

Patricia Monney
Aviela Identity Refinement
A4 labelling Document
Presentation 15

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L A B E L S

15ml Pure Shea Butter

Harnessing the RAW power of NATURE
This sumptuous hair-to-toe butter helps deliver intense hydration, superior nourishment and incredible skin softening properties to all skin types, as well as helping return shine and lustre to dry, damaged hair.

Aviela
PURE SHEA BUTTER

DIRECTIONS
Warm in the palm of the hands and gently massage into the face and body as required. Can also be used sparingly on damp hair to seal in moisture. For external use only. Keep away from direct sunlight and store below 30°C.



60ml Shea Foot Butter

Harnessing the RAW power of NATURE
A rich and intense blend of 100% pure, highest grade unrefined Shea Butter and Cocoa Butter, infused with Neem, Baobab and Sweet Almond Oils. This truly nurturing and restoring foot butter is rich in fatty acids, vitamins A, D, E and F, and with natural soothing properties to help soften and smooth even hard, dry and cracked skin, whilst relieving tired, achy feet.



Aviela

SHEA FOOT BUTTER

100% PURE, highest grade
UNREFINED shea butter &
ALL-NATURAL extracts

DIRECTIONS
Massage a small amount into the feet.
For external use only. Keep away from direct
sunlight and store below 30°C.

Made in UK
Aviela Skincare Ltd
Hemel Hempstead, HP2 6AL, UK
www.aviela.co.uk

 60ml **e** 2.02 US fl oz

180ml Pure Shea Butter

Harnessing the RAW power of NATURE
This sumptuous hair-to-toe butter is rich in fatty acids, vitamins A and E, and natural soothing properties to help deliver intense hydration, superior nourishment and incredible skin softening properties to all skin types, whilst working hard to alleviate dryness and calm irritated skin.

100% pure, unrefined Shea Butter is also great at helping return shine and lustre to dry, damaged hair.



Aviela

PURE SHEA BUTTER

100% PURE, highest grade
UNREFINED shea butter &
absolutely NOTHING else



DIRECTIONS

Warm in the palm of the hands and gently massage into the face and body as required. Can also be used sparingly on damp hair to seal in moisture. For external use only. Keep away from direct sunlight and store below 30°C.

Made in UK
Aviela Skincare Ltd
Hemel Hempstead, HP2 6AL, UK
www.aviela.co.uk

 180ml **e** 6.08US fl oz

180ml Shea Body Butter

<p>Harnessing the RAW power of NATURE A luxurious blend of 100% pure, highest grade unrefined Shea Butter, Grape Seed and Avocado Oils, with a delicate touch of Vanilla, all generously whipped into a light and airy butter.</p> <p>Rich in fatty acids, vitamins A, C, D and E, and with natural soothing properties, it glides on to the skin effortlessly to deeply moisturise and soften the skin.</p> <p></p>	<h1>Aviela</h1> <h2>SHEA BODY BUTTER</h2> <p>100% PURE, highest grade UNREFINED shea butter & ALL-NATURAL extracts</p>	<p>DIRECTIONS Warm in the palm of the hands and gently massage into the body whenever needed. For external use only. Keep away from direct sunlight and store below 30°C.</p> <p>Made in UK Aviela Skincare Ltd Hemel Hempstead, HP2 6AL, UK www.aviela.co.uk</p> <p> 180ml e 6.08 US fl oz</p>
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250ml Shea Body Lotion

Harnessing the RAW power of NATURE

This skin reviving body lotion contains a rich blend of 100% pure, highest grade unrefined Shea Butter, Cocoa Butter, Crambe Seed Oil, Sunflower Seed Oil, Sweet Almond Oil and Baobab Oil to deeply nourish and moisturise the skin, whilst providing a smooth, soft layer of protection against dehydration.

Containing fatty acids, vitamins A, D, E and F, and natural soothing properties, this light, creamy lotion absorbs quickly, leaving the skin feeling healthy, and beautifully soft and supple.



Aviela

SHEA BODY LOTION

100% PURE, highest grade
UNREFINED shea butter &
ALL-NATURAL extracts

DIRECTIONS

Gently massage into the body whenever needed.
For external use only. Keep away from direct
sunlight and store below 30°C.

