

## SPRING SIDE

Once you, please  
F. Flip the carton  
to a wonderful day.  
Please do enjoy.

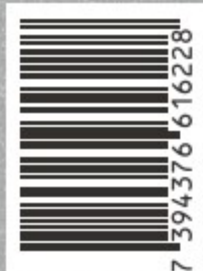
**Storage:**  
Once opened, keep  
refrigerated and  
consume within 5 days.

**Best before:**  
See the top of the pack.

**Climate footprint:**  
0.49 kg CO<sub>2</sub>e per kg.  
Source: CarbonCloud.  
Oatly UK Ltd.,  
78 Cannon Street,  
London EC1A 6GB,  
Oatly AB, Ångströmstegen 2,  
SE-211 19 Malmö,  
Freephone number:  
0800 23861234  
info.uk@oatly.com  
www.oatly.com  
Please recycle.



Thank you for choosing  
a good package. It's  
recycled paper-based.  
Check locally for how  
to recycle. Read more:  
tetrapike.com



# LEGENDS of OATLY

For over two decades  
Carina has been our  
soul, our secret  
sauce, our Yoda and  
why we've been fear-  
less in promoting a  
plant-based future.  
Her command of  
scientific facts,  
relentless approach to research and  
commitment to put independently  
verified carbon footprint data on all  
of our products has made drinking  
Oat drink synonymous with being a  
forward-thinking human being.



As she now pursues a future in the  
energy industry, we'd like the dairy  
industry to know that we've successfully  
downloaded all of Carina's knowledge,  
perseverance, dedication and ability to  
inspire others onto a human enhancement  
chip ready to be implanted into all of  
our new sustainability recruits as soon  
as the technology feels a little less  
sci-fi creepy. If that never happens, at  
least Carina has made the writer of this  
package a better, more responsible,  
and definitely more sustainable person,  
which is no small accomplishment.

Thank you for that Carina. See you at  
the recycling center on Saturday?

wow no cow!



"SHAKE  
ME!"

THE ORIGINAL

# OAT LY!

OAT  
DRINK  
BARISTA  
EDITION



Totally  
vegan.

1 L

CLIMATE  
FOOTPRINT  
**0.49**  
KG CO<sub>2</sub>e/KG

## INFREQUENTLY ASKED QUESTIONS

What kind  
of cows does  
oat drink  
come from?

Cows making oat drink? Who on  
earth would ask such a question? Actually,  
many people would ask such a question,  
which might suggest that we have a  
little more work to do letting people  
know about the concept of oat drink in  
general and its origins in particular.  
So just in case you didn't know already,  
oat drink comes from no kind of cows at  
all (imagine mind-blowing, head-exploding  
gif here) but instead from the best  
and most considerate kind of oats, which  
are quite willingly turned into an oat  
drink that is in general better for the  
climate than the milk made by cows  
(imagine another mind-blowing, head-  
exploding gif here). Pretty fascinating  
stuff to find on the side of an oat drink  
carton we know, but you did. Congrats!

## THE B (BUT VERY IMPORTANT)

If this side be  
read no further:  
around and have  
otherwise, please

Feasible oat drink  
with added vitamins  
and minerals.

**Ingredients:**  
Water, 84% 10%,  
reprocessed all,  
acidity regulator  
(dipotassium  
phosphate), minerals  
(calcium carbonate,  
potassium iodide),  
salt, vitamins (B2,  
vitamin B12 and B12).  
Free from milk and  
eggs.

**Nutrition  
information  
per 100 ml:**

Energy	287 kJ/ 61 kcal
Fat	3.0 g
of which saturates	0.3 g
Carbohydrate	7.1 g
of which sugars	3.4 g*
Fibre	0.8 g
Protein	1.1 g
Salt	0.10 g
Vitamin B	1.1 mg (22%**)
Riboflavin	0.21 mg (18%**)
Vitamin B12	0.30 mg (15%**)
Calcium	120 mg (15%**)
Iodine	22.5 µg (15%**)

\*Natural sugars from  
oats.

\*\*Of the Nutrient Re-  
ference Values (NRV).

1 L