

## Why we love this product



We love our shampoo refill because as well as being vegan and made with 99% naturally derived ingredients, it's a sustainable solution to your bathroom routine that removes single-use plastic.

With less than 10% of all UK plastic recycling actually being recycled, at Bower we guarantee 100% of our pouches are reused or sent directly to our recycling partners. Plus, it's made right here in the UK to reduce carbon emissions, making it one of the most environmentally friendly hair-care products available.

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## Ingredients



Aqua, Ammonium lauryl sulphate, Cocamidopropyl betaine, Aloe barbadensis leaf juice, Citric acid, Sodium chloride, Sodium benzoate, Parfum, Benzyl Salicylate, Citral, Limonene, Linalool

**Shampoo pH: 5 – 5.5**

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## How to use



Apply shampoo generously to wet hair to form a lather, enjoy its coconut and orchid scent and rinse. The shampoo refill is designed to be poured into the beautiful Bower dispensers. Simply return the empty pouch to Bower to be refilled and reused.

For best results follow with our coconut

& orchid conditioner refill.

**In case of contact with eyes, or skin irritation, rinse with clean water immediately and stop use. Keep out of reach of children.**

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## Eliminating ocean-bound plastic



**With every Bower order we work with our partners CleanHub to prevent ocean-bound plastic waste.**

We have committed to stop 10,000 kgs of non recyclable plastic from entering our oceans this year. Bower Collective enables the safe collection and recovery of ocean bound plastic waste, working directly with waste-picking communities in Kerala, India. Your contribution, through your order, supports clean environments and creates sustainable jobs in the global south.