc Design

NOVEL
&
ARC