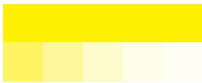
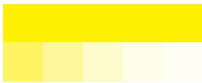
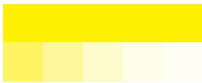




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| <div></div> <div>AIRE<br/>GLOBAL</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                 | Job number<br><b>JWS2300220</b><br>Version<br><b>6.1</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                  |                                                                                                                                                                 |                                                                                                                                 |                                                                                                            |                                                                                                           |                                                                                                          |                                                                                                                   |                                                                                                                  |
| PRINT READY ARTWORK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |                                                                                                                                                                                                                  |                                                                                                                                                                 |                                                                                                                                 |                                                                                                            |                                                                                                           |                                                                                                          |                                                                                                                   |                                                                                                                  |
| +44 (0) 1133 501 201   hello@aireglobal.com   www.aireglobal.com<br>The Fold, 28 Dock Street, Leeds, LS10 1JF, England                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |                                                                                                                                                                                                                  |                                                                                                                                                                 |                                                                                                                                 |                                                                                                            |                                                                                                           |                                                                                                          |                                                                                                                   |                                                                                                                  |
| <div>Manager<br/>NATALIE FULCHER</div> <div>Specialist<br/>JC</div> <div>Date created<br/>19-SEP-2023</div> <div>Date updated<br/>20-DEC-2023</div> <div>Client<br/>WESSANEN</div> <div>Project number<br/>PWS2300079</div> <div>Project name<br/>WHOLE_EARTH_TEAM_GB</div> <div>Job title<br/>340G LIMITED EDITION TEAM GB LABEL</div> <div>Variant<br/>LABEL</div> <div>Material reference<br/>-</div> <div>Other reference<br/>-</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                 | <div><b>PRINTER PLEASE NOTE</b><br/>Print vendors are expected to achieve and maintain a delta e tolerance of &lt;2 and visually verify all special colours under controlled lighting (D50). Colour consistency across the width of substrate is to be maintained throughout entire production run. Print samples are to be taken at regular intervals during all productions runs to ensure quality checks are completed.</div> <table><tr><td><b>Pantone colours</b><br/>Match spectrally to digital Pantone+ library<br/><b>Brand colours</b><br/>Match spectrally to CXF data supplied<br/><b>Image/process elements</b><br/>Match to GMG profiled proof supplied</td><td><b>Delta e formula</b><br/>Delta E2000<br/><b>Tolerance</b><br/>Delta E &lt;2.0<br/><b>Colour space</b><br/>Cielab<br/><b>Illuminant</b><br/>D50<br/><b>Filter</b><br/>None</td><td><b>White base</b><br/>Absolute<br/><b>Observer angle</b><br/>2°<br/><b>Recommended device</b><br/>X-rite exact<br/><b>Xrga</b><br/>Yes</td></tr></table> <div><div>Print vendor<br/>TIPOGRAFIC BIRKENHEAD</div><div>Print process<br/>OFFSET LITHO</div><div>Material<br/>PAPER</div><div>Colour profile<br/>AIRE FOGRA 39L</div><div>Cutter reference<br/>WHOLEEARTH_340G</div><div>Cutter dimensions<br/>173.4 x 78.4mm</div></div> <div><div>Barcode type<br/>EAN13</div><div>Barcode number<br/>5013665117094</div><div>Barcode magnification<br/>80%</div><div>Barcode BWR (microns)<br/>20</div><div>Barcode type<br/>N/A</div><div>Barcode number<br/>N/A</div><div>Barcode magnification<br/>N/A</div><div>Barcode BWR (microns)<br/>N/A</div><div>Barcode type<br/>N/A</div><div>Barcode number<br/>N/A</div><div>Barcode magnification<br/>N/A</div><div>Barcode BWR (microns)<br/>N/A</div></div> |  | <b>Pantone colours</b><br>Match spectrally to digital Pantone+ library<br><b>Brand colours</b><br>Match spectrally to CXF data supplied<br><b>Image/process elements</b><br>Match to GMG profiled proof supplied | <b>Delta e formula</b><br>Delta E2000<br><b>Tolerance</b><br>Delta E <2.0<br><b>Colour space</b><br>Cielab<br><b>Illuminant</b><br>D50<br><b>Filter</b><br>None | <b>White base</b><br>Absolute<br><b>Observer angle</b><br>2°<br><b>Recommended device</b><br>X-rite exact<br><b>Xrga</b><br>Yes |                                                                                                            |                                                                                                           |                                                                                                          |                                                                                                                   |                                                                                                                  |
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| <div>Colour information</div> <table><tr><td> Technical drawing</td><td> Dimensions</td></tr><tr><td><b>01 CYAN</b><br/></td><td><b>02 MAGENTA</b><br/></td></tr><tr><td><b>03 YELLOW</b><br/></td><td><b>04 BLACK</b><br/></td></tr><tr><td><b>05 PANTONE 4975 C</b><br/></td><td><b>06 PANTONE 871 C</b><br/></td></tr></table> |                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |  Technical drawing                                                                                                          |  Dimensions                                                                | <b>01 CYAN</b><br>                         | <b>02 MAGENTA</b><br> | <b>03 YELLOW</b><br> | <b>04 BLACK</b><br> | <b>05 PANTONE 4975 C</b><br> | <b>06 PANTONE 871 C</b><br> |
|  Technical drawing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  Dimensions                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |                                                                                                                                                                                                                  |                                                                                                                                                                 |                                                                                                                                 |                                                                                                            |                                                                                                           |                                                                                                          |                                                                                                                   |                                                                                                                  |
| <b>01 CYAN</b><br>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>02 MAGENTA</b><br>                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |                                                                                                                                                                                                                  |                                                                                                                                                                 |                                                                                                                                 |                                                                                                            |                                                                                                           |                                                                                                          |                                                                                                                   |                                                                                                                  |
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| CONTRACT PROOF SIGN OFF                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |                                                                                                                                                                                                                  |                                                                                                                                                                 |                                                                                                                                 |                                                                                                            |                                                                                                           |                                                                                                          |                                                                                                                   |                                                                                                                  |
| <div><input type="checkbox"/> Correct profile has been used</div> <div><input type="checkbox"/> Proof has been checked against target / master</div> <div><input type="checkbox"/> Proof sense check actioned</div> <div><input type="checkbox"/> Verified with green tick</div> <div><input type="checkbox"/> Proof is clear of banding</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                 | <div>Colour specialist signature</div> <div></div> <div>Date (DD-Mmm-YYYY)</div> <div></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  |                                                                                                                                                                                                                  |                                                                                                                                                                 |                                                                                                                                 |                                                                                                            |                                                                                                           |                                                                                                          |                                                                                                                   |                                                                                                                  |