Made in UK
Aviela Skincare Ltd
Hemel Hempstead, HP2 6AL, UK
www.aviela.co.uk

 250ml e 8.45US fl oz

100% PURE, highest grade
UNREFINED shea butter &
ALL-NATURAL extracts

SHEA HAND BUTTER

Aviela

Harnessing the RAW power of NATURE

An incredible blend of 100% pure, highest grade unrefined Shea Butter and carefully selected natural skin softening and soothing ingredients including Cocoa Butter, and Crambe Seed, Hemp Seed, Sunflower Seed, Rice Bran and Cedarwood Oils.

This creamy hand butter is rich in fatty acids, with vitamins A and E and natural soothing properties to moisturise and help alleviate dryness, calm irritation and rejuvenate the skin. It absorbs quickly, whilst forming a protective barrier to help seal in moisture, leaving even the driest of hands feeling incredibly soft and soothed.

DIRECTIONS

Massage a small amount into the hands.
For particularly dry hands, use regularly.
For external use only. Keep away from direct sunlight and store below 30°C.

Made in UK
Aviela Skincare Ltd
Hemel Hempstead, HP2 6AL, UK
www.aviela.co.uk

50ml e 1.69 US fl oz

15ml Pure Shea Butter



60ml Shea Foot Butter



180ml Pure Shea Butter

Harnessing the RAW power of NATURE

This sumptuous hair-to-toe butter is rich in fatty acids, vitamins A and E, and natural soothing properties to help deliver intense hydration, superior nourishment and incredible skin softening properties to all skin types, whilst working hard to alleviate dryness and calm irritated skin.

100% pure, unrefined Shea Butter is also great at helping return shine and lustre to dry, damaged hair.

DIRECTIONS

Warm in the palm of the hands and gently massage into the face and body as required. Can also be used sparingly on damp hair to seal in moisture. For external use only. Keep away from direct sunlight and store below 30°C.



INGREDIENTS

Butyrospermum Parkii Butter, Butyrospermum Parkii Oil.

Made in UK

Aviela Skincare Ltd

Hemel Hempstead, HP2 6AL, UK

www.aviela.co.uk



180ml e 6.08US fl oz

Aviela

PURE SHEA BUTTER

100% PURE, highest grade
UNREFINED shea butter &
absolutely NOTHING else

1000101



FSC
LOGO

180ml Shea Body Butter

Harnessing the RAW power of NATURE

A luxurious blend of 100% pure, highest grade unrefined Shea Butter, Grape Seed and Avocado Oils, with a delicate touch of Vanilla, all generously whipped into a light and airy butter.

Rich in fatty acids, vitamins A, C, D and E, and with natural soothing properties, it glides on to the skin effortlessly to deeply moisturise and soften the skin.

DIRECTIONS

Warm in the palm of the hands and gently massage into the body whenever needed. For external use only.
Keep away from direct sunlight and store below 30°C.



INGREDIENTS

Butyrospermum Parkii Butter, Vitis Vinifera Seed Oil, Butyrospermum Parkii Oil, Persea Gratissima Oil, Vanilla Planifolia Fruit Extract, Glycerin, Aqua.

Made in UK
Aviela Skincare Ltd
Hemel Hempstead, HP2 6AL, UK
www.aviela.co.uk



180ml e 6.08US fl oz

Aviela

SHEA BODY BUTTER

100% PURE, highest grade
UNREFINED shea butter &
ALL-NATURAL extracts

1000102



120g African Shea Black Soap

Harnessing the RAW power of NATURE

African Shea Black Soap is one of the gentlest soap bars available for the skin. Handmade with 100% pure, highest grade unrefined Shea Butter, Cocoa Pod Ash, and a blend of natural oils including Coconut and Neem, this gentle bar deeply cleanses, leaving the skin feeling clean, fresh and smooth.

Rich in fatty acids, vitamins A and E, and with natural soothing properties, it will not irritate, strip or dry out the skin. Suitable for both face and body, it effectively lifts off all make-up as well as daily grime, perspiration and excess oil.

DIRECTIONS

Rub bar onto wet hands, wash cloth or loofah. Wash the face and body and rinse with warm water. For external use only.

