



**Pack Copy Form_Branded Products
(Lizi's, Grain, Fruit Bowl, LHF)**

Document Ref: 5.1.10.2

Version: 02

Date of Issue:

23rd May 2023

Created By: Technical

Approved By: Donna Martin

Page 1 of 4

PRODUCT:

Liz's High Protein Chocolate and Peanut

PACKAGING TYPE INNER:
PACKAGING TYPE OUTER:

Pouch
Cardboard case

SAP CODE INNER:
SAP CODE OUTER:

872374
5: 870851
10: 870850

INNER BARCODE NUMBER:

5060043225261

**OUTER BARCODE
NUMBER:**

5: 05060043225278
10: 05060043225285

Section A: Front of Pack

Brand Name: Lizi's®

Product Title:

Granola
High Protein
Chocolate & Peanut

Marketing Copy / Claims:

HIGH IN FIBRE
VEGAN FRIENDLY
(Round logo) 26% of your daily Protein needs per 50g serving

Net Weight: 350g e (e mark height min 3mm)

Serving Suggestion: "Serving Suggestion" (for pictorial references required - front of pack, bottom left)

Front of Pack Traffic Light Information - ~~where required~~ **NOT REQUIRED**

XXg portion contains

ENERGY	FAT	SATURATES	SUGAR	SALT
XXXX kJ XXX kcal	X.Xg	X.Xg	X.Xg	X.XXg
%	%	%	%	%
	RED/AMBER/GREEN	RED/AMBER/GREEN	RED/AMBER/GREEN	RED/AMBER/GREEN

of your reference intake. Typical values per 100g: Energy XXXX kJ / XXX kcal.



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Page 2 of 4

Section B: Back of Pack

Claims: (Round logo) 26% of your daily Protein needs per 50g serving

A 50g serving of Lizi's High Protein granola provides 26% of your daily protein requirements, which contributes to growth and maintenance of muscle mass, as part of a balanced and varied diet. (back of back, below nutritional table, bottom right)

Marketing Text:

Lizi's High Protein Chocolate & Peanut Granola is the perfect balance of indulgence and nutrition, packed with delicious ingredients and plant-based protein.

A tasty blend of rich dark chocolate chunks paired with roasted peanuts will elevate your mornings and provide an energy-filled breakfast or a nourishing post-workout snack.

Brand Story:

At Lizi's, we know a good breakfast.

That's why you'll find nature's most nutritious ingredients inside our cereals. All expertly blended for a perfect balance of long-lasting nutrition and fantastic taste.

Lizi's. A whole lot better.

Crafted with love in the UK

Discover the remarkable story of how our founder Lizi created her recipes at lisis.co.uk.

GL Testing: N/A

Caution Statements (Nut Shell/Fruit Stone warnings, Hot Product): Although every care has been taken to remove shells, some small pieces may remain. Warning: Small children can choke on nuts.

Storage: Store in a cool, dry place. Reseal bag after use.

Legal Name: Protein boosted toasted wholegrain oat, seed and nut granola with peanuts and chocolate chunks

(Allergens show in bold)

Ingredients: Wholegrain **oat** flakes (29%), nuts (13%) [**peanut** pieces, **almond** pieces, **walnut** pieces], soya protein flakes (10%) (**soya** protein isolate, rice flour, **oat** flour, **barley** flour, brown rice syrup), soya protein crispies (10%) (**soya** protein isolate, rice semolina, **soya** flour, salt), concentrated apple juice, pumpkin seeds (6%), chocolate chunks (6%) (sugar, cocoa mass**, cocoa butter**, emulsifier: **soya** lecithin, natural vanilla flavouring), rapeseed oil, **oat** bran, black treacle, chicory fibre, desiccated coconut, fructose, natural flavouring.

**Rainforest Alliance Certified. Find out more at ra.org

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Allergy Advice - Position below ingredient list on back of pack:

Allergy Advice! For allergens, see ingredients in **bold**.

The oats used in this product are natural field oats and may contain traces of **gluten** from other cereal crops. The factory where this product is made also handles **milk** and **other nuts**. Whilst every effort is made to prevent cross contamination, trace amounts of these allergens may be present in this product.

NUTRITION INFORMATION (Mandatory per 100g)

Nutrition Information

Typical Values	Per 100g	Per 50g portion	%*RI per portion
Energy	2016kJ	1008kJ	
	482kcal	241kcal	12%
Fat	22.7g	11.4g	16%
of which Saturates	4.2g	2.1g	11%
Carbohydrate	39.9g	20g	8%
of which Sugars	12.1g	6.1g	7%
Fibre	7.8g	3.9g	
Protein	25.6g	12.8g	26%
Salt	0.87g	0.44g	7%

*RI = Reference Intake of an average adult (8400kJ/2000kcal)

Average 7 portions per pack

Vitamin/Mineral Information (required Y/N, update as required) **NOT REQUIRED**

Vitamins / Minerals	Per 100g	%*NRV per 100g	Per XX portion	%*NRV per XX portion
Thiamin mg	mg	%	mg	%
Riboflavin mg	mg	%	mg	%
Niacin mg	mg	%	mg	%
Folic Acid µg	µg	%	µg	%
Iron mg	mg	%	mg	%
Vitamin B6 mg	mg	%	mg	%
Vitamin B12 µg	µg	%	µg	%
Other		%		%

*NRV = Nutrient Reference Values

OTHER NOTES

BACK OF PACK TEXT: (add location)

To open - tear here (back of pack, top left corner)
 Resealable (back of pack, top left corner)

BEST BEFORE

Date code box required - back of pack, top left corner
 BEST BEFORE - printed at the top of the date code box

LOGOS (e.g. KLBD, Organic Leaf, Vegan, Vegetarian, Soil Association)

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LDPE 4 logo - (gusset area)
RAINFOREST ALLIANCE frog Logo:



ADDRESS

We want you to enjoy our cereals in perfect condition. If something isn't right, please return this packet to:
Lizi's, 2 Southgate Way, Peterborough, PE2 6YG UK.
EU: Lizi's, 20 Harcourt Street, Dublin 2, DO2 H364.

RECYCLING INFORMATION

(Green roundel) TO RECYCLE: UK: Recycle with carrier bags at larger stores. Outside of UK: Visit lzis.co.uk for details

2D BARCODE / EAN BARCODE POSITIONING

2D barcode required. 2D - 8x8mm, 2mm white border. Located in bottom right corner of best before box
EAN - position - back of pack, bottom

SAP POSITIONING

gusset area

Pack Copy Approval:

Reason for Pack Copy: New Product

Life Health Foods Signature:

Print Name: Amanda Horsfall

Job Title: Specification Technologist

Date: 18/10/2024