Patricia Monney Aviela Identity Refinement A4 labelling Document Presentation 15

22nd June 2020

## LABELS





60ml Shea Foot Butter



Harnessing the RAW power of NATURE This sumptuous hair-to-toe butter is rich in fatty acids, vitamins A and E, and natural soothing properties to help deliver intense hydration, superior nourishment and incredible skin softening properties to all skin types, whilst working hard to alleviate dryness and calm irritated skin.

100% pure, unrefined Shea Butter is also great at helping return shine and lustre to dry, damaged hair.



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#### PURE SHEA BUTTER

100% PURE, highest grade UNREFINED shea butter & absolutely NOTHING else DIRECTIONS

Warm in the palm of the hands and gently massage into the face and body as required. Can also be used sparingly on damp hair to seal in moisture. For external use only. Keep away from direct sunlight and store below 30°C.

> Made in UK Aviela Skincare Ltd Hemel Hempstead, HP2 6AL, UK www.aviela.co.uk

180 ml \rm e 6.08 US fl oz

Harnessing the RAW power of NATURE A luxurious blend of 100% pure, highest grade unrefined Shea Butter, Grape Seed and Avocado Oils, with a delicate touch of Vanilla, all generously whipped into a light and airy butter.

Rich in fatty acids, vitamins A, C, D and E, and with natural soothing properties, it glides on to the skin effortlessly to deeply moisturise and soften the skin.



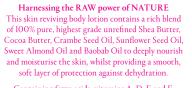
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#### SHEA BODY BUTTER

100% PURE, highest grade UNREFINED shea butter & ALL-NATURAL extracts DIRECTIONS Warm in the palm of the hands and gently massage into the body whenever needed. For external use only. Keep away from direct sunlight and store below 30°C.

> Made in UK **Aviela Skincare Ltd** Hemel Hempstead, HP2 6AL, UK www.aviela.co.uk

듎 180 ml \rm e 6.08 US fl oz



Containing fatty acids, vitamins A, D, E and F, and natural soothing properties, this light, creamy lotion absorbs quickly, leaving the skin feeling healthy, and beautifully soft and supple.



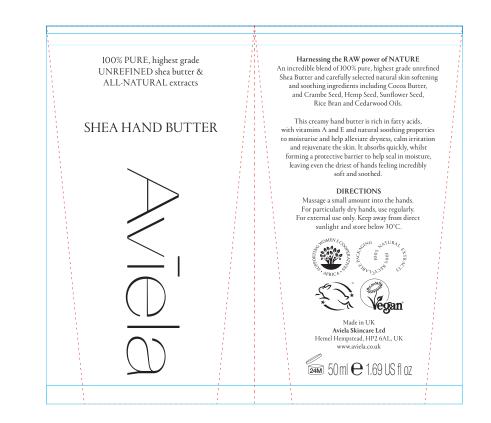
DIRECTIONS Gently massage into the body whenever needed. For external use only. Keep away from direct sunlight and store below 30°C.

#### SHEA BODY LOTION

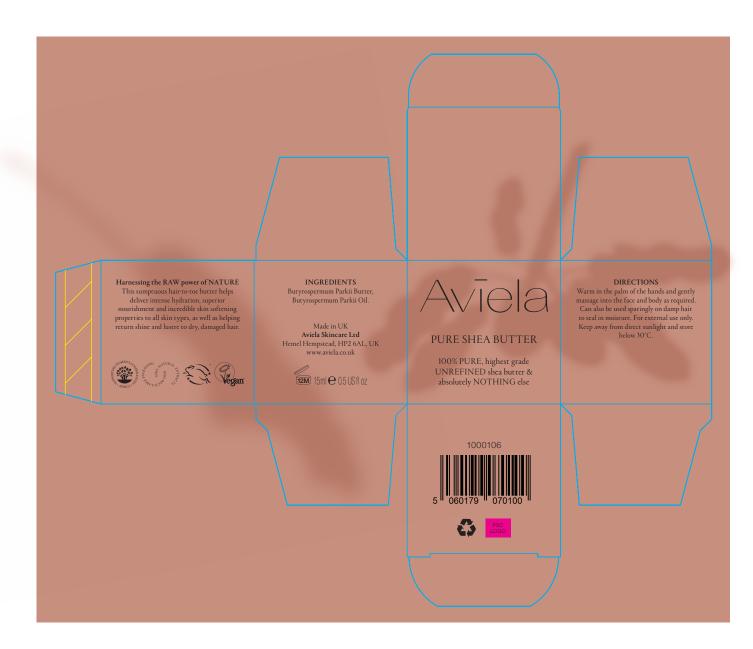


100% PURE, highest grade UNREFINED shea butter & ALL-NATURAL extracts Made in UK Aviela Skincare Ltd Hemel Hempstead, HP2 6AL, UK www.aviela.co.uk

250 ml e 8.45 US fl oz



### BOXES



#### Harnessing the RAW power of NATURE

A rich and intense blend of 100% pure, highest grade unrefined Shea Butter and Cocoa Butter, infused with Neem, Baobab and Sweet Almond Oils. This truly nurturing and restoring foor butter is rich in fatty acids, viramins A, D, E and F, and with natural soothing properties to help soften and smooth even hard, dry and cracked skin, whilst relieving tired, achy feet.

