

Eat Real Veggie Straws						
Product Name:	Eat Real Kids Veggie Straws with Melty Cheese Flavour.	Eat Real Kids Veggie Straws with Tomato, Kale & Spinach	Paprika and Chilli Veggie Straws	Sea Salt and Black Pepper Veggie Straws	Veggie Straws, tomato, kale and spinach	Veggie Straws with Sweet Barbecue Glaze
Status:	Live	Live	Live	Live	Live	
Picture						
Shelf Life (months)	9	9	9	9	9	9
Formats:	Multipack 5x16g	Multipack 5x16g	Share, grab	Share, grab	Share, grab	Share
Serving Size (g):	16g	16g	22g	22g	22g	22g
Share Bag Weight (g)	n/a	n/a	110g	110g	110g	110g
Ingredient Declaration	Potato Starch (30%), Rapeseed Oil, Rice Flour (19%), Yellow Pea Flour (18%), Cheese Flavour Seasoning (Rice Flour, Yeast Extract Powder, Natural Flavouring, Onion Powder), Potassium Chloride**, Salt, Tomato Powder (0.3%), Spinach Powder (0.2%), Kale Powder (0.2%), Beetroot Powder. **Naturally sourced ingredient.	Potato Starch (32%), Rapeseed Oil, Rice Flour (20%), Yellow Pea Flour (19%), Potassium Chloride**, Salt, Tomato Powder (0.4%), Kale Powder (0.3%), Spinach Powder (0.3%), Beetroot Powder. **Naturally sourced ingredient.	Yellow Pea Flour (26%), Rice Flour, Potato Starch, Rapeseed Oil, Smoked Paprika and Chilli Seasoning [Sugar, Rice flour, Natural flavouring, Paprika, Yeast Extract, Garlic powder, Smoked Dextrose, Smoked Paprika, Salt, Chilli powder, Black Pepper, Cumin, Colour (Paprika Extract), Oregano, Chilli extract], Salt, Tomato Powder (0.6%), Kale Powder (0.3%), Spinach Powder (0.3%).	Yellow Pea Flour (26%), Rice Flour, Potato Starch, Rapeseed Oil, Sea Salt and Black Pepper Seasoning [Rice Flour, Cracked Black Pepper, Natural Flavouring, Sugar, Salt, Garlic Powder, Black Pepper Extract, Yeast Extract, Sea Salt, Jalapeno Chilli Extract], Salt, Tomato Powder (0.6%), Kale Powder (0.3%), Spinach Powder (0.3%).	Yellow Pea Flour (28%), Rice Flour, Potato Starch, Rapeseed Oil, Salt, Tomato Powder (0.7%), Sea Salt, Kale Powder (0.3%), Spinach Powder (0.3%).	Yellow Pea Flour (26%), Rice Flour (25%), Potato Starch, Rapeseed Oil, Sweet Barbecue Glaze Flavour Seasoning [Rice flour, Sugar, Salt, Onion, Paprika, Garlic, Tomato Powder, Natural Flavouring, Parsley, Coriander seed, Black Pepper, Smoked Sugar, Spirit Vinegar Powder, Colour (Paprika Extract), Cumin], Salt, Tomato Powder (0.6%), Kale Powder (0.3%), Spinach Powder (0.3%).
Seasoning Application Rate	7.00%		6.50%	7.00%	0.40%	7.00%
Nutritional's						
Energy, kJ/100g	2085	2149	1981	1970	2009	1969
Calories, kcal/100g	498	514	473	470	480	470
Total Fat, g/100g	26	28	21	20	22	21
Saturated Fat, g/100g	2.0	2.1	1.6	1.6	1.6	1.6
Carbohydrate, g/100g	59	59	60	61	60	60
Sugar, g/100g	0.6	0.6	3.1	1.2	0.9	2.5
Fibre, g/100g	3.0	3.0	4.3	4.1	4.1	4.5
Protein, g/100g	6.4	5.9	9.1	8.8	8.6	8.7
Salt g/100g	0.52	0.49	1.67	1.68	1.79	1.88
Sodium (mg)	208	196	668	672	716	752
Calories / serve - Single Serve	80	82	104	103	106	103
Calories / serve- Share Bag	548	565	520	517	528	517
HFSS Compliant & NutriScore:	Yes (3) and C (7)	No (4) and C (8)	No (9) and D (12)	No (9) and D (13)	No (9) and D (13)	No (10) and D (13)
Clean ingredient deck (MW definition Y or N)	No	No	No	Yes	Yes	Yes
Non clean ingredients	Potassium Chloride	Potassium Chloride	Smoked Dextrose			
Claims & USPs	No Artificial Flavours Plant-Based Gluten Free 50% Less Salt* *50% Less Salt Than Fried Potato Crisps. Kosher B-Corp	No Artificial Flavours Plant-Based Gluten Free 50% Less Salt* *50% Less Salt Than Fried Potato Crisps. Kosher B-Corp	Kosher PLANT-BASED GLUTEN FREE NO ARTIFICIAL INGREDIENTS SOURCE OF FIBRE	Kosher PLANT-BASED GLUTEN FREE NO ARTIFICIAL INGREDIENTS SOURCE OF FIBRE	Kosher PLANT-BASED GLUTEN FREE NO ARTIFICIAL INGREDIENTS SOURCE OF FIBRE	SOURCE OF FIBRE NO ARTIFICIAL INGREDIENTS GLUTEN FREE PLANT-BASED

BOP 20/10/2025

BOP 20/10/2025

BOP 29/09/2025

BOP 12/01/2026