Keep away from direct sunlight and store below 30°C.
Colour may change over time due to the natural tendencies of the ingredients.

WE RECOMMEND

Best to keep the bar in a soap dish, as using water with this soft, oil-based soap will cause it to gradually soften and part-liquefy.



INGREDIENTS

Elaeis Guineensis Kernel Oil,
Butyrospermum Parkii Butter,
Aqua, Cocos Nucifera Oil,
Theobroma Cacao Plant Ash,
Azadirachta Indica Seed Oil.

Aviela

AFRICAN SHEA BLACK SOAP

100% PURE, highest grade
UNREFINED shea butter &
ALL-NATURAL extracts

Handmade in Ghana

Packaged in UK

Aviela Skincare Ltd

Hemel Hempstead, HP2 6AL, UK

www.aviela.co.uk



120g 4.06 US oz

1000107



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250ml Shea Body Lotion

Harnessing the RAW power of NATURE

This skin reviving body lotion contains a rich blend of 100% pure, highest grade unrefined Shea Butter, Cocoa Butter, Crambe Seed Oil, Sunflower Seed Oil, Sweet Almond Oil and Baobab Oil to deeply nourish and moisturise the skin, whilst providing a smooth, soft layer of protection against dehydration.

Containing fatty acids, vitamins A, D, E and F, and natural soothing properties, this light, creamy lotion absorbs quickly, leaving the skin feeling healthy, and beautifully soft and supple.

DIRECTIONS

Gently massage into the body whenever needed. For external use only. Keep away from direct sunlight and store below 30°C.

INGREDIENTS

Aqua, Butyrospermum Parkii Oil, Glycerin, Cetearyl Alcohol, Butyrospermum Parkii Butter, Helianthus Annuus Seed Oil, Prunus Amygdalus Dulcis Oil, Theobroma Cacao Seed Butter, Caprylic/Capric Triglyceride, Crambe Abyssinica Seed Oil, Tapioca Starch, Behentrimonium Methosulfate, Benzyl Alcohol, Cetearyl Oliviate, Sorbitan Oliviate, Adansonia Digitata Seed Oil, Cedrus Deodara Wood Oil, Citronellol, Dehydroacetic Acid, Pelargonium Graveolens Flower Oil, Geraniol, Linalool, Citral, Limonene.

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24M 250ml e 8.45 US fl oz

SHEA BODY LOTION

100% PURE, highest grade
UNREFINED shea butter &
ALL-NATURAL extracts



50ml Shea Hand Butter



Harnessing the RAW power of NATURE

An incredible blend of 100% pure, highest grade unrefined Shea Butter and carefully selected natural skin softening and soothing ingredients including Cocoa Butter, and Crambe Seed, Hemp Seed, Sunflower Seed, Rice Bran and Cedarwood Oils.

This creamy hand butter is rich in fatty acids, with vitamins A and E and natural soothing properties to moisturise and help alleviate dryness, calm irritation and rejuvenate the skin. It absorbs quickly, whilst forming a protective barrier to help seal in moisture, leaving even the driest of hands feeling incredibly soft and soothed.

DIRECTIONS

Massage a small amount into the hands. For particularly dry hands, use regularly. For external use only. Keep away from direct sunlight and store below 30°C.

INGREDIENTS

Aqua, Butyrospermum Parkii Butter, Helianthus Annuus Seed Oil, Cetearyl Alcohol, Cannabis Sativa Seed Oil, Caprylic/Capric Triglyceride, Crambe Abyssinica Seed Oil, Cetyl Alcohol, Oryza Sativa Bran Oil, Theobroma Cacao Seed Butter, Behentrimonium Methosulfate, Glycerin, Panthenol, Tapioca Starch, Diheptyl Succinate, Benzyl Alcohol, Sodium PCA, Cymbopogon Martini Oil, Geraniol, Calendula Officinalis Extract, Cedrus Deodara Wood Oil, Dehydroacetic Acid, Capryloyl Glycerin/Sebacic Acid Copolymer, Tocopherol, Farnesol, Limonene, Linalool, Citral.

Aviela

SHEA HAND BUTTER

100% PURE, highest grade
UNREFINED shea butter &
ALL-NATURAL extracts



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Full line up



THANK YOU.

EVERYTHING IN BETWEEN

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