

PRODUCT SPECIFICATION

The Natural Deodorant Co. Active Deodorant Balm Lemon + Geranium 55g

Product Code:	ADB007
EAN Barcode:	0721107381822
Product Size:	55g
Product Weight:	210g
Product Format:	Cream deodorant
Product Dimensions:	6.5cm x 6.5cm x 4.6cm
Key Features:	• All natural ingredients • Only essential oils for fragrance • Extra-strength odour protection • Plastic-free packaging • The Vegan Trademark • Cruelty Free International



Description

Active Deodorant Balm Lemon + Geranium is designed for customers who need extra-strength odour protection for workouts, busy days, stressful commutes and active lifestyles. The bright lemon fragrance softened by floral geranium creates a fresh, uplifting scent with broad everyday appeal.

Formulated with sodium bicarbonate and magnesium to neutralise odour naturally, it delivers stronger all-day freshness without blocking pores. Unlike many natural deodorants, it works from first use with no detox period required.

The fast-absorbing balm texture is applied by hand, allowing it to rub in fully for better coverage and helping to prevent white marks on clothing.

Key selling points include extra-strength odour protection, aluminium salt free formulation, 100% natural fragrance from essential oils, vegan and cruelty-free credentials, plastic-free packaging and UK manufacturing.

The 55g glass jar typically lasts 10 to 12 weeks with daily use, offering strong value for customers and excellent repeat purchase potential for retailers.

Directions

Ensure hands are clean and dry. Warm a small amount between fingertips and apply to each underarm, ensuring to rub in fully.

Ingredients

Sodium Bicarbonate, Cocos Nucifera Oil (Coconut Oil), Maranta Arundinacea Root Powder (Arrowroot Powder), Olea Europaea Fruit Oil (Olive Oil), Butyrospermum Parkii Butter (Shea Butter), Magnesium Oxide, Euphorbia Cerifera Cera (Candelilla Wax), Kaolin (Clay), Citrus Limon Peel Oil (Lemon Essential Oil), Pelargonium Graveolens Flower Oil (Geranium Essential Oil), limonene, citral, linalool, geraniol, benzyl benzoate, citronellol, (naturally occurring in essential oils)

Safety Info	Discontinue use if irritation develops. For external use only. Do not apply to broken or irritated skin.
Product Packaging	Glass jar, metal lid, cardboard box
Shelf Life	2 years from manufacture, 1 year from opening
Country of Manufacture	UK