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In 2015 we zoomed all the way from Holland to the United States to sprinkle a bit of Dutch snack magic on our American friends. The result? We created a scrumptious, totally plant-based stroopwafel that's been eagerly waiting to be enjoyed back home in Europe too. Now's your chance to dive into this improved version of our beloved Dutch National Cookie!

You all asked, we listened: In a 2024 US national flavour contest y'all voted Dutch Apple Pie should become our newest Fall Flavour. Well, here it is! Natural apple flavour and cinnamon in your beloved stroopies. Our best creation so far!

ENJOY! Chantal & Tako

Learn more about our sustainability projects:



ABSOLUTE BEST WAY TO ENJOY A STROOPWAFEL!



Best before / Meilleur avant:

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Average nutritional value / Information nutritionnelle	Per/par 100g	Per/par 30g (serving/portion)
Energy / Energie	1895 kJ / 453 kcal	569 kJ / 136 kcal
Fats / Matières grasses	21 g	6,2 g
of which saturated fats / dont acides gras saturés	9,8 g	2,9 g
Carbohydrates / Glucides	63 g	19 g
of which sugars / dont sucres	30 g	9,0 g
Fibers / Fibres alimentaires	1,4 g	< 0,5 g
Proteins / Protéines	5,2 g	1,6 g
Salt / Sel	0,69 g	0,21 g
This package contains 2 servings. / Ce paquet contient 2 portions.		

APPLE PIE FLAVOURED CARAMEL STROOPWAFELS / GAUFRES FOURRÉES AU CARAMEL AROMATISÉ À LA TARTE AUX POMMES

EN - INGREDIENTS: organic wheat flour (34%), organic brown rice syrup, organic palm oil, organic sugar, organic soy flour, organic rice extract, salt, soy lecithin, natural apple flavour (0.25%), baking soda (leavening), organic cinnamon.

FR - INGRÉDIENTS: farine de blé biologique (34%), sirop de riz brun biologique, huile de palme biologique, sucre biologique, farine de soja biologique, extrait de riz biologique, sel, lécithine de soja, arôme naturel de pomme (0.25%), bicarbonate de soude (agent levant), cannelle biologique.

EU - The Stroop Club BV, Sint-Jobskade, 3024 EN Rotterdam, NL.

US - The Stroop Club LLC, 1801 E 51st ST STE 365-108, Austin, TX 78723, USA

UK - The Stroop Club BV, 3 Crewe Road, Sandbach, Cheshire, United Kingdom, CW11 4NE.

Storage recommendation / Recommandation de stockage

Store cool and dry / Conserver au sec et au frais
Product of Canada / Produit du Canada

You're doing great!



100% PLANT BASED