



## FORMULATION SPECIFICATION

<b>PRODUCT NAME:</b>	AloeDent Sensitive Toothpaste Fluoride Free
<b>FILL SIZE:</b>	100ml
<b>PRODUCT CODE:</b>	E1665S
<b>FORMULATION REFERENCE:</b>	5210DSE1

### INCI LIST

Glycerin, Sorbitol, Hydrated Silica, Aloe Barbadensis (Aloe vera) Leaf Juice, Aqua, Xylitol, Sodium Lauroyl Sarcosinate, Mentha Piperita (Peppermint) Oil, Potassium Citrate, Hydroxyethylcellulose, Menthol, Echinacea Angustifolia Root Extract, Escin, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Phenoxyethanol, Citric Acid, CI75810 (Chlorophyllin-Copper Complex), Limonene\*.

\*(constituent of essential oils).

### SPECIFICATION

Physical State

Colour

Odour

pH at 20°C

Viscosity @ 20°C

TVC

Yeast

Mould

Gel  
Green  
Characteristic  
6.8 +/- 0.3  
85.000-110.000  
<10 cfu/g  
<10 cfu/g  
<10 cfu/g



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<b><u>STORAGE</u></b> Unopened Shelf-Life PAO	36 Months 12 Months
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### **QUALITY CONTROL**

Microbiological analysis carried out by independent laboratory on every batch. Product applies to EU Cosmetics Regulation (EC No. 1223/2009) and classified according to 67/548/EEC Directive and amendments. Not dangerous according to 88/379/EEC Directive.

### **TRACEABILITY**

Unique batch number assigned which follows product through all stages of manufacture and delivery. Cross checked at quality control.

Formatted and checked by:

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(Sophie Dunn) 20/01/2025  
Technical & Regulatory Specialist

I certify that this information is accurate and reflects the product described

**APPROVED:**

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(Helen Lloyd) 20/01/2025  
Senior Technical & Regulatory Specialist



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