

Project: Urban Veda Soothing Body Lotion 250ml Label

Date: 22/02/23

PMS Varnish (see layers) Non-Printing Software White 1385 7575 Gloss Illustrator CC Black Raised Matte Notes Varnish Emboss Varnish Notes

'Urban Veda' & Ayurveda logo in white raised emboss.

'Urban Veda', Ayurveda logo, bulletpoints & plant illustration in Gloss Varnish.

Client: Ayurveda Wellness Ltd

Version: 3

NOVEL ARC

 $\textbf{CUTTER GUIDES:} \ \text{Cutter guides must} \ \text{be checked and approved by the printer or repro house before commencing any print}$ BARCODES: Barcodes must be tested by the client or client's agent before printing TRAPPING: Trapping has not been added. Responsibility for setting trapping rests with the printer or repro house COLOUR SEPARATIONS: The Printer or repro house must check all colour separations before running to film or proof

COPY & LEGAL: The client must check all copy is correct and all legal requirements have been met

studio@novelarc.co.uk © Novel & Arc Design