

PRODUCT SPECIFICATION

The Natural Deodorant Co. Gentle Deodorant Cream Coconut + Shea 55g

Product Code:	GDC005
EAN Barcode:	0754220639242
Product Size:	55g
Product Weight:	210g
Product Format:	Cream deodorant
Product Dimensions:	6.5cm x 6.5cm x 4.6cm
Key Features:	• All natural ingredients • All day odour protection • Formulated for sensitive skin • Unscented • Plastic-free packaging • The Vegan Trademark • Cruelty Free International



Description

Gentle Deodorant Cream Coconut + Shea is one of The Natural Deodorant Co.'s most popular sensitive skin options, created for customers who want reliable freshness without irritation. With a soft coconut aroma and the natural comfort of shea butter, it offers a gentle, everyday scent with broad appeal.

Formulated without sodium bicarbonate, this bicarb free cream uses magnesium oxide and absorbent clay to neutralise odour naturally while being kinder to delicate underarm skin. It provides reliable all-day freshness without blocking pores and works from first use with no detox period required.

The rich, creamy texture is applied by hand, allowing it to rub in fully for better coverage and helping to prevent white marks on clothing.

Key selling points include bicarb free formulation for sensitive skin, all-day odour protection, aluminium salt free ingredients, no white marks, vegan and cruelty-free credentials, plastic-free packaging and UK manufacturing.

The 55g glass jar typically lasts 10 to 12 weeks with daily use, offering strong value for customers and excellent repeat purchase potential for retailers.

Directions

Ensure hands are clean and dry. Warm a small amount between fingertips and apply to each underarm, ensuring to rub in fully.

Ingredients

Magnesium Oxide, Olea Europaea Fruit Oil (Olive Oil), Maranta Arundinacea Root Powder (Arrowroot Powder), Cocos Nucifera Oil (Coconut Oil), Butyrospermum Parkii Butter (Shea Butter), Kaolin (Clay)

Safety Info	Discontinue use if irritation develops. For external use only. Do not apply to broken or irritated skin.
Product Packaging	Glass jar, metal lid, cardboard box
Shelf Life	2 years from manufacture, 1 year from opening
Country of Manufacture	UK