DIRECTIONS Massage a small amount into the feet. For external use only. Keep away from direct sunlight and store below 30°C.



INGREDIENTS

Aqua, Butyrospermum Parkii Butter, Caprylic/Capric Triglyceride, Prunus Amygdalus Dulcis Oil, Glycerin, Cetearyl Alcohol, Adansonia Digitata Seed Oil, Azadirachta Indica Seed Oil, Theobroma Cacao Seed Butter, Cetearyl Olivate, Tapioca Starch, Behentrimonium Methosulfate, Sorbitan Olivate, Benzyl Alcohol, Arnica Montana Flower Extract, Melaleuca Alternifolia Leaf Oil, Dehydroacetic Acid, Tocopheryl Acetare, Limonene, Linalool.

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#### SHEA FOOT BUTTER





**INGREDIENTS** Butyrospermum Parkii Butter, Butyrospermum Parkii Oil.

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逦 180 ml \rm e 6.08US fl oz

#### PURE SHEA BUTTER

100% PURE, highest grade UNREFINED shea butter & absolutely NOTHING else







Harnessing the RAW power of NATURE This sumptuous hair-to-toe butter is rich in fatty acids, vitamins A and E, and natural soothing properties to help deliver intense hydration, superior nourishment and incredible skin softening properties to all skin types, whilst working hard to alleviate dryness and calm irritated skin.

100% pure, unrefined Shea Butter is also great at helping return shine and lustre to dry, damaged hair.

#### DIRECTIONS

Warm in the palm of the hands and gently massage into the face and body as required. Can also be used sparingly on damp hair to seal in moisture. For external use only. Keep away from direct sunlight and store below 30°C.



#### 180ml Shea Body Butter

Harnessing the RAW power of NATURE A luxurious blend of 100% pure, highest grade unrefined Shea Butter, Grape Seed and Avocado Oils, with a delicate touch of Vanilla, all generously whipped into a light and airy butter.

Rich in fatty acids, vitamins A, C, D and E, and with natural soothing properties, it glides on to the skin effortlessly to deeply moisturise and soften the skin.

**DIRECTIONS** Warm in the palm of the hands and gently massage into the body whenever needed. For external use only. Keep away from direct sunlight and store below 30°C.



INGREDIENTS Butyrospermum Parkii Butter. Vitis Vinifera Seed Oil, Butyrospermum Parkii Oil, Persea Gratissima Oil, Vanilla Planifolia Fruit Extract, Glycerin, Aqua.

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逦 180 ml  ${f e}$  6.08US fl oz

#### SHEA BODY BUTTER

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#### 120g African Shea Black Soap

Harnessing the RAW power of NATURE African Shea Black Soap is one of the gentlest soap bars available for the skin. Handmade with 100% pure, highest grade unrefined Shea Butter, Cocoa Pod Ash, and a blend of natural oils including Coconut and Neem, this gentle bar deeply cleanses, leaving the skin feeling clean, fresh and smooth.

Rich in fatty acids, vitamins A and E, and with natural soothing properties, it will not irritate, strip or dry out the skin. Suitable for both face and body, it effectively lifts off all make-up as well as daily grime, perspiration and excess oil.

DIRECTIONS Rub bar onto wet hands, wash cloth or loofah. Wash the face and body and rinse with warm water. For external use only. Keep away from direct sunlight and store below 30°C. Colour may change over time due to the natural tendencies of the ingredients.

#### WE RECOMMEND Best to keep the bar in a soap dish, as using water with this soft, oil-based soap will cause it to gradually soften and part-liquefy.



INGREDIENTS Elacis Guineensis Kernel Oil, Buryrospermum Parkii Burter, Aqua, Cocos Nucifera Oil, Theobroma Cacao Plant Ash, Azadirachta Indica Seed Oil.



Handmade in Ghana Packaged in UK **Aviela Skincare Ltd** Hemel Hempstead, HP2 6AL, UK www.aviela.co.uk

120g 4.06 US oz

#### AFRICAN SHEA BLACK SOAP





#### 250ml Shea Body Lotion

Harnessing the RAW power of NATURE This skin reviving body lotion contains a rich blend of 100% pure, highest grade unrefined Shea Butter, Cocoa Butter, Crambe Seed Oil, Sunflower Seed Oil, Sweet Almond Oil and Baobab Oil to deeply nourish and moisturise the skin, whilst providing a smooth, soft layer of protection against dehydration.

Containing fatty acids, vitamins A, D, E and F, and natural soothing properties, this light, creamy lotion absorbs quickly, leaving the skin feeling healthy, and beautifully soft and supple.

DIRECTIONS Gently massage into the body whenever needed. For external use only. Keep away from direct sunlight and store below 30°C.

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INGREDIENTS Aqua, Butyrospermum Parkii Oil, Glycerin, Cetearyl Alcohol, Butyrospermum Parkii Butter, Helianthus Annuus Seed Oil, Prunus Amygdalus Dulcis Oil, Theobroma Cacao Seed Butter, Caprylic/Capric Triglyceride, Crambe Abyssinica Seed Oil, Tapioca Starch, Behentrinonium Methosulfare, Benzyl Alcohol, Cetearyl Olivare, Sorbitan Olivate, Adansonia Digitata Seed Oil, Cedrus Deodara Wood Oil, Citronellol, Dehydroacetic Acid, Pelargonium Graveolens Flower Oil, Geraniol, Linalool, Citral, Limonene.

Made in UK **Aviela Skincare Ltd** Hemel Hempstead, HP2 6AL, UK www.aviela.co.uk

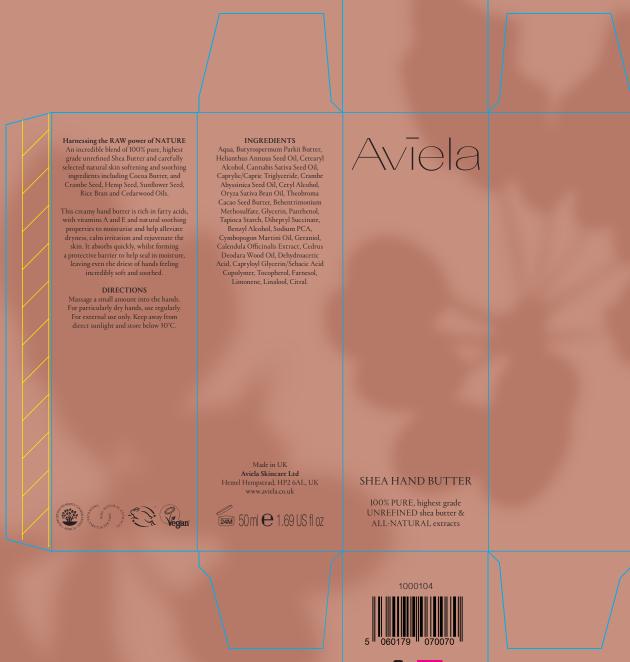
250ml **e** 8.45 US fl oz

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#### SHEA BODY LOTION



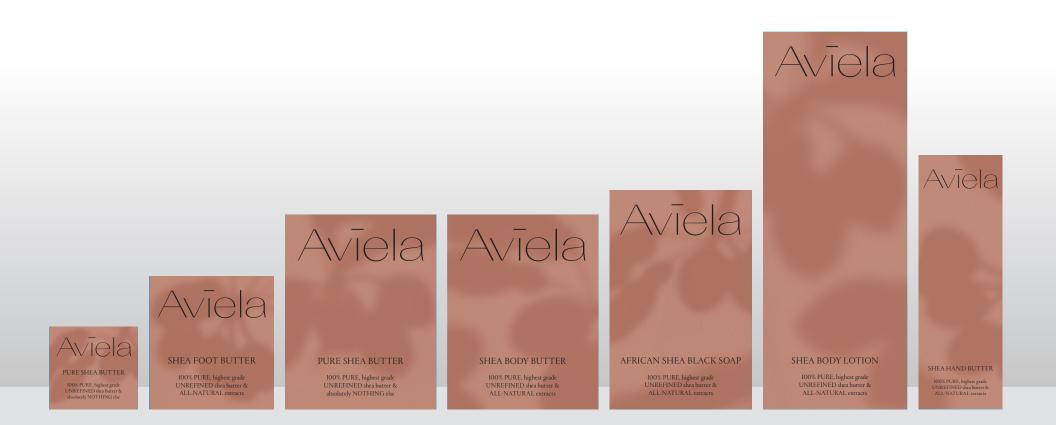
#### 50ml Shea Hand Butter



FSC LOGO

## LINE UP

Full line up



## THANK YOU.

EVERYTHING IN BETWEEN